

#### TOPPENISH CITY COUNCIL REGULAR MEETING AGENDA AUGUST 28, 2023 – 7:00 P.M.

TELEVISED LIVE ON MIDVALLEY TELEVISION SPECTRUM CABLE CHANNEL 194

#### 1. REGULAR SESSION CALL TO ORDER

Pledge of Allegiance/Roll Call/Welcome

#### 2. APPROVE AGENDA

#### 3. PUBLIC COMMENT

The City Council welcomes public attendance at Council meetings. This meeting is for the conduct of regular City business. At this time, citizen comments and inquiries about agenda business or general City matters are encouraged. If you wish to address the City Council, please stand or raise a hand so you can be called upon. After you are recognized, please come forward to the lectern, state your name, and address for the public record. Your remarks must be limited to three minutes or less. Please use the microphone.

#### 4. CONSENT AGENDA

All matters on the consent agenda have been provided to each Councilmember for review and are considered to be routine or have been previously discussed and will be adopted by one motion and vote without discussion. However, if a Councilmember desires, any item on this agenda will be discussed before any action is taken on it.

- **a.** Approve Minutes of the August 14, 2023, Regular Meeting
- **b.** Approve Payroll Checks Numbers 36350 through 36373 and Electronic Transfers EFTPR3042-EFTPR3052 in the total amount of \$273,065.88 dated August 22, 2023 and void Check Number 36070
- **c.** Approve Claims Checks Numbers 97621 through 97673 in the total amount of \$338,112.51 dated August 28, 2023

#### 5. NEW BUSINESS

- a. AB 23-059: [Proposed] Resolution 2023-35, Adopt the Housing Action Plan 2023
- **b.** AB 23-060: [Proposed] Resolution 2023-36, Approve Utility Rate Study Contract with FCS Group

#### 6. COUNCIL MEETING REPORTS/COMMUNITY ANNOUNCEMENTS

#### 7. CITY MANAGER REPORT

#### 8. FIRST EXECUTIVE SESSION

**Purpose:** Real Estate [RCW 42.30.110(1)(b); RCW 42.30.110(1)(c)]

Time: 15 minutes Action: No action

#### 9. SECOND EXECUTIVE SESSION

**Purpose:** To review performance of City Manager [RCW 42.30.110(1)(g)]

Time: 60 minutes
Action: Potential action

#### 10. ADJOURNMENT

NEXT COUNCIL MEETING WILL BE HELD ON TUESDAY, SEPTEMBER 5, 2023

#### TOPPENISH CITY COUNCIL Regular Meeting Minutes August 14, 2023

Mayor Saavedra called the meeting to order at 7:00 p.m.

#### **ROLL CALL**

Attendees: Mayor Elpidia Saavedra, Mayor Pro Tem Clara Jiménez, and Councilmembers

Loren Belton, Naila Duval, and George Garcia

Absent: Councilmembers Juan Ceja and Kyle Pettit

Staff: City Manager Debbie Zabell (CM Zabell), City Attorney Gary Cuillier, Assistant

City Manager/Public Works Director Dan Ford, Chief of Police John Clary, Fire Chief Tim Smith (FC Smith), Public Works Superintendent Shaun Burgess, City Clerk Heidi Riojas (CC Riojas), and Community Television Manager Sean Davido

CC Riojas conducted roll call for each City Councilmember to respond their attendance at the meeting. Mayor Saavedra, Mayor Pro Tem Jiménez, and Councilmembers Belton, Duval, and Garcia responded their attendance during roll call. Councilmembers Ceja and Pettit were not present at the meeting.

Mayor Pro Tem Jiménez moved, seconded by Councilmember Garcia to excuse Councilmember Ceja from the August 14, 2023, Regular Meeting. Motion carried unanimously.

#### APPROVE AGENDA

Councilmember Duval moved, seconded by Councilmember Garcia to approve the August 14, 2023, Agenda. Motion carried unanimously.

#### **PUBLIC COMMENT**

None.

#### **CONSENT AGENDA**

Mayor Pro Tem Jiménez moved, seconded by Councilmember Duval to approve Consent Agenda items a through d:

- a. Approve Minutes of the July 24, 2023, Regular Meeting
- b. Approve Minutes of the August 7, 2023, Study Session
- c. Approve Payroll Checks Numbers 36324 through 36349 and Electronic Transfers EFTPR3032-EFTPR3041 in the total amount of \$256,517.18 dated August 11, 2023
- d. Approve Claims Checks Numbers 97525 through 97620 and Electronic Transfers EFTAP348-EFTAP350 in the total amount of \$398,372.52 dated August 14, 2023

Motion carried unanimously.

#### **NEW BUSINESS**

Mayor Saavedra Read Ordinance 2023-10 Into The Record: An Ordinance of the City of Toppenish, Washington, Repealing The Following Toppenish Municipal Code Chapters: Chapter 9.09 and Chapter 9.10. The Ordinance also Creates Toppenish Municipal Code

Section 9.05.100, Adopting Portions of Revised Code of Washington Chapter 69.50 by Reference. The Ordinance also Declares an Emergency; and Establishes an Effective Date. The Ordinance also Provides that its Provisions are Severable from one Another and Provides for Publication by Summary.

Mayor Pro Tem Jiménez moved, seconded by Councilmember Duval to adopt Ordinance 2023-10. Motion carried unanimously.

Resolution 2023-34: A Resolution of the City Council of the City of Toppenish, Washington, Updating Master Fee Schedules A and B.

Councilmember Garcia moved, seconded by Mayor Pro Tem Jiménez to approve Resolution 2023-34. Motion carried unanimously.

#### Presentation for Wastewater Facility Solids Handling Plan.

Nancy Wetch, P.E. with Gray & Osborne, Inc. presented an overview of the City's Wastewater Facility (WWF) Plan adopted by the City Council in 2005. The WWF Plan has been amended three times, with the recent amendment in June 2022, for the development of a Solids Waste Handling (SWH) Plan for the City's Wastewater Treatment Facility. The SWH Plan has been completed to address the operations and maintenance needs and the needed replacement of failed equipment. The SWH Plan provides a long-term strategy for the solids handling and critical equipment based on flow, loading and regulatory requirements. The SWH Plan will be discussed further during the September 5, 2023, Study Session Meeting.

Resolution 2023-35: A Resolution Approving the Interlocal Cooperative Agreement Between Yakima County, and the Cities of Grandview, Moxee, Selah, Sunnyside, Toppenish, Union Gap, Wapato, Yakima, and Zillah.

Councilmember Belton moved, seconded by Councilmember Garcia to approve Resolution 2023-35. Motion carried unanimously.

#### COUNCIL MEETING REPORTS/COMMUNITY ANNOUNCEMENTS

Councilmember Garcia reported his attendance at the Community Safety Network's (CSN) National Night Out event on August 1, 2023, and the Yakima Valley Conference of Governments (YVCOG) Regional Crime Lab ribbon cutting on August 3, 2023.

Councilmember Belton had nothing to report.

Councilmember Duval thanked the resourceful Wastewater Treatment Plant Operators and the Parks employee that painted the park swing set.

Mayor Pro Tem Jiménez had nothing to report.

Mayor Saavedra reported her attendance at CSN's National Night Out on August 1, 2023, and thanked all the employees from Police, Fire, Public Works, Parks, Recreation, and

Administration for representing the City at the event. In addition, she attended the YVCOG Regional Crime Lab ribbon cutting on August 3, 2023.

#### **CITY MANAGER REPORT**

FC Smith reported on the City's mutual aid assistance to East Valley with the Olympic Fruit Warehouse fire over the weekend. Chief Smith encouraged the public to sign up with the Yakima County EMS Alert System to receive emergency notifications.

CM Zabell updated Council on the following:

- CSN's National Night Out had over 1,000 people attend the event
- YVCOG Regional Crime Lab ribbon cutting
- Chief Administrative Officer meeting
- Yakama Nation Tribal Council meeting with the Yakima County Sheriff, and the Toppenish Police Department
- MidValley Television Cable Regulation Board meeting at 5:00 p.m. on August 23, 2023
- Strategic Planning with staff to develop the Capital Improvements Plan the afternoon of August 30, 2023, and the morning of August 31, 2023
- Council Planning Retreat

#### **ADJOURNMENT**

There being no	further	business	to come	before the	e Council,	, the meeting	g adjourned	at 8:13	p.m

	ELPIDIA SAAVEDRA, MAYOR
HEIDI RIOJAS, CMC, CITY CLERK	

# **Payroll Check Register**

Payroll for Period: 8/01 - 8/15/23

Fund Number	Description	Amount
001-000-011	Legislative	\$422.81
001-000-013	Executive	\$6,348.24
001-000-014	Finance, Record	\$14,203.14
001-000-018	Central Services, Personnel Services	\$15,475.98
001-000-021	Law Enforcement	\$56,819.25
001-000-022	Fire Services	\$38,070.47
001-000-024	Protective Inspections	\$4,550.59
001-000-058	Planning and Community Development	\$1,976.95
001-000-071	Recreational Services	\$2,425.56
001-000-076	Pool, Park Facilities	\$32,099.81
030-000-021	Criminal Justice Fund	\$28,721.69
050-000-000	Special Projects Fund	\$1,575.98
071-000-071	Recreation	\$1,328.89
101-000-000	Street Fund	\$7,703.10
108-000-000	Cemetery Fund	\$5,321.27
157-000-000	Cable TV Fund	\$4,053.15
401-000-000	Water Fund	\$17,555.51
403-000-000	Wastewater Fund	\$20,417.98
405-000-000	Solid Waste Fund	<u>\$13,995.51</u>
	Grand Total	\$273,065.88

Payroll Checks 36350 - 36373, Electronic Transfers EFTPR3042 - EFTPR3052 and void check 36070

I, the undersigned, do hereby certify under penalty of perjury that the materials have been furnished, the services rendered or the labor performed as described herein, that any advance payment is due and payable pursuant to a contract or is available as an option for full or partial fulfillment of a contractual obligation, and that the claim is a just, due and unpaid obligation against the City of Toppenish, and that I am authorized to authenticate and certify to said claim.

City Manager Date

August 25, 2023

Date

# **Accounts Payable Check Register**

August 28, 2023

Number	Vendor Name	Account Description	Amount
97621	Michael D'Orazio	Travel	\$177.00
97622	ADT Security Services, Inc.	Alarm Monitoring - 50% of Rec Bldg & Pool	\$25.09
		Alarm Monitoring - 50% Rec Building	\$25.09
		Check Total:	\$50.18
97623	Alba Enterprises	Professional Services - Interpreting/Translation Services	\$180.00
97624	Amazon Capital Services	Capital Improvements - Temporary Police Building	\$238.44
		Office & Operating Supplies	\$585.39
		Operating/Maint. Supplies - General	\$14.30
		Operating/Maintenance Supplies - General	\$237.55
		Operating/Maintenance Supplies - Vehicles	\$45.58
		Personal Protective Equipment	\$76.75
		Recreation Program Supplies	\$13.19
		Repair & Maintenance Equipment	\$278.77
		Small Tools & Minor Equipment	\$959.14
		Check Total:	\$2,449.11
97625	Ana Villegas	Sales Tax Collected	\$20.48
		Swim Pool Fees - Pool Party Rental	\$256.00
		Check Total:	\$276.48
97626	Aramark	Rentals	\$57.57
97627	Cascade Natural Gas Corp.	Fuel for Heating	\$14.60
		Fuel for Heating - City Hall	\$16.01
		Fuel for Heating - Fire	\$45.67
		Check Total:	\$76.28
97628	CDW Government	Capital Improvements - Temporary Police Building	\$1,011.19
		Capital Purchase Equipment	\$1,237.68
		Check Total:	\$2,248.87
97629	CenturyLink	Telephone	\$877.13
		Telephone - Utility Billing	\$79.74
		Check Total:	\$956.87
97630	CenturyLink	Telephone	\$2,180.59
97631	Cintas Corporation #605	Rentals	\$9.52
		Uniform Cleaning	\$160.16
		Check Total:	\$169.68
97632	Coastal Farm and Home Supply	Personal Protective Equipment	\$199.26
97633	Concord Construction, Inc	Capital Construction - Building Contents	\$3,002.26
97634	Corporate Billing, LLC	Repair & Maintenance - Vehicles	\$2,482.93
97635	Department of Ecology Cashiering Unit	Intergovernmental Loan Principal - Ecology L0800015	\$223,472.61
97636	Department of Licensing	Weapon Permit - DOL License	\$18.00
97637	Elvira Hernandez	Sales Tax Collected	\$20.48

Number	Vendor Name	Account Description	Amount
		Swim Pool Fees - Pool Party Rental	\$256.00
07000	El 10: ": 0 : 1	Check Total:	\$276.48
97638	Elwood Staffing Services, Inc.	Professional Services	\$8,527.52
		Professional Services - Seasonal Help	\$4,392.98
27000		Check Total:	\$12,920.50
97639	Fastsigns	Capital Improvements - Temporary Police Building	\$891.17
97640	Freightliner Northwest	Operating/Maintenance Supplies - Vehicles	\$82.70
97641	Galls, Inc.	Uniforms & Clothing	\$421.19
97642	Hach Company	Lab Supplies	\$305.30
97643	Katie Goodale	Employee Appreciation Awards/Supplies	\$73.53
97644	Les Schwab Tire Center	Operating/Maintenance Supplies - General	\$673.90
		Repair & Maintenance - Vehicles	\$52.14
		Check Total:	\$726.04
97645	Moon Security Service, Inc.	Alarm Monitoring	\$80.94
97646	Morton's Supply Inc.	Operating/Maintenance Supplies - General	\$515.68
97647	Municipal Emergency Services Inc.	Service Repair/Maintenance Equipment	\$194.40
97648	Northwest Code Professionals	Professional Services	\$4,617.92
97649	ODP Business Solutions, LLC	Office & Operating Supplies	\$209.45
97650	O'Reilly Auto Parts	Operating/Maintenance Supplies - General	\$38.85
97651	Orkin, LLC	Service Repair/Maintenance - Fire Dept Building	\$90.72
97652	Oxarc, Inc.	Operating/Maintenance Supplies - General	\$199.41
97653	Pacific Office Automation	Rentals	\$591.86
97654	Pacific Power & Light Co.	Electricity	\$14,018.18
		Electricity - Cemetery	\$394.69
		Electricity - Parks	\$279.41
		Electricity - Street Lights	\$4,781.39
		Electricity - Traffic Signals	\$254.40
		Lift Station Electricity	\$536.92
		WWTP Electricity	\$7,485.66
		Check Total:	\$27,750.65
97655	Public Safety Psychological Services	Pre-Employment Services	\$150.00
97656	PumpTech LLC	Operating/Maintenance Supplies - General	\$5,827.20
97657	Rathbun Iron Works, Inc.	Operating/Maint. Supplies - Park Facilities	\$98.81
97658	Rotary Club of Toppenish	Memberships- Registrations - Subscriptions	\$380.00
97659	Speck Inc. DBA Chrysler Jeep Doge Ram	Service Repair/Maintenance - Vehicles	\$389.52
97660	Systems for Public Safety, Inc.	Capital Purchase - Equipment	\$1,888.29
	•	Capital Purchase - Police Vehicle	\$2,863.61
		Service Repair/Maintenance Vehicles	\$9,629.26
		Check Total:	\$14,381.16
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Number	Vendor Name	Account Description	Amount
97661	Thompson Audiology	Pre-Employment Services	\$35.00
97662	True North Equipment	Operating/Maintenance Supplies - Vehicles	\$1,357.84
97663	Verizon Wireless	Small Tools & Minor Equipment	\$25.53
		Telephone	\$1,966.53
		Telephone - Utility Billing	\$42.12
		Check Total:	\$2,034.18
97664	Vics Auto and Supply	Operating/Maintenance Supplies - Vehicles	\$49.63
		Service Repair/Maintenance Vehicles	\$23.72
		Check Total:	\$73.35
97665	Vision Municipal Solutions, LLC	Service Repair/Maintenance Pool	\$20.30
		Service/Maintenance Agreements	\$7,546.18
		Check Total:	\$7,566.48
97666	Washington Audiology Services Inc.	Professional Services	\$1,320.43
97667	Washington State Auditor's Office	USDA Loan Federal Auditing & Accounting Services	\$10,115.41
97668	Weinmann, Gene E.	Postage	\$0.63
		Professional Services	\$1,800.00
		Check Total:	\$1,800.63
97669	Wells Fargo Vendor Fin Serv	Photocopies	\$25.05
		Rentals	\$383.79
		Check Total:	\$408.84
97670	Wells Fargo Vendor Fin Serv	Rentals	\$227.53
97671	Yakima County GIS	IT Services - Community Dev	\$70.00
97672	Yakima Humane Society	Professional Services	\$3,000.00
97673	Yakima Valley Radiology	Medical Services	\$566.00
97674	Michael D'Orazio	Travel	\$325.65
	Grand Total	<del>-</del>	\$338,112.51

#### Accounts Payable Checks 97621-97673

I, the undersigned, do hereby certify under penalty of perjury that the materials have been furnished, the services rendered or the labor performed as described herein, that any advance payment is due and payable pursuant to a contract or is available as an option for full or partial fulfillment of a contractual obligation, and that the claim is a just, due and unpaid obligation against the City of Toppenish, and that I am authorized to authenticate and certify to said claim.

Maria Mayhue

August 24, 2023

Accounting Manager



Meeting Date: August 28, 2023

**Subject:** Adopt City of Toppenish Housing Action Plan 2023

**Attachments:** Resolution 2023-35, City of Toppenish Housing Action Plan 2023

**Prepared by:** Heidi Riojas, City Clerk

**Presented by:** Debbie Zabell, City Manager

Approved For Agenda By: Debbie Zabell, City Manager

#### **Discussion:**

In 2018, the Yakima Valley Council of Governments (YVCOG) updated the Council on the award of the (private) Kresge Grant to look at housing and health needs in Toppenish; and requested authority to perform community engagement outreach, which would include community meetings and surveys.

In February 2020, the Department of Commerce selected Toppenish to participate in the New Approaches Pilot Program with the goal to support Toppenish in successfully creating an actionable strategy for carrying out up to two needed community projects.

In October 2021, the YVCOG updated Council on the partnership that had been formed as a result of the two initiatives, and that YVCOG would be working towards both initiatives. Council was also updated on the community meetings and survey results, that identified the community's top three priorities, those being 1) New Home Construction, 2) Street Repair, and 3) Community Center.

In December 2021, YVCOG provided the Council an update on the Housing Action Plan (HAP) Implementation Grant that was received and will provide a housing needs assessment of the community. The work performed will allow the City to develop and adopt a HAP consistent with RCW 36.70A.600(2), (increasing residential building capacity).

In May 2022, YVCOG provided Council the draft HAP that identifies the results of the housing needs assessment for the community.

YVCOG has completed the HAP and will present the document to the Council for their consideration.

<u>Fiscal Impact</u>: Adoption of the HAP will result in the City's Municipal Code needing to be updated. The costs to update the TMC may be up to \$20,000.00.

**Recommendation:** Approve Resolution 2023-35, adopting the City of Toppenish Housing Action Plan.

**Alternatives: 1)** Do not adopt. **2)** Forward to Study Session for further review.

#### RESOLUTION 2023-35

# A RESOLUTION OF THE CITY OF TOPPENISH, WASHINGTON, ADOPTING THE CITY OF TOPPENISH HOUSING ACTION PLAN

WHEREAS, housing affordability and availability has become one of the crises facing residents of the Yakima Valley; and

WHEREAS, Yakima Valley Conference of Governments was awarded a grant on behalf of the City of Toppenish from the Washington State Department of Commerce to develop a Housing Action Plan (hereafter 'Plan') in compliance with HB 1923; and

WHEREAS, the purpose of the Plan (Exhibit "A") is to create a set of strategies and concrete steps to meet local housing needs; and

WHEREAS, the Plan went through a public process which included public engagement through a public survey, meetings with stakeholder organizations, interviews on local television, and a social media outreach effort; and

WHEREAS, City Council held an information session on the development of the Housing Action Plan on April 24, 2023; and

WHEREAS, SEPA Environmental Review was completed with a Determination of Nonsignificance issued on July 19, 2023; and

WHEREAS, the City of Toppenish has complied with the substantive, procedural, and notice requirements associated with SEPA, the Growth Management Act, and the Toppenish Municipal Code; and

WHEREAS, the Toppenish City Council finds that it is in the best interest of the City of Toppenish, and its residents, to approve the City of Toppenish Housing Action Plan;

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF TOPPENISH, WASHINGTON AS FOLLOWS:

The City of Toppenish Housing Action Plan 2023, attached hereto as Exhibit A and incorporated herein by this reference, is hereby adopted.

This resolution shall be effective immediately upon passage and signatures hereto.

PASSED by the Toppenish City Council at its regular meeting held on August 28, 2023.

ATTEST:	ELPIDIA SAAVEDRA, Mayor	-
HEIDI RIOJAS, CMC, City Clerk		



# City of Toppenish

# Housing Action Plan 2023



Prepared by
The Yakima Valley Conference of Government



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## Housing Terminology

This guidebook uses some terminology, acronyms, or data sources that may be unfamiliar. Here are some definitions.

#### **Affordable Housing**

The United States Department of Housing and Urban Development (HUD) considers housing to be affordable if the household is spending no more than 30 percent of its income on housing costs. A healthy housing market includes a variety of housing types that are affordable to a range of different household income levels. However, the term "affordable housing" is often used to describe income-restricted housing available only to qualifying low-income households. Income-restricted housing can be located in public, nonprofit, or for-profit housing developments. It can also include households using vouchers to help pay for market-rate housing (see "Vouchers" below for more details).

#### **American Community Survey (ACS)**

This is an ongoing nationwide survey conducted by the U.S. Census Bureau. It is designed to provide communities with current data about how they are changing. The ACS collects information such as age, race, income, commute time to work, home value, veteran status, and other important data from U.S. households. We use data from the ACS throughout this needs assessment.

#### **Area Median Income (AMI)**

This is a term that commonly refers to the area-wide median family income calculation provided by the federal Department of Housing and Urban Development (HUD) for a county or metropolitan region.23 Income limits to qualify for affordable housing are often set relative to AMI. In this report, unless otherwise indicated, AMI refers to the HUD Area Median Family Income (HAMFI).

#### **Cost Burden**

When a household pays more than 30 percent of their gross income on housing, including utilities, they are "cost-burdened." When a household pays more than 50 percent of their gross income on housing, including utilities, they are "severely cost-burdened." Cost-burdened households have less money available for other essentials, like food, clothing, transportation, and medical care.

#### Household

A household is a group of people living within the same housing unit.24 The people can be related, such as family. A person living alone in a housing unit, or a group of unrelated people sharing a housing unit, is also counted as a household. Group quarters population, such as those living in a college dormitory, military barrack, or nursing home, are not considered to be living in households.

#### **Household Income**

The census defines household income as the sum of the income of all people 15 years and older living together in a household.

#### **Income-Restricted Housing**

This term refers to housing units that are only available to households with incomes at or below a set income limit and are offered for rent or sale at below-market rates. Some income-restricted rental housing is owned by a city or housing authority, while others may be privately owned. In the latter case the owners typically receive a subsidy in the form of a tax credit or property tax exemption. As a condition of their subsidy, these owners must offer a set percentage of all units as income-restricted and affordable to household at a designated income level.

#### Low-Income

Households that are designated as low-income may qualify for income-subsidized housing units. HUD categorizes families as low-income, very low-income, or extremely low-income relative to HUD area median family incomes (HAMFI), with consideration for family size.

Income Category	Household Income
Extremely Low-Income	30% of HAMFI or less
Very Low-Income	50% of HAMFI or less
Low-Income	80% of HAMFI or less

#### **Median Family Income (MFI)**

The median income of all family households in an area. Family households are those that have two or more members who are related. The median income of non-family households is typically lower than for family households, as family households are more lily to have more than one income-earner. Analyses of housing affordability typically group all households by income level relative to HUD area median family income (HAMFI), which is calculated for the county or metropolitan region.

## **Executive Summary**

#### Housing Needs Key Findings

- There is a housing shortage in Toppenish. Vacancy rates for both apartments and homes for sale are extremely low at approximately **2%.** The desirable vacancy rate is 5%. When vacancy rates are so low, people looking for new homes have fewer options, increasing competition for the limited supply of units available. This drives up both rents and housing prices.
- Housing prices are rising, but so is income. The median home value in Toppenish has risen by approximately 50% between 2010 to 2021. Similarly, rent has risen by about 43% in that time. Over the same period, the median family income has increased by approximately 98%. However, rising home prices still put housing out of reach for many individuals and families.
- Many households in Toppenish are cost burdened. In 2021, 44% of all households in Toppenish were cost burdened. 64% of renter households were cost-burdened, about a quarter of all households. Cost-burdened households spend a large portion (over 30%) of their available income on housing costs. This leaves less money available for other vital needs like food, transportation, clothing, and education. With rising housing costs, the number of cost-burdened households has almost certainly increased during the past few years.
- **Needs are greatest among low-income households.** Over 90% of all households with incomes below 50% of the city's median family income are cost burdened. Nearly half of these households are severely cost burdened, meaning they spend over 50% of their income on housing costs.
- Housing for people with special housing needs does not match demand. While 59% of the residents of Toppenish are classified in low, very low, or extremely low-income brackets, and nearly 11% classify as having disabilities, only 248 units are available city-wide that are reserved for those needing special assistance.
- Toppenish needs more housing diversity. Over 78% of all housing in the
  City of Toppenish consists of single-family homes. Not all households require,
  or can afford, that much space. Increasing the diversity of housing options
  available will increase housing supply and provide more choices for residents
  seeking more affordable housing that meets their current needs.
- Countywide there is a shortage of seasonal farmworker housing. There are approximately 4,600 beds of seasonal farmworker housing provided throughout the county, despite over 45,000 seasonal jobs available in the busiest summer months. Identifying safe and sanitary housing facilities for seasonal workers is an important gap to address in Yakima County.

#### Land Capacity Key Findings

- Given current estimated conditions, there is room for approximately 1,578 housing units in Toppenish. This conclusion is drawn from assessing vacant land, under-utilized land, and under-developed land based on current data (2023).
- Most of the R-1 residential land in the city is currently developed. Out of approximately 1,726 parcels (333.4 acres), 78% is currently developed to capacity, with 7% considered vacant and 15% considered under-developed.
- A large section of land on the north end of town is zoned R2, and could support a substantial amount of housing. This section comprises the majority of the 73.7 acres zoned as R-2, and can support a maximum density of 20 dwelling units/net residential acre (DU/NRA).
- Two commercial districts provide opportunities for housing. The B-1 Local Business District and the B-3 Professional Office District both allow housing options, though there is relatively little space to do so. Expanding these zoning districts would allow for mixed uses that provide both commercial and residential options.

#### Policy Review Key Findings

- An increase in median household income has coincided with a large portion of housing units being single-family detached units. Singlefamily detached units are often too expensive for low-income households, and so increased diversity of housing types may be useful.
- An effort to incorporate accessory dwelling units (ADU's) into city ordinance has begun, but more could be done. Accessory dwelling units were viewed as a priority by both city staff and outreach efforts, and can serve a number of different needs within the community. The city hopes that soon ADU's will be permitted in most residential districts through a straightforward process.
- The City of Toppenish has identified rehabilitation and maintenance of housing stock as a priority in their comprehensive plan. There are currently efforts underway to utilize community development block grants in order to preserve housing stock, though some other options are available.

#### Introduction

The purpose of a Housing Action Plan is to review current and projected circumstances for housing availability within a community, determine the priorities of the community, and provide some options for the best path forward regarding housing. The entire process is one that involves cooperation between the authors (the Yakima Valley Conference of Governments), city staff, community members, developers, and various county and state organizations. The result is a tool that can be used by the city and by developers in order to determine needs, shape policy, act as a foundation for grants and other funding opportunities, and act as a source of information for any housing initiatives that may be undertaken by public or private entities.

The document is comprised of a number of elements. The Housing Needs Assessment is an overview of demographic, employment, construction, and various other sectors of data, and identifies potential gaps that may exist presently and in the future. Current housing policy is also assessed, and potential barriers and bottlenecks are identified that may be changed in the future in order to allow for various housing types or for development to be more streamlined. Community outreach supplements these findings by asking community members what gaps they see regarding current housing, and what types of housing and efforts they would like to see employed by the city and by developers. The Housing Action Plan considers these gaps and desires, and provides some strategies that may be employed by the city in order to work with developers to meet those needs. It prioritizes strategies based on the priorities presented by city staff and council, and provides some alternative strategies in the appendices.

## Development of the Housing Action Plan

#### Outreach Strategy

In order to craft a Housing Action Plan that accurately represents the needs and desires of the community, public outreach is crucial. The Yakima Valley Conference of Governments (YVCOG) engaged in a number of activities in order to ensure that the public's voices were heard. There were a handful of events in which the YVCOG received community feedback, and an online survey that asked community members about their opinions on housing options and interests, desired housing types, and housing needs they saw in the community. The events included school district events, a meeting with tribal members and leaders, a broadcast on Mid-Valley Television, and the distribution of posters and postcards that linked to the online survey. The survey returned 156 results, 130 of which were in English and 26 of which were in Spanish.

In addition to outreach activities, the YVCOG also made several presentations to the Toppenish City Council. These presentations focused on the Housing Needs Assessment, strategies for increasing housing availability and options within the city, and a policy analysis that looked at the goals of the Toppenish comprehensive plan. These presentations were informative, but also provided the opportunity for community feedback. The Housing Action Plan presented here incorporated this feedback throughout.

#### Housing Needs Assessment Data and Procedure

The Housing Needs Assessment synthesizes data from a variety of sources in order to highlight needs that exist within the community. It is comprised of community and workforce profiles, a current housing inventory, a gap analysis based on projected growth and construction, an assessment of the current displacement risk in the community, and a land capacity analysis that considers housing opportunities based on vacant, under-utilized, and under-developed parcels.

The data for these analyses is taken from a variety of sources. Demographic data comes primarily from the United States Census Bureau, and includes both Census results and predicted numbers based on previous population counts and projected growth estimates. Construction data, household information, and some employment data also comes from the U.S. Census Bureau, and that source is indicated on the graphs/data listed in the Housing Needs Assessment, as well as the corresponding American Community Survey chart where the information was found. Population predictions were done using a combination of current census data/estimates, projections based on the Washington State Office of Financial Management, and Yakima County predictions by jurisdiction.

Employment data was also gathered from the Washington State Employment Security Department, which tabulates current employment information by county,

as well as projected employment in each economic sector over the next ten years. Data on income brackets and household income comes from the Office of Housing and Urban Development, specifically the Comprehensive Housing Affordability Strategy, which takes census data and categorizes it by income bracket with the goal of highlighting housing needs within communities.

The methodologies involved in tabulating and presenting the data vary. Some of the work involved simply graphically representing the data as it was presented in these sources. Other elements involved some in-house calculation by the Yakima Valley Conference of Governments, and those processes are generally articulated in the Housing Needs Assessment.

The process of determining displacement risk was established by the Federal Agency for Toxic Substance and Disease Registry, which developed a mapping system for the Center for Disease Control in order to evaluate social vulnerability. The result, the Social Vulnerability Index (SVI) has been used by various organizations since then to understand the likelihood of displacement in the event of a hazardous event, which in this context could mean events such as job loss, death in the family, an increase in rent, or other unforeseen economic circumstances.

The Land Capacity Analysis element of the Housing Needs Assessment involved utilizing Geographic Information Systems to consider whether parcels within a community were developed, vacant, under-developed (a parcel large enough to be subdivided in order to provide more housing units), or under-utilized (a parcel large enough to support a higher density of housing, such as a duplex or triplex). The results of this process were maps that indicated parcels that fall within these categories, and data tables that provide specific numbers for parcels and total acreage that could be utilized to meet a community's housing needs.

## **Objectives and Strategies**

The objectives and strategies found in this section were developed as a result of data analysis, public outreach, and consultation with the elected officials and staff of the City of Toppenish. While the strategies presented here may be helpful in meeting these objectives, other strategies are being developed all the time, and the city should not feel bound by the options found here. Additionally, many of these objectives and strategies overlap, so engaging in a strategy to achieve a certain goal will likely have a positive impact on another objective. It is up to the elected officials and staff of the City of Toppenish to determine which strategies best suit their priorities, and implement them to meet those ends.

#### Objective 1: Maintaining and rehabilitating existing housing stock

Preserving and rehabilitating existing housing stock is a crucial part of ensuring community members have enough housing. While housing development can add housing stock to the market, if houses are lost due to neglect, then the result will be a net zero gain. There are numerous strategies that can be employed to maintain and rehabilitate existing housing stock, including utilizing community development block grants, partnering with non-profit organizations, and adopting a plan for historic preservation. Below are some other strategies that may be employed to preserve housing stock in Toppenish, along with some best practices for implementing these strategies and resources for these types of efforts.

#### **Local Housing Trust Fund**

Housing trust funds are distinct funds established by local governments that receive an ongoing source of dedicated funding to support housing affordability. They can be designed to meet the most critical housing needs in each community.

#### **Gaps Addressed**

- Increase housing supply
- Affordable homeownership
- Middle-income rental housing
- Senior housing
- Very-low income housing

#### When and Where Applicable

Communities with sufficient capacity to manage a housing trust fund and generate sufficient capital for desired outcomes. Can also be coordinated at the county and regional level.

#### **Potential Drawbacks**

Requires management of the fund.

#### **Policies**

 Leverage additional funding from state or national programs (e.g., Community Development Block Grants) to maximize the benefit of dollars raised.

#### Time/Capacity/Skill Needed

Staff time to report on the distribution and use of funds.

#### Resources

- General Information on Housing Trust Funds at Housingtrustfundproject.org
- Bellingham Home Fund

#### **Funding Resources for Affordable Housing**

There are a variety of sources of funding for affordable housing, and normally several forms of funding are required to make a project feasible. Below are some of the more prominent funding sources available.

**Low-Income Housing Tax Credit (LIHTC) program.** This program is a federal initiative that authorizes affordable housing developers to sell tax credits to investors to generate equity for development costs. Investors can use the credits to reduce their federal tax liability. In Washington, this program is administered through the Washington State Housing Finance Commission (WSHFC) for projects building units affordable at the 60% area median income (AMI) level for 30 years. Through LIHTC, there is a 9% tax credit program and 4% tax credit program. Nationally, the LIHTC program has helped to create over 3 million affordable housing units over 30 years, according to the National Multifamily Housing Council.

**Washington State Housing Trust Fund.** The Department of Commerce manages these funds that provide amortized loans, deferred loans and recoverable grants to support projects that acquire, build and/or rehabilitate affordable housing. Units must be accessible to households earning up to 80% of the AMI, with federal HOME funding requiring affordability at 50% AMI. A covenant is typically secured to ensure that the required affordability of units is maintained for 40 years.

**HUD/FHA Loans.** These loan programs support affordable housing projects by allowing for more favorable lending terms than private-market providers will offer. The Section 221(d)(4) program insures construction loans for new construction or substantial rehabilitation of moderate- and low-income rental housing that contains five units or more. The Section 223(f) program insures mortgages for the purchase or refinance of existing multifamily housing.

United States Department of Agriculture (USDA) Grant and Loan Programs. The USDA offers a variety of programs aimed at increasing affordable multifamily rental housing in rural areas. These include: Housing Preservation and Revitalization Demonstration Loans and Grants, Housing Preservation Grants, Multifamily Housing Direct Loans and Multifamily Housing Loan Guarantees.

Community Development Block Grants (CDBGs). These grants are federal funds administered to smaller cities/towns and counties for projects that improve the economic, social and physical environment. CDBG funding cannot be used for new housing construction. It can, however, be used for housing rehabilitation, homeownership assistance, affordable housing plans and infrastructure projects that support affordable housing development. Specific CDBG grants are available to Native communities through the Indian Community Development Block Grant Program (ICDBG). ICDBG funds have added flexibility that allows for land acquisition to support new housing and, under some circumstances, new housing construction. Some communities get funding directly from HUD; Commerce administers funds for the balance of the state.

#### **Resources:**

Information Resources from WSHFC, including list of all active LIHTC rental properties in Washington

Housing Trust Fund Handbook

HUD/FHA loan information

USDA programs for developers

Department of Commerce description of various CDBG funding programs and resource lists: https://www.commerce.wa.gov/serving-communities/community-development-block-grants/

Local CDBG program manager contact information:

https://www.hud.gov/states/washington/community/cdbg

# Strategic Acquisition and Financing of Existing Multi-family Housing

To better retain affordable housing, cities and housing authorities can catalog naturally occurring affordable housing and housing with income restrictions or covenants that are about to expire. Some of this information could be found in the HNA or with further analysis of HNA data. Cities, counties, and housing authorities may then identify funds to acquire existing multifamily buildings that serve low- or moderate-income residents to avoid displacement of residents. Selected properties should be likely targets for redevelopment with residents otherwise unable to afford to stay in the neighborhood or projects with expiring affordability contracts. Alternatively, public funds can support private or non-profit owners of buildings with expiring affordability covenants, as discussed in the next strategy. This practice preserves existing communities and retains long-term affordable housing stock.

#### **Support Third-Party Purchases of Existing Affordable Housing**

Community-based organizations, non-profits and community land trusts can be important property owners within a neighborhood. Using public resources to empower trusted institutions can preserve or create affordable housing and space for community-serving organizations and businesses. Municipal and other funds can assist these institutions in land and property acquisition efforts that preserve affordable housing and prevent displacement within a neighborhood.

#### Objective 2: Strategic expansion of infrastructure

Infrastructure is essential for expanding city services to housing developments. However, the process is often expensive, and sometimes prohibitive for especially smaller developers. Strategic expansion of infrastructure is an effective way of ensuring that future developments will be able to access these services. Below are two strategies that support strategic expansion of infrastructure. Additionally, the City of Toppenish requires developers to expand services if not already available, which keeps the cost burden of expanding these services off of the tax payer.

#### **Strategic Infrastructure Investments**

One of the costs associated with development is the cost of upgrading existing or developing new infrastructure to serve development. In some cases, a community may wish to identify priorities for investment in sewer or water extensions or sidewalks to support upzones, or to catalyze development around new amenities such as transit hubs or community centers. Strategic selection of infrastructure priorities in the capital facilities element can help support your housing program.

In Washington state, the community revitalization financing (CRF) program authorizes cities, towns, counties and port districts to create a tax "increment area" and finance public improvements within the area by using increased revenues from local property taxes generated within the area (RCW 39.89). The best locations for such a program are undeveloped and underdeveloped areas because this program depends on an increase in property value. In 2020, HB 2497 amended this program to add permanently affordable housing to the list of public improvements that could use program funds. Here, "permanently affordable housing" is defined as 40 years for rental housing and 25 for ownership housing.

#### **Reduce Minimum Lot Sizes**

Reducing minimum lot sizes is a key strategy to make efficient use of public infrastructure and increase affordability. It increases a community's capacity by allowing a greater number of dwelling units, particularly in areas close to transit and other amenities. It also provides ways to develop lots with smaller yards that do not require a lot of time or effort to maintain. In growing communities with significant vacant tracts of land, reductions in the minimum lot size carry one of the best opportunities to accommodate growth needs within compact areas. This can limit the need to expand the urban growth area and expand infrastructure to serve it. Such changes also increase opportunities for homeownership.

#### **Policies**

- Establish design standards for lots smaller than 5,000 square feet to ensure layouts that create an attractive streetscape and provide usable private open space for residents.
- Allow zero lot line development and shared-access lots.

 Minimum lot sizes for detached single family dwellings should not be smaller than 2,500 square feet.

# Objective 3: Providing opportunities for "missing middle" housing options

The housing in Toppenish is predominantly single-family detached homes, comprising approximately 78% of all housing in the city, with multi-family units comprising the second largest portion at 12%. Reviewing data from the Housing Needs Assessment, results from community outreach surveys, and the goals of the Housing Element of the Toppenish Comprehensive plan, as well as consulting with staff and council from the City of Toppenish, indicate that a high priority is expanding housing options. Expanded housing options provide more opportunities for a variety of people, whether they are first-time home owners, multi-generational families, or people who have been displaced due to financial hardship or other circumstances. In the survey of 156 community members, most respondents indicated that they wanted a wider variety of housing options in the city, with cottage housing and duplex/triplex/fourplexes all receiving substantial portions of the voting for what types of housing they would like to see. There are a number of different initiatives and strategies that a city can take to encourage greater housing variety, and provide options for the "missing middle." Some are included below, with others found in the appendix on Housing Strategies.

#### **Potential Strategies:**

In many communities, the only housing choices are single-family homes on large lots or medium to large multifamily buildings. Such limited options do not reflect the wide range of needs of differing family sizes, household incomes and cultural groups. One solution is encouraging a larger variety of housing types, often referred to as the "missing middle" as they are middle-sized housing, aimed at people with middle-incomes.

In general, these types are more affordable than detached single-family homes and offer a greater range of design and locational choices than apartment buildings can offer. They also offer more flexible ways for communities to add compatible density into established neighborhoods and provide more opportunities for residents to have stability and build wealth through homeownership.

In some cases, such housing types and configurations may not be explicitly prohibited, but code standards such as density limits, lot size minimums, setbacks or parking requirements, along with a lack of code support, creates unpredictability and discourages their construction. Another factor in these housing types "missing" in communities is that local developers, particularly areas outside of the Puget Sound region, lack experience and interest in building these housing types due to greater uncertainty in the financial return. The 2000 Census of housing

structures by type shows that 8% of units in incorporated areas in Washington state are two, three and four units. The following are some potential options for "missing middle" housing, as well as some potential policies that can be employed to allow or encourage these housing types, as well as best practices when considering these housing types:

#### **Cottage Housing**

Cottage housing typically refers to a cluster of small dwelling units (generally less than 1,200 square feet) around a common open space. The cluster arrangement around a common open space also offers a model that's been very attractive to empty nesters, singles, couples and even some small families. They offer a development approach that is appropriate and compatible with low-density residential neighborhoods. While the construction cost per square foot is often higher than a larger traditional single-family home, their smaller size makes them more affordable than a typical single-family residence. While cottage clusters may be on a single lot and rented like an apartment complex or divided into separate condominiums, most cottages today are built on fee simple lots with common areas maintained by a homeowners' association.

#### **Policies**

- Include standards to ensure that porches are required and orient towards common open space(s) and are wide enough to be useful (seven feet wide or more is preferred).
- Create design standards for both common open spaces and semi-private open spaces for individual cottages. Common open spaces should be the focal point of a development with at least half of the cottages in a cluster directly facing the space.
- Require areas for shared use. Ex) lawn areas should be paired with an
  adjacent hard surfaced patio area. A shared community building could
  provide a space for gathering and sharing tools.
- Provided shared parking areas off to the side or rear of the development.
   Attached storage garages are limited to a single vehicle in size and shall be designed to minimize visual and functional impacts on the common open space.

#### **Duplexes, Triplexes and Fourplexes**

Duplexes are broadly defined as a building that includes two dwelling units. They can be side by side, stacked, or a combination of the two. They are an efficient form of housing often integrated into pre-war residential neighborhoods. Triplexes and fourplexes are similar with three or four units.

#### **Policies**

 Create design guidance to help multi-unit housing fit into existing neighborhoods. Key design issues include:

- Emphasize that unit entries and windows are directed towards the street.
- o Locate driveways and garages to the side of the construction if possible.
- Encourage articulated facades/rooflines to promote neighborhood compatibility.
- o Ensure usable private open space.
- Allow duplexes on corner lots in single-family zones when they are designed to look more like single-family homes.
- Create separate minimum setbacks for private garages to reduce their visual impacts and provide enough off-street parking without obstructing sidewalks.
- Consider removing single-family zoning and renaming it low-density residential.

#### **Townhouses**

Townhouses are dwelling units that share walls with other residential units, but have their own front stoop or porch, yard or balcony, and are usually owner-occupied. Townhouse buildings typically contain between three to six units. Most units feature their own private garage, located underneath the dwelling unit. Most modern townhouses feature two bedrooms, though many integrate three or four bedrooms.

#### **Policies**

- Remove lot size minimums to allow flexibility in the size and design of townhouses, or if lot size standards are used, they should be sized to allow typical two-bedroom units, which typically have a footprint of around 500 square feet. Typical townhouse lots range from 14 feet for a unit with a single car-width garage to 30 feet for larger townhouses.
- Exempt townhouses from internal side yard setbacks.
- Create design standards to ensure that townhouses fit into the existing or desired neighborhood context. Key design issues include:
  - Location and design of driveways and garages in relation to the sidewalk and pedestrian environment
  - Location and design of private internal roads
  - Location and design of unit entries
  - Articulated facades/rooflines
  - Provisions for usable open space
  - o Fire department access and service vehicle circulation

Some general policies that can encourage greater diversity in housing types can be found here:

#### **Increase or Remove Density Limits**

Regulating the maximum number of units per acre is one of the most commonly used tools to regulate the intensity of residential development in Washington jurisdictions. However, there are two notable drawbacks to the units/acre regulating approach beyond simply limiting density:

- 1. They penalize smaller units by design, as each dwelling unit, whether it is 500 square feet or 5,000 square feet, counts as one dwelling unit. As such the standard can shift development towards larger, more expensive units.
- 2. Most residents have a difficult time understanding what density looks like. When quizzed on the subject, community members often convey that the design of the streetscape, front yards and building frontages matter more to them.

Removing or relaxing such density limits are ways to increase the supply, diversity and affordability of housing.

#### **Policies**

- Communicate the need for such change, such as information from the housing needs assessment.
- Communicate the benefits of the strategy and link to community goals and policies.
- Illustrate case studies and example development scenarios to show how proposed changes would work on a key site.
- Couple with other tools to mitigate negative impacts and enhance the design of development. Effectively communicate those tools to community participants. Notable examples:
- Form-based code or design standards and/or guidelines
- Height limit, setbacks and minimum open space standards
- Floor area ratio caps
- Streetscape improvements (most notably planting strips with street trees)
- Consider and clarify community infrastructure and service implications.

#### **Revise ADU Standards**

Accessory dwelling units (ADUs) are small dwelling units that are either attached to the primary dwelling or in a detached structure that is typically placed to the side or rear of the primary dwelling. ADUs have long been an important option for communities to add variety and housing choice in single-family neighborhoods.

ADUs can provide low-cost housing in established neighborhoods. They provide dwelling opportunities for extended family members and small households that prefer a neighborhood setting over apartment living.

Typical ADU ordinances require that such units be placed within or to the rear of a home. This configuration minimizes visual impacts of such units on the streetscape

#### **Policies**

- Collaborate with homeowners and prospective ADU developers and renters to help design ADU provisions that balance housing needs while minimizing neighborhood impacts.
- Consider allowing an ADU on any lot regardless of lot size.
- Consider offering pre-designed plans to encourage more ADU development.
- Consider allowing modular units and tiny homes (small dwelling units on a foundation with between 150-
- 400 square feet of habitable floor area) as ADUs.
- Consider allowing the conversion of garages to ADUs.

#### Offer Density and/or Height Incentives for Desired Unit Types

In communities with a deficit of small affordable units and areas where height and/or density bonuses are under consideration, such bonuses to allow for buildings integrating a certain percentage of small units (under a specific size, such as 600 square feet) may be a good option. Alternatively, communities could adjust the way that density is measured to allow for discounts for very small units (i.e., density unit equivalent). On the other hand, many urban communities have a shortage of larger multi-bedroom apartment units to serve families with children. Density bonuses could be used to incentivize developments with such units.

#### **Policies**

- Small affordable unit incentives will be effective only where market analysis shows a gap in smaller studio and one-bedroom units.
- Consider reducing parking requirements if impacts to the neighborhood from on-street parking demand can be avoided or mitigated.
- Compatibility due to increased density or height may need to be addressed through other provisions.
- Consider the need to meet affordability thresholds when crafting the incentives and requirements for larger multi-bedroom units.

## Implementation and Monitoring

The objectives in this Housing Action Plan can be addressed in a variety of ways. This plan has included a number of strategies that have been recommended, but the city is not limited to these options. However, in order to implement these strategies, some actions can be taken. Below are some of the strategies recommended in this plan, as well as implementation actions that can be taken in order to employ those strategies. For some of the objectives/strategies, the path forward is self-explanatory, but potential actions are included for those strategies that are not clear. The implementation actions vary with regards to the cost and staff time required to employ them.

#### **Objective 1: Preserving and Restoring Existing Housing Stock**

#### Strategy: Local Housing Trust Fund

#### **Potential Actions:**

• Leverage additional funding from state or national programs (i.e. Community Development Block Grants) to maximize the benefit of dollars raised.

#### **Objective 2: Strategic Expansion of Infrastructure**

#### **Strategy: Reduce Minimum Lot Sizes**

 Reducing minimum lot sizes allows for higher density, which allows more households to be served with less public infrastructure and services.
 However, when doing this it is important to establish design standards that create attractive streetscape and does not damage the character of the neighborhood.

#### Objective 3: Creating more diverse/"missing middle" housing options

# Strategy: Missing Middle Housing Types (Cottage Housing, Duplexes/Triplexes/Fourplexes, Townhouses)

#### **Potential Actions:**

- Define missing middle housing types in the land use section of the municipal code, and determine which zoning districts would support this type of housing. The land use table should reflect where these housing types are permitted, and what level of review is required;
- Include design criteria for missing middle housing options that are consistent with the goals of the city with regards to space, aesthetics, and function;
- Consider parking requirements, and whether they will be associated with each individual unit or as a communal parking lot;
- Consider removing single-family zoning and renaming it low-density residential, with density requirements rather than unit requirements.

#### **Strategy: Increase or Remove Density Limits**

#### **Potential Actions:**

- Utilize outreach to communicate the benefits of such a change, and the potential for allowing more housing types;
- Employ design criteria that ensures that while density may increase, neighborhood character, space, aesthetics, and function would remain consistent;
- Consider and communicate that higher density relieves pressure on public services by serving more people with less infrastructure.

# Strategy: Implement/Revise Accessory Dwelling Unit (ADU)/Accessory Apartment Standards

#### **Potential Actions:**

- Work with homeowners and developers to develop ADU provisions that balance housing needs while minimizing neighborhood impacts;
- Define Accessory Dwelling Unit/Accessory Apartment in the land use section of the municipal code, and determine which zoning districts would support this type of housing. The land use table should reflect where this housing type is permitted, and what level of review is required;
- Offer pre-designed and pre-approved plans for ADU's to encourage more ADU development;
- Allow conversion of garages to ADU's.

### Monitoring

The goal of a Housing Action Plan is to ensure that housing is available for all members of the community, and that those with special housing needs have their needs met.

#### **Key Indicator 1: Housing Production by Type**

In order to monitor progress of these goals, monitoring programs must be developed that track the number and types of housing available, and the number and types of housing that is being produced. To do this, one best practice is monitoring building permits processed by the city over the course of the year. When doing this, it is important to note the type of housing that is being produced, so that it's clear that the needs of the community are being met. Additionally, any housing that is being produced that accommodates those with special housing needs (income-restricted households, seniors, those with independent living difficulties, etc.).

Types of housing to be counted include single-family housing, duplexes, triplexes, fourplexes, accessory dwelling units/accessory apartments, multi-family housing complexes, manufactured home/tiny homes, and any additional "missing middle" housing types the city may incorporate.

#### **Key Indicator 2: Cost Burdened Households**

One of the key indicators of housing needs within the community is the number of households that are cost-burdened. A cost-burdened household spends over 30% of their annual income on housing, which includes mortgage/rent payments, taxes, utilities, etc... An extremely cost-burdened household spends over 50% of their income on housing and affiliated costs. Communities vary substantially when it comes to cost-burdened households. For example, for some communities, renter-occupied households are more likely to be cost-burdened, whereas in other

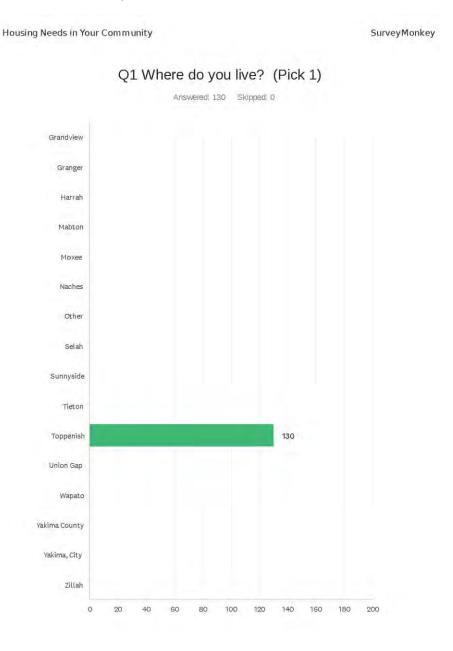
communities owner-occupied households suffer from being cost-burdened more frequently. In all situations, however, a cost burden indicates that housing is not affordable for those who live within that community. By monitoring the number of cost-burdened households within a community, the city can react based on the results (for example implementing some of the strategies found in this Housing Action Plan that address specific concerns). The Department of Housing and Urban Development, specifically the Comprehensive Housing Affordability Strategy (CHAS) data, reflects current trends with regards to income brackets and cost-burdened households. However, cities may also engage in more localized efforts to determine the extent of cost-burdened households within their communities.

#### **Key Indicator 3: Vacancy Rate**

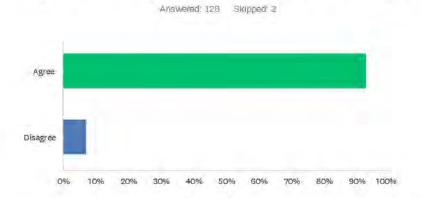
Vacancy rates are an indicator of the number of vacant housing units within a community, and can be broken down by rentals and houses for sale. If the vacancy rate is too low, prices and displacement risk rise. The ideal vacancy rate, for both rentals and houses for sale, is approximately 5%. A 5% vacancy rate allows for flexibility within the market, but also ensures that the market continues to grow at a manageable rate. If the city maintains a record of vacancy rates, it can respond to shortages by utilizing some of the strategies included in this housing action plan. There are various ways that vacancy rates can be calculated. Census data provides some predictions on vacancy rates, but utility bills are also a good indicator of the vacancy rate within a city. Other tools for doing this include utilizing code enforcement officers, tracking certificates of occupancy, and developing localized programs for tracking vacancies.

## **Appendices**

## Appendix 1: Outreach Report and Results

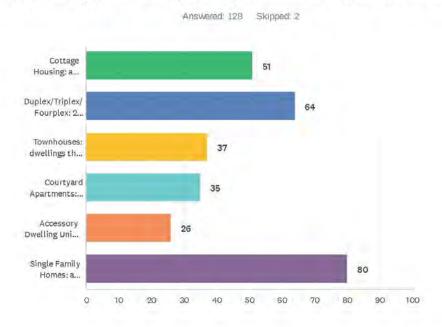


# Q2 Does your community need a wider variety of housing options?



ANSWER CHOICES	RESPONSES	
Agree	92.97%	119
Disagree	7.03%	9
TOTAL		128

## Q3 What type of housing does your community need? PICK 3.

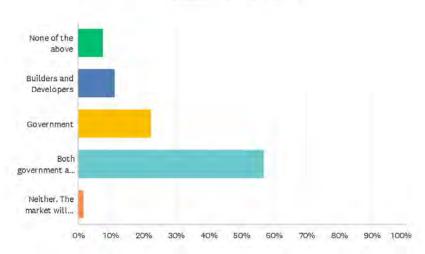


ANSWER CHOICES	RESPON	ISES
Cottage Housing; a cluster of small dwellings around a common open space. (1)	39.84%	51
Duplex/Triplex/Fourplex: 2, 3, or 4 units built side by side, stacked, or a combination (2)	50.00%	64
Townhouses: dwellings that share walls with other units, but have their own front porch, yard or balcony. Usually owner-occupied. (3)	28.91%	37
Courtyard Apartments: small multi-family buildings surrounding a courtyard that opens onto a street. Typically up to three stories. (4)	27.34%	35
Accessory Dwelling Units: a small, self-contained residence located on the same lot as an existing single-family home.  (5)	20,31%	26
Single Family Homes: a free-standing residential building with one owner, no shared walls, and its own land. (6)	62,50%	80
Total Respondents: 128		

BASIC STAT	131163					
Minimum 1.00		Maximum 6.00	Median 3.00	Mean 3.55	Standard 1.88	Deviation
#	OTHER (PLEASE SPI	ECIFY)				DATE
1	I am not low income was hard to find a apartment that's not low incomes.				3/20/2023 3:11 AM	
2	Home for family who do nice to have those type earn more than the low	es of housing availab				1/27/2023 10:39 AM
3	We need housing for he	omeless. This is a bi	g need in Toppenish.			1/27/2023 10:15 AM
4	Just housing					1/12/2023 3:36 PM
5	In order to maintain aff	ordable housing, it w	ould help to lower the	cost of light bills	& water	1/12/2023 3:35 PM

# Q4 Who is primarily responsible for solving the lack of housing and housing options? (Pick 1)

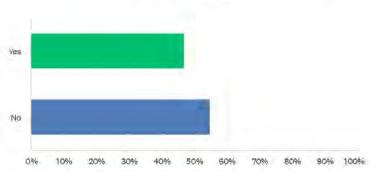




ANSWER CHOICES RESPON		ONSES
None of the above 7.76%		3
Builders and Developers 11.21%		6 13
Government 22.41%		6 20
Both government and builders/developers. 56.90%		6 6
Neither. The market will correct itself 1.72%		13
TOTAL		116
#	OTHER (PLEASE SPECIFY)	DATE
1	I don't know	3/20/2023 3:12 AM
2	Water rights	3/19/2023 3:59 PM
3	Rentals are expensive and most times unaffordable. So people will most likely be ok w/being homeless.	2/2/2023 9:54 AM
4	Yourself, get up and go get it.	2/2/2023 9:22 AM
5	I believe there is no room, Toppenish is mostly crops & land.	1/23/2023 8:48 AM
6	Too expensive	1/19/2023 6:02 PM
7	Tribal housing is a priority	1/12/2023 3:40 PM
8	Housing is too expensive and not affordable for families in need. I would rather have a small house with a purpose than an older house with so much up grades to do.	1/12/2023 3:31 PM
9	I think there should be resources readily available to young families. Guiding families on	1/12/2023 3:29 PM
Housing Needs in Your Community		SurveyMonkey
	homebuyer process.	
10	Individuals, Tribe.	1/12/2023 2:13 PM
11	Use areas that are not being used to house more people even homeless people	1/11/2023 5:30 PM
12	Make the flea market area a more presentable area that can be put to use.	1/11/2023 5:30 PM

#### Q5 Should new housing look like existing homes in the neighborhood?

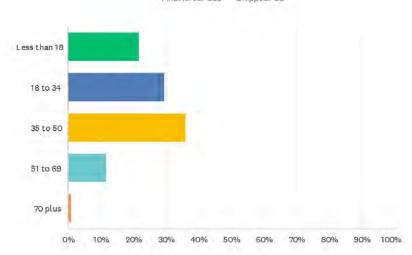




ANSWER CHOICES	RESPONSES	
Yes	46.96%	
No	54.78%	63
Total Respondents: 115		

#### Q6 What is your age? (Pick 1)

Answered: 119 Skipped: 11



ANSWER CHOICES	RESPONSES	
Less than 18	21.85%	26
18 to 34	29.41%	35
35 to 50	36.13%	43
51 to 69	11.76%	14
70 plus	0.84%	1
Total Respondents: 119		

## Q7 Please tell us any additional comments about housing in your community.

Answered: 34 Skipped: 96

#	RESPONSES	DATE
1	Toppenish community needs to grow to keep the housing affordable for all. Building another housing community would help generate revenue which could eventually help reduce crime.	3/19/2023 3:59 PM
2	The housing should be considered to be economically low in cost of rental as the majority of people in need are mainly Farmworkers or seasonal workers.	3/3/2023 6:20 PM
3	Homes should be modern and accommodate a family of 4-6 comfortably while still being affordable for the people in our community.	3/2/2023 8:23 PM
4	Housing that is also affordable for single parents both safety and security.	2/28/2023 2:18 PM
5	We have a high number of no to low income residents.	2/28/2023 11:17 AM
6	We need more the population is outrageous the town is too small town needs to be bigger housing will help the town.	2/28/2023 7;43 AM
7	<b>)</b>	2/2/2023 9:51 AM
В	n/a I live in rural Toppenish.	2/2/2023 9:26 AM
9	We need friendlier neighbors.	2/2/2023 9:22 AM
10	Need loans to remodel existing homes because they're so old and upkeep is needed but not affordable	1/27/2023 11:24 AM
11	There is no affordable rental properties anywhere in toppenish.	1/27/2023 10:55 AM
12	It would be nice to have a park with diversity games for kids and new opportunity.	1/27/2023 10:40 AM
13	As long as it helps families and helps them to have their own home!	1/27/2023 10:26 AM
14	Housing could improve & expand,	1/23/2023 8:39 AM
15	Let Toppenish grow, but keep the community the same.	1/23/2023 8:37 AM
16	No opportunity for new apartment seekers, housing can also be hard to buy.	1/19/2023 6:14 PM
17	More low income housing and better neighborhoods with back ground checks to make the community better.	1/19/2023 6:02 PM
18	It's not good	1/19/2023 5:50 PM
19	N/A	1/19/2023 5:38 PM
20	Need to be affordable for people and families	1/19/2023 5:31 PM
21	*Public housing for homeless communities *Affordable housing for working families	1/12/2023 3:33 PM
22	I am grateful to have qualified for a loan that helped me remodel my home when I first bought it. It's a challenge with interest rates and bank selling you to other banks. As a first time home buyer's it's was hard to understand what the best thing to do to own a home. Families face many challenges of where to start to be a home buyers	1/12/2023 3:31 PM
23	Local taxes should be better spent on residential projects	1/12/2023 3;29 PM
24	Should fit big family's AKA (12-15)	1/12/2023 3:26 PM
25	Stop raising water prices .	1/12/2023 3:16 PM
26	n/a	1/12/2023 2:48 PM

27	Lack of land that is affordable/available.	1/12/2023 2:13 PM
28	The need to instill owner pride in renters and owners- Pride in your home and neighborhood.	1/12/2023 2:08 PM
29	More room in house.	1/12/2023 2:02 PM
30	N/A	1/11/2023 5:30 PM
31	Clean up graffiti or around messy buildings	1/11/2023 5:30 PM
32	The roads on the south side are bad and need fixing	1/11/2023 5:30 PM
33	Clean up bottles and make the neighborhood cleaner.	1/11/2023 5:30 PM
34	We definitely need more housing.	1/11/2023 5:23 PM

Las Necesidades de Viviendas en Tu Comunidad

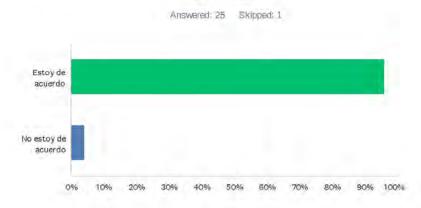
SurveyMonkey

#### Q1 ¿Donde Vives? (Elige 1)

Answered; 26 Skipped: 0

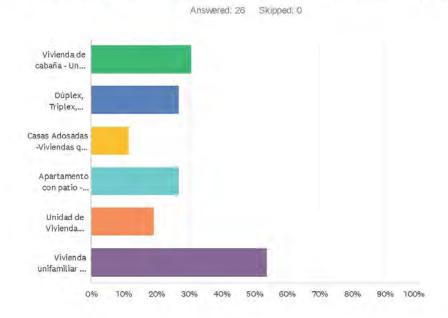


## Q2 ¿Su comunidad necesita una variedad más amplia de opciones de vivienda?



ANSWER CHOICES	RESPONSES	
Estoy de acuerdo	96,00%	24
No estoy de acuerdo	4.00%	1
Total Respondents: 25		

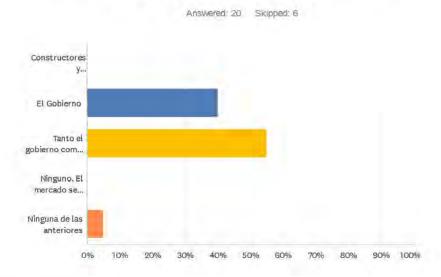
#### Q3 ¿Qué tipo de vivienda necesita su comunidad? (Elige3)



ANSWER CHOICES	RESPON	SES
Vivienda de cabaña - Un grupo de pequeñas viviendas situadas alrededor de un espacio abierto común	30.77%	8
Dúplex, Triplex, Quadplex - 2, 3, o 4 unidades construidas lado a lado, apliadas, o en combinación.	26,92%	7
Casas Adosadas -Viviendas que comparten paredes con otras unidades, pero tienen su propio porche delantero, Jardín o balcón. Generalmente ocupadas por el propietario.	11,54%	3
Apartamento con patio - Edificios pequeños multifamiliares que rodean un patio que se abre a una calle. Típicamente hasta tres pisos.	26,92%	7
Unidad de Vivienda Accesoria - Una residencia pequeña e independiente ubicada en el mismo lote que una casa unifamiliar ya existente.	19.23%	5
Vivienda unifamiliar – Un edificio residencial independiente con un propietario, sin paredes compartidas y en su propio terreno.	53.85%	14
Total Respondents: 26		

#	OTRAS (POR FAVOR, ESPECIFIQUE)	DATE
1	No estoy segura.	1/27/2023 10:51 AM
2	Que podamos arreglar el garage como otro cuarto extra.	1/20/2023 11:38 AM
3	Parqueadero para trailas.	1/20/2023 11:35 AM

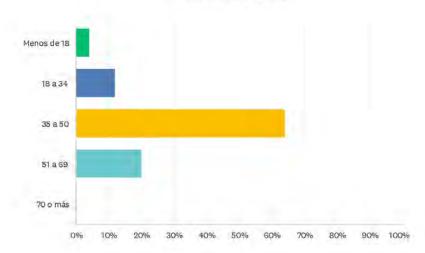
## Q4 ¿Quién es el responsable principal de resolver la falta de viviendas y las opciones de Vivienda?



ANSWER CHOICES	RESPONSES	
Constructores y Desarrolladores	0.00%	0
El Gobierno	40,00%	8
Tanto el gobierno como los constructores/desarrolladores	55,00%	11
Ninguno. El mercado se corregirá a sí mismo	0.00%	0
Ninguna de las anteriores	5.00%	1
TOTAL		20

#### Q5 ¿Cuál es su edad?





ANSWER CHOICES	RESPONSES	
Menos de 18	4.00%	1
18 a 34	12.00%	3
35 a 50	64.00%	16
51 a 69	20.00%	5
70 o más	0.00%	0
TOTAL		25

### Q6 Por favor, díganos cualquier comentario adicional sobre viviendas en su comunidad.

Answered: 7 Skipped: 19

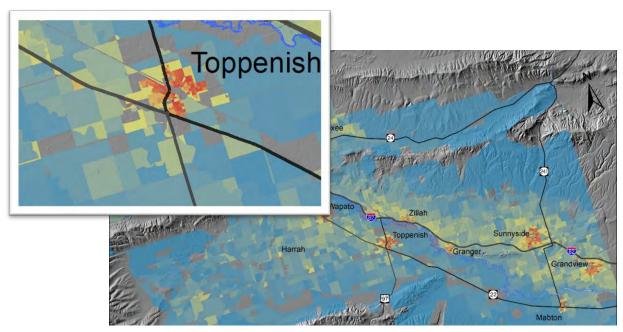
#	RESPONSES	DATE
1	La mayoría somos trabajadores Agrícolas y necesitamos de vivienda económica y de preferencia de tres recámaras ya que tenemos familias grandes como nosotros tenemos 4 hijos y de esos hembras y barónes y no podemos juntarlos en un cuarto ya que llegan a una edad.	3/3/2023 6;16 PM
2	Toppenish necesita viviendas, hay familias con niños rentando garages y sótanos para vivir, sin los servicios necesarios de una casa, pagando rentas como si fueran casas regulares. O también familias viviendo dos o tres familias con niños en una sola casa, o rentando un cuarto en alguna casa para una familia con niños. Toppenish necesita viviendas para familias de bajos recursos URGENTEMENTE!!!	2/28/2023 2:56 PM
3	?	1/27/2023 10:53 AM
4	Viviendas baratas.	1/20/2023 11:42 AM
5	Que podamos arreglar nuestras casas sin sacar tanto permiso a la ciudad que nos dejen.	1/20/2023 11:38 AM
6	n/a	1/20/2023 11:35 AM
7	Urge tener más viviendas en la ciudad de Toppenish.	1/20/2023 11:32 AM

#### Appendix 2: Housing Needs Assessment

## City of Toppenish



## 2023 Housing Needs Assessment



City Of Toppenish
2023 HOUSING NEEDS ASSESSMENT

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#### **INTRODUCTION**

The City of Toppenish has a Professional Service Contract with the Yakima Valley Conference of Governments (YVCOG) to develop a Housing Action Plan. This Housing Needs Assessment will help inform and guide the selection of actions to include in the Housing Action Plan.

The Housing Needs Assessment provides an evaluation of current housing supply and housing needs in Toppenish, across the full spectrum of household types and income levels, by answering the following kinds of questions:

- Who lives and works in Toppenish and what are their socioeconomic characteristics?
- What types of housing are available in Toppenish?
- Are there any groups of people who are not able to find housing that is safe, affordable, and meets their household needs?
- How much housing, and what types of housing, are needed to meet current and future housing needs of Toppenish residents?

The data for this analysis is primarily from the United States Census Bureau, with some coming from the Washington State Office of Financial Management and Yakima County. That data will be combined with information gathered through community engagement to develop a Housing Action Plan for the City of Toppenish. The Housing Action Plan will identify goals and policies as well as opportunities to increase the housing supply and preferred type of housing based on community characteristics and anticipated needs.

#### **SUMMARY OF KEY FINDINGS**

- There is a housing shortage in Toppenish. Vacancy rates for both apartments and homes for sale are extremely low at approximately **2%.** The desirable vacancy rate is 5%. When vacancy rates are so low, people looking for new homes have fewer options, increasing competition for the limited supply of units available. This drives up both rents and housing prices.
- Housing prices are rising, but so is income. The median home value in Toppenish has risen by approximately 50% between 2010 to 2021. Similarly, rent has risen by about 43% in that time. Over the same period, the median family income has increased by approximately 98%. However, rising home prices still put housing out of reach for many individuals and families.
- Many households in Toppenish are cost burdened. In 2021, 44% of all households in Toppenish were cost burdened. 64% of renter households were cost-burdened, about a quarter of all households. Cost-burdened households spend a large portion (over 30%) of their available income on housing costs. This leaves less money available for other vital needs like food, transportation, clothing, and education. With rising housing costs, the number of cost-burdened households has almost certainly increased during the past few years.
- **Needs are greatest among low-income households.** Over 90% of all households with incomes below 50% of the city's median family income are cost burdened. Nearly half of these households are severely cost burdened, meaning they spend over 50% of their income on housing costs.
- Housing for people with special housing needs does not match demand. While 59% of the residents of Toppenish are classified in low, very low, or extremely low-income brackets, and nearly 11% classify as having disabilities, only 248 units are available city-wide that are reserved for those needing special assistance.
- Toppenish needs more housing diversity. Over 78% of all housing in the
  City of Toppenish consists of single-family homes. Not all households require,
  or can afford, that much space. Increasing the diversity of housing options
  available will increase housing supply and provide more choices for residents
  seeking more affordable housing that meets their current needs.
- Countywide there is a shortage of seasonal farmworker housing. There are approximately 4,600 beds of seasonal farmworker housing provided throughout the county, despite over 45,000 seasonal jobs available in the busiest summer months. Identifying safe and sanitary housing facilities for seasonal workers is an important gap to address in Yakima County.

#### **HOUSING TERMINOLOGY**

This guidebook uses some terminology, acronyms, or data sources that may be unfamiliar. Here are some definitions.

#### **Affordable Housing**

The United States Department of Housing and Urban Development (HUD) considers housing to be affordable if the household is spending no more than 30 percent of its income on housing costs. A healthy housing market includes a variety of housing types that are affordable to a range of different household income levels. However, the term "affordable housing" is often used to describe income-restricted housing available only to qualifying low-income households. Income-restricted housing can be located in public, nonprofit, or for-profit housing developments. It can also include households using vouchers to help pay for market-rate housing (see "Vouchers" below for more details).

#### **American Community Survey (ACS)**

This is an ongoing nationwide survey conducted by the U.S. Census Bureau. It is designed to provide communities with current data about how they are changing. The ACS collects information such as age, race, income, commute time to work, home value, veteran status, and other important data from U.S. households. We use data from the ACS throughout this needs assessment.

#### **Area Median Income (AMI)**

This is a term that commonly refers to the area-wide median family income calculation provided by the federal Department of Housing and Urban Development (HUD) for a county or metropolitan region. Income limits to qualify for affordable housing are often set relative to AMI. In this report, unless otherwise indicated, AMI refers to the HUD Area Median Family Income (HAMFI).

#### **Cost Burden**

When a household pays more than 30 percent of their gross income on housing, including utilities, they are "cost-burdened." When a household pays more than 50 percent of their gross income on housing, including utilities, they are "severely cost-burdened." Cost-burdened households have less money available for other essentials, like food, clothing, transportation, and medical care.

#### Household

A household is a group of people living within the same housing unit. The people can be related, such as family. A person living alone in a housing unit, or a group of unrelated people sharing a housing unit, is also counted as a household. Group quarters population, such as those living in a college dormitory, military barrack, or nursing home, are not considered to be living in households.

#### **Household Income**

The census defines household income as the sum of the income of all people 15 years and older living together in a household.

#### **Income-Restricted Housing**

This term refers to housing units that are only available to households with incomes at or below a set income limit and are offered for rent or sale at a below-market rates. Some income-restricted rental housing is owned by a city or housing authority, while others may be privately owned. In the latter case the owners typically receive a subsidy in the form of a tax credit or property tax exemption. As a condition of their subsidy, these owners must offer a set percentage of all units as income-restricted and affordable to household at a designated income level.

#### Low-Income

Households that are designated as low-income may qualify for income-subsidized housing units. HUD categorizes families as low-income, very low-income, or extremely low-income relative to HUD area median family incomes (HAMFI), with consideration for family size.

Income Category	<b>Household Income</b>
Extremely Low-Income	30% of HAMFI or less
Very Low-Income	50% of HAMFI or less
Low-Income	80% of HAMFI or less

Source: HUD, 2020

#### Median Family Income (MFI)

The median income of all family households in an area. Family households are those that have two or more members who are related. The median income of non-family households is typically lower than for family households, as family households are more lily to have more than one income-earner. Analyses of housing affordability typically group all households by income level relative to HUD area median family income (HAMFI), which is calculated for the county or metropolitan region.

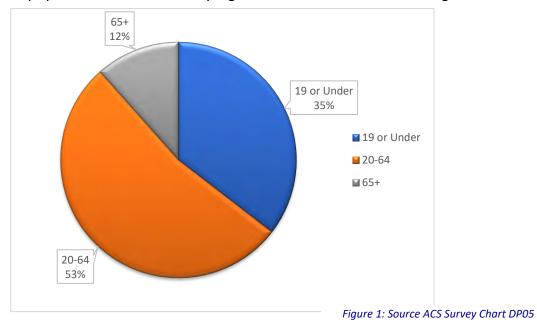
#### **COMMUNITY PROFILE**

Toppenish is a city located in Yakima County, Washington, with a rich history dating back to the early 19th century. The area was originally inhabited by the Yakama Nation, who used the land for fishing, hunting, and gathering. In the late 1800s, European settlers began to arrive in the area and established farms, ranches, and businesses. The town of Toppenish was officially incorporated in 1907 and quickly became a hub for agriculture and transportation. The town's location along the Northern Pacific Railroad made it an important center for shipping produce and goods across the region. Today, Toppenish is known for its vibrant downtown area, which features colorful murals depicting the town's history and culture.

In the early 20th century, Toppenish was a major producer of hops, which were used to make beer. The town's location in the heart of the Yakima Valley also made it a prime location for growing fruit, including apples, cherries, and pears. Over time, Toppenish grew into a thriving agricultural community, with many of its residents working in the fields or in related industries such as food processing and distribution. Today, Toppenish continues to be an important center for agriculture, while also offering a variety of cultural and recreational opportunities for residents and visitors alike.

#### **Population**

Toppenish's population was estimated at 8,843 in 2021, and has been relatively consistent in its population over the past decade, but is expected to increase to 9,754 by 2040. This forecasted number is taken from a combination of data sources: The Washington State Office of Financial Management (OFM) and Yakima County. OFM provides population growth numbers to individual counties. Yakima County then takes that number and assigns each city with a projected population each year over the next couple decades. The model used allows for low-, mid-, and high-growth estimates. Yakima County's preferred alternatives uses the mid-growth estimate when calculating numbers, with population growth rates declining over time.

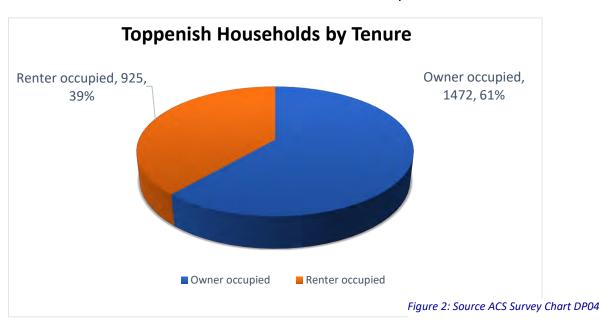


As of 2021, the population breakdown by age bracket can be found in Figure 1.

Approximately 35% of the population of Toppenish is under the age of 20, 53% falls between the ages of 20 and 64, and 12% of the population is 65 or over.

#### Households

The U.S. Census Bureau identified 2,397 occupied households in the City of Toppenish in 2021. 61% of the households were owner occupied and the other 39%



were occupied by renters (*Figure 2*). The number of people per household varied, but the large majority, 52%, of households had four or more people (Figure 3). 2- and 3-person households each comprised about 18% of households, while 1-person households were the smallest proportion at 11%.

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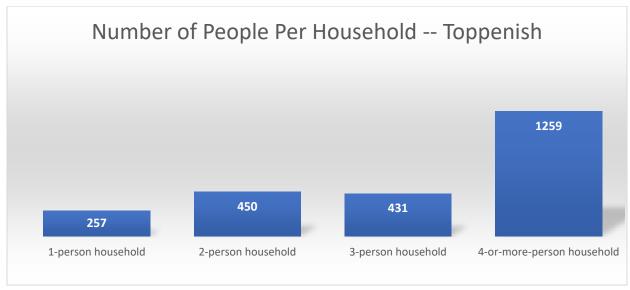


Figure 3: Source ACS Survey Chart S2501

When considering housing units by number of bedrooms, there is a slight discrepancy with the number of individuals found in Toppenish housing units. Despite a relatively high average household person count, the largest proportion of housing units in Toppenish are 3-bedroom homes, at 39% of total housing units. The next largest proportion was of 2-bedroom homes at 23%, followed by 4-bedroom homes at 21%. 1-bedroom and no bedroom homes only comprised 14% of total households, and 5+ bedroom homes made up 4% of total households (Figure 4).

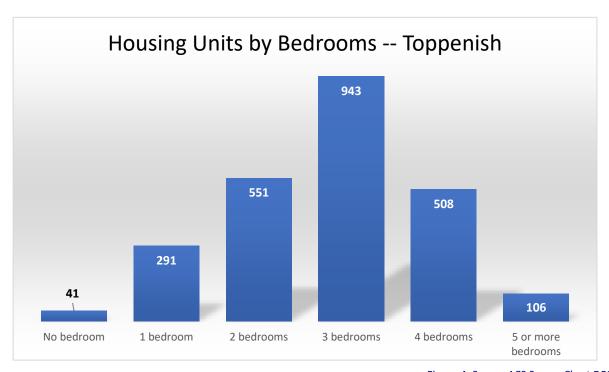
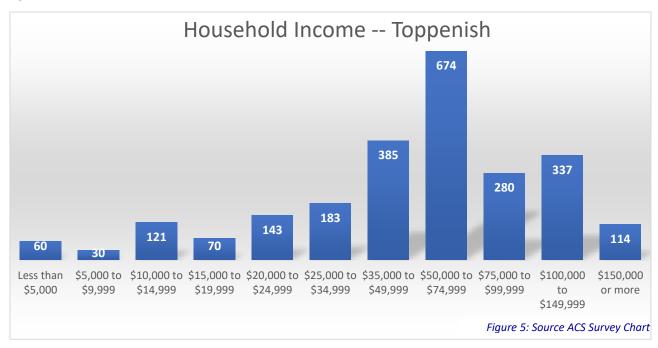


Figure 4: Source ACS Survey Chart DP04

#### Household Income and Cost-Burdened Households

Residents of Toppenish represent a variety of income levels. The median household income for the city is \$57,268, with owner-occupied households having a median income of \$68,374 and renter-occupied households having a median income of \$43,163. A breakdown of the household incomes by bracket can be found on *Figure 5.* 



Despite a relatively high median income compared to the rest of the county, cost-burdened households are common in Toppenish. *Figure 6* shows the number of overall cost-burdened households at each income level, with *Figure 7 and 8* showing what those figures look like for renter-occupied and owner-occupied households, respectively. Out of 2,397 total occupied households in Toppenish, over 27% are experiencing a cost burden greater than 30%, whereas over 10% of households are experiencing a cost burden greater than 50%.

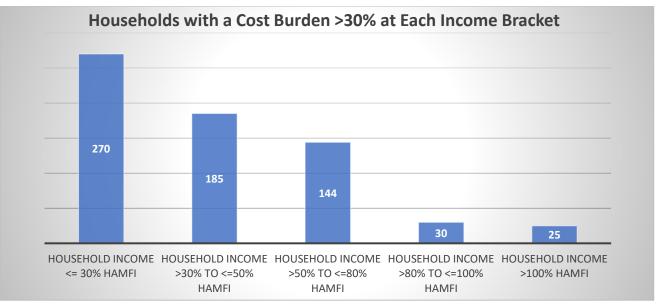


Figure 6: Source CHAS

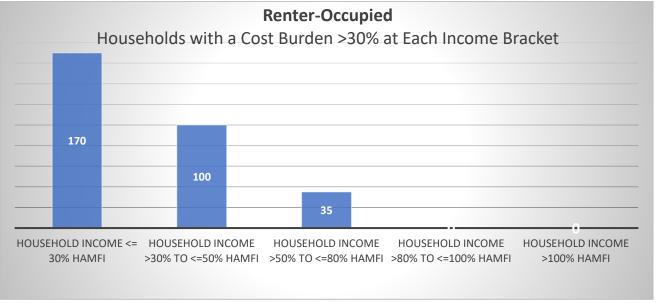


Figure 7: Source CHAS

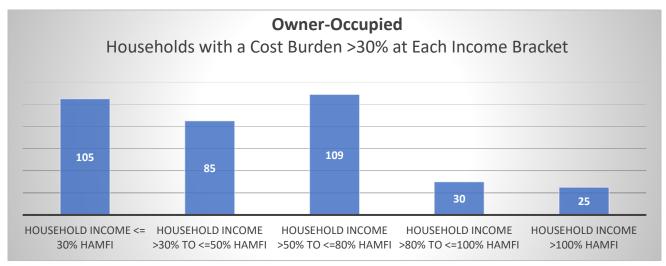


Figure 8: Source CHAS

#### **Residents with Special Housing Needs**

A substantial portion of the population of Toppenish require special housing needs. These needs can be a result of households that fall within one of the low, very low, or extremely low-income brackets, are individuals with disabilities, seniors who require assistance, and a variety of other reasons. While these specific housing needs are addressed in other sections of the Housing Needs Assessment, some general takeaways can be seen in *Table 1*.

Special Housing Need	Number of individuals/households	Percentage of overall individuals/households
Low, very low, extremely low income	1,414 households	59%
Population over the age of 65	983 individuals	12%
People with a disability	960 individuals	10.9%
People with self-care difficulty	180 individuals	2.3%
People with independent living difficulty	252 individuals	4.3%

Table 1: Source: ACS Table S1810

#### **WORKFORCE PROFILE**

Note: Some of the information used for this report was gathered in 2019, prior to the COVID pandemic. The pandemic had a significant impact on the economy, resulting in changes in employment and an increase in remote work. Future reports will reflect these changes. Additionally, projections in this report are based on existing data, and are a best guess as to future employment numbers.

#### **Countywide Employment**

In Yakima County, out of a labor force of approximately 137,157 (as of Oct 2022), 130,754 are employed, representing 4.7% unemployment, slightly higher than the 4.0% unemployment seen statewide. The median income in the county is \$31,950 for individuals, with the median household income being \$61,012. Inflationadjusted per capita income in the county in 2020 was \$49,099, compared to the state rate of \$67,126 and the national rate at \$59,510. The primary industries for the county include agriculture, forestry and fishing (27.8%), health services (14.9%), local government (11.8%), retail trade (9.6%), and manufacturing (7.2%). Payroll for these industries generally reflects their share of the labor force, with agriculture, forestry, and fishing accounting for 22.5%, health services for 16%, local government for 14.6%, manufacturing for 8.9%, and retail trade for 7.7%.

The commuting time for the county averages 20.8 minutes, with about 20.3% of the working population of the county commuting over 30 minutes to their places of work. The most common means of transportation was driving in a car, truck, or van alone. 77% of the county's population travels to work in a vehicle alone, 12.5% of the population carpools, 1.8% of the population walks or rides a bicycle, and .1% of the population takes public transportation. 7.5% of the county does their work from home.

The poverty rate in the county in 2020 was 14.8%, higher than the state's average of 9.5% and the national average of 11.4%.

Source: Washington State Employment Security Department, Yakima County Profile and United States Census Bureau.

#### **City Employment Trends**

The employment trends for the City of Toppenish are diverse, and don't generally align with trends seen throughout the county. Its urban setting sets it apart, and so the top industries differ. The top industries include health care and social assistance (36%), educational services (25%), retail trade (10.5%), accommodation and food services (10.4%), and manufacturing (6%) (Figure 1). The median income for

**Toppenish Workforce by Industry** 1% **12%** ■ 2% ■ 3% 4% **11%** ■ Agriculture, forestry, fishing and hunting, 1% and mining ■ Wholesale trade ■ Retail trade Finance and insurance, and real estate and rental and leasing ■ Health Care and social assistance ■ Educational services ■ Arts, entertainment, and recreation, and accommodation and food services ■ Other services, except public administration ■ 27%

individuals in the city is approximately \$29,018, with median household income being approximately \$57,268.

Figure 9: Employment by Industry in Toppenish, 2021; Source: United States Census Bureau, 2021: ACS 5-Year Estimates Data Profiles, OnTheMap

**The job-housing ratio** is a measurement of how many jobs there are to housing units that are available. Toppenish has a job-housing ratio of .97, falling within the preferable range of .75-1.5.

■ Public administration

However, despite this ratio, commuting to and from Toppenish is still the norm. As is seen throughout the county, commuting to or from Toppenish is common.

- Approximately 46.3% of those living in Toppenish have a commute time of less than 10 miles.
- Roughly 22.5% of the workforce who lives in Toppenish commutes over 25 miles, with 18.5% commuting over 50 miles.
- For those who commute into Toppenish for work, approximately 47.9% commute 10 miles or less, whereas 17.4% commute over 25 miles.

Overall, approximately 2,938 people live in Toppenish but commute elsewhere for work, whereas approximately 1,811 people live outside Toppenish and work in the area. Approximately 574 people both live and work in Toppenish (Figure 10).

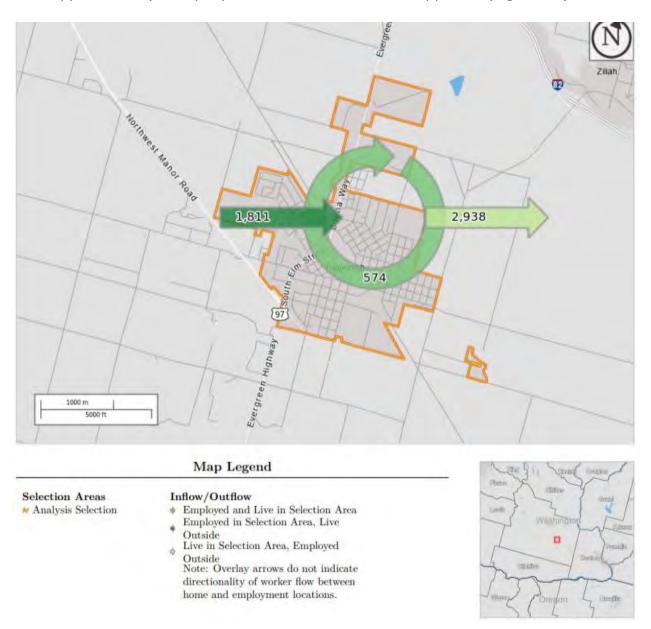


Figure 10: Inflow/Outflow Counts of All Jobs for Toppenish, 2019; Source: United States Census Bureau, OnTheMap

#### **Employment Projections**

The Washington State Employment Security Department maintains projected growth in industries on a regional basis. For non-farm labor, the city of Toppenish falls into the South-Central region of the state, and so employment growth in the city is calculated by applying the presumed growth in the region to the breakdown in workforce by industry. Farm labor is calculated at the county level, and so that rate has also been calculated and included for the agricultural sector. The results can be found in Table 2, and can be used as a best guess for future growth within these industries in the city. The total number of workers can be found in the first column (2021), with projected jobs in the 2025 and 2030 columns.

Additional Jobs Predicted in 2025, 2030 in Toppenish, WA			
	Current	Projected 2020-2025	Projected 2025-2030
Total Jobs	2385	2499	2571
Health Care and Social Assistance	855	901	949
<b>Educational Services</b>	598	630	664
Retail Trade	250	261	265
Accommodation and Food Services	248	294	294
Manufacturing	142	144	147

**Table 2: Additional Jobs Predicted in 2025, 2030 in Toppenish, WA;** Source: Employment Security Department Employment Projections for South-Central Washington (Non-Agricultural) and for Yakima County (Agricultural), United States Census Bureau

## **HOUSING INVENTORY**

The housing inventory data was gathered through a variety of sources including the organized into type of housing, number of bedrooms, own or rent, and subsidized U.S. Census Bureau, local housing providers and nonprofit organizations. Data is housing. The intent is to provide a snapshot of the type of housing that currently exists to determine if it is meeting the community's projected needs.

# Housing Supply Characteristics

largest proportion being comprised of mobile homes at less than 5% (Figure 11). Housing units in Toppenish, WA are predominantly single detached units. Of the 2,440 units in Toppenish in 2021, 78% of them are 1-unit detached. The next largest percentage is represented by multi-family units at 12%, with the third

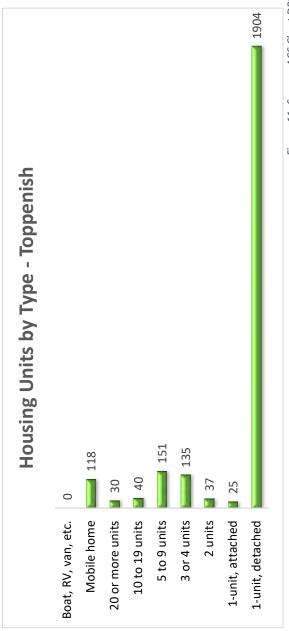
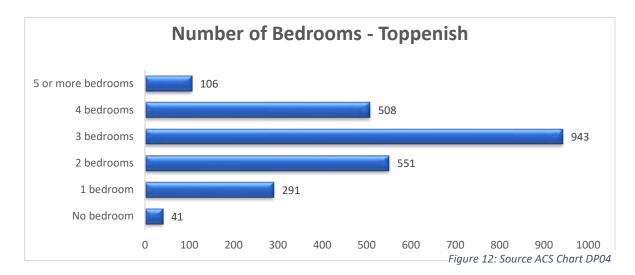


Figure 11: Source: ACS Chart DP04

households. The average household size for the City of Toppenish is 3.61 people per Tenure in Toppenish is primarily owner-occupied, comprising 1,559 units, or 64% of household. 56 units currently sit vacant, but this statistic is misleading (see Gap 2,448 total units. Renter-occupied units comprise only 889 units, about 36% of Analysis). The largest proportion of housing units in Toppenish are 3-bedroom housing units. Of the 2,448 units in Toppenish, approximately 39% of them have 3-bedrooms, with 2-bedroom and 4-bedroom houses comprising about 21-22% each. Only 13% of housing units in Toppenish have 1 bedroom or fewer (Figure 12).



#### **Subsidized Housing**

Toppenish currently has a number of options available for people with special needs, and people that fall within certain income brackets. Currently, there are approximately 248 units available for those who need some sort of assistance or qualify for subsidies. There are 17 additional beds available for people requiring inpatient rehabilitation. The majority of units available are for people of low, very low, and extremely low income, which comprise approximately 59% of the households in Toppenish. These unit types vary from apartments to single-family homes, and may have various qualifications in addition to the income requirements, such as disabilities, senior status, and assisted living requirements. Subsidized housing makes up approximately 10% of the current housing in Toppenish.

#### **GAP ANALYSIS**

The City of Toppenish compares favorably to many of the communities in the state when it comes to housing affordability, but current availability is limited. Proactive planning is required in order to meet the current demands and continue to provide housing for a diverse population. Additionally, as construction has occurred the lowest income brackets are often left with fewer options for affordable housing. A low vacancy rate has made living in the city difficult for some, especially for the most vulnerable. This section will illustrate the gap as it presently exists, present some rough forecasts on the development of this disparity, and describe the housing that will be required at various income levels within the city.

#### **Current and Future Housing Disparity**

The current population of the City of Toppenish is estimated to be 8843, occupying approximately 2397 households. The occupied households are split relatively evenly between owner-occupied homes and renter-occupied homes, with a 60%/40% split (Table 1). The overall vacancy rate for the city is approximately 2%, falling far short of the desired standard for vacancy. However, for owner-occupied homes, the vacancy rate is approximately 1%, whereas for rentals it is approximately 0%, both falling outside of the desired standard. The majority of the vacancy rate is classified as either "For Sale Only" or "Other Vacant," which the census defines as "year-round units which were vacant for [other] reasons: For example, held for settlement of an estate, held for personal reasons, or held for repairs." Other potential reasons include foreclosure, legal proceedings, preparation to rent/sell, storage, abandonment, or extended absence.

Vacancy				
Occupied	Vacant	Total	Vacancy Rate	
2397	56	2453	2%	
Vacancy Status				
For Rent	For Sale	Other Vacant	Total	
6	15	22	43	
Housing Tenure				
Owner Occupied	Renter Occupied	Total		
1472	925	2397		
Additional Units Required to Meet 5% Vacancy				
Owner Occupied	Renter Occupied	Total		
59	46	105		

Table 3: Current Housing Vacancy in Toppenish, WA (Source: ACS B25002, B25004, DP04)

Projections for future building indicate that construction is not keeping pace with population growth, based on numbers from 2010-2020. By 2040, the population of Toppenish is expected to reach approximately 9,754. With an average household size of 3.7, this will require an additional 247 housing units serving a variety of income levels. From 2010 to 2020, the average annual number of housing units

constructed was 5.6 housing units per year. If that trend continues, by 2040 there will be 101 new housing units, creating a deficit of 146 housing units. In order to reach the target of 247 housing units by 2040, construction would need to increase by 145% annually to produce 13.7 units per year instead of 5.6 units per year.

#### **Housing Disparity by Income Level**

In Toppenish, the population represents a broad spectrum of income levels, and in order to prevent these groups from being cost-burdened, housing needs to reflect that diversity. The median household income for the City of Toppenish is \$57,268, with 80% of Annual Median Income (AMI) being \$45,814, 50% AMI being \$28,634, and 30% AMI being \$17,180. The percentage of the population of Toppenish that falls within these income brackets can be seen in Figure 13, and their relative affordable housing limits can be seen in Table 4. The calculations in Table 4 were completed with the understanding that spending more than 30% of a household income on housing results in a household becoming cost-burdened.

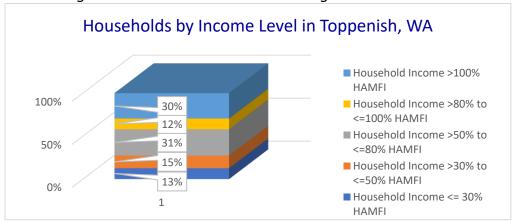


Figure 13: Income Levels in Toppenish, WA (Source: HUD's Office of Policy Development and Research)

Income Distribution	Annual Household	Affordable	Affordable Home
	Income	<b>Monthly Rent</b>	Value
100% AMI (Household Median Income)	\$57,268	\$1,431	\$270,404.00
80% AMI	\$45,814	\$1,145	\$216,321.00
50% AMI	\$28,634	\$716	\$135,202.00
30% AMI	\$17,180	\$430	\$81,119.00

Table 4: Affordable Monthly Rent and Home Value by Income Bracket

Based on current housing trends, options available to lower-income households are limited. The current median rental value (as of 2021) is approximately \$836/mo., exceeding the affordable monthly rent of people that fall below approximately 58% of median household income. Similarly, homes in Toppenish have a median home value of \$159,200, exceeding the affordable home value for people who fall below approximately 59% of median household income. It should also be noted that home value calculations are done using assessor data, rather than fair market value from

real estate sales, and also only consider principal and interest payments and not insurance, HOA, or taxes.

Furthermore, for both monthly rent and home values, the median has been steadily increasing over the previous ten years, with a large spike in the last few years, and is forecasted to continue to increase. Figures 14 and 15 illustrate the projected increase in monthly rent and home value respectively.

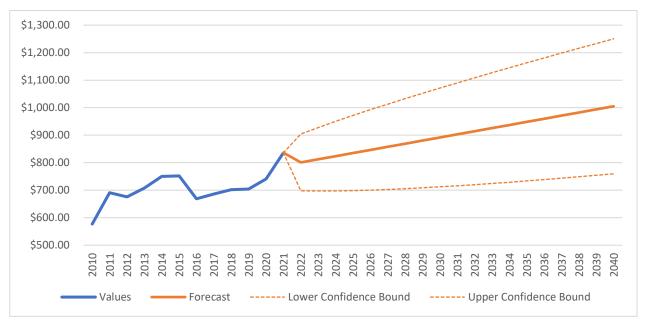


Figure 14: Historical and Projected Median Monthly Rent 2010-2040 (Source: ACS Table DP04)

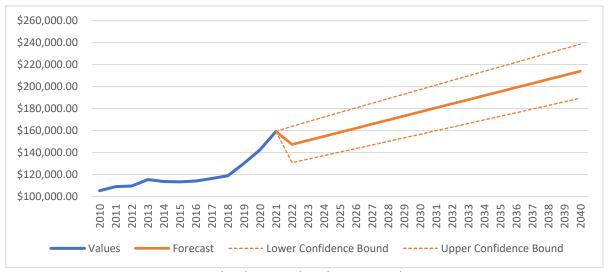


Figure 15: Historical and Projected Median Home Value 2010-2040 (Source: ACS Table DP04)

By 2030, median rent is projected to reach approximately \$891/mo., with median home value reaching \$176,975. By 2040, rent is projected to reach \$1005/mo., with home values reaching \$214,023. This increase has been driven by increasing prices across the board, but also a decline in affordable units. From 2010 to 2021, the number of rentals available at less than \$500/mo. fell from 382 to 41, a 90% decrease. Similarly, the number of homes valued at less than \$150,000 fell from 1,012 to 646, representing a 36% decrease. With approximately one quarter of the households in Toppenish falling under 50% HAMI, this has put housing further and further out of reach, with projected housing following a similar trend.

Of the 247 housing units projected to be needed by 2040, 31 should be affordable to those falling into the 30% AMI income bracket or below, 36 should be affordable to those between 30% AMI and 50% AMI, 76 should be affordable to those between 50% AMI and 80% AMI, and 104 should be affordable to those at 100% AMI and above. Overall, 28% of new housing should be affordable to those households living at 50% AMI or below. An additional 43% of new housing should be affordable to those making 50%-100% of Toppenish's AMI, and 29% of new housing should be affordable to those making over 100% of Toppenish's AMI or above (Table 3).

Income Bracket	Number of Housing Units Required by 2040	Percentage of Overall Housing Unit Production
30% AMI	31	13%
50% AMI	36	15%
80% AMI	76	31%
100% AMI	31	12%
>100% AMI	73	29%
Total	247	100%

Table 5: Required Housing at Each Income Level by 2040 in Toppenish, WA

#### **HOUSING DISPLACEMENT RISK**

Housing displacement risk is a complex issue that refers to the risk of being forced out of one's home or community due to various economic, social, or environmental factors. The consequences of housing displacement can be severe and long-lasting, often leading to homelessness, social dislocation, and economic hardship.

Economic forces, such as rising housing costs, gentrification, and redevelopment, are among the most common causes. As cities grow and prosper, land values increase, and property owners seek to maximize their profits by converting low-income housing into more expensive properties. This can lead to the displacement of low-income residents who can no longer afford to live in their communities.

Environmental factors can also play a significant role in housing displacement risk. Natural disasters, such as hurricanes, floods, and wildfires, can destroy homes and force residents to relocate. Climate change, including rising sea levels and increasing temperatures, is also exacerbating housing displacement risk by making some areas uninhabitable or too expensive to live in.

Social factors, such as discrimination and displacement due to political conflicts or war, can also lead to housing displacement. In some cases, marginalized communities are forcibly removed from their homes to make way for development projects or to create "safer" neighborhoods.

Homelessness, social dislocation, and economic hardship are common outcomes for those who are displaced from their homes. Displaced residents may struggle to find affordable housing in a new location or may have to leave behind important social networks and support systems. Displacement can also disrupt educational opportunities for children and lead to lower educational outcomes.

The impact of housing displacement is particularly acute for vulnerable populations, such as low-income households and immigrants. These groups often face significant barriers to accessing affordable housing and may be more likely to experience housing displacement.

Addressing housing displacement risk requires a comprehensive approach that includes policy solutions, community engagement, and equitable development strategies to ensure that all residents have access to safe, affordable, and stable housing. It also requires investment in affordable housing and infrastructure to support sustainable communities.

#### Housing Displacement Risk Mapping - Methodology

The Washington State Department of Commerce has provided guidance on mapping displacement risk within communities. That guidance relies on information that isn't readily available to communities in Eastern Washington. Therefore, a replacement

measurement has been identified as a means to assess displacement risk within our communities. That measurement is the Federal Agency for Toxic Substances and Disease Registry (ATSDR).

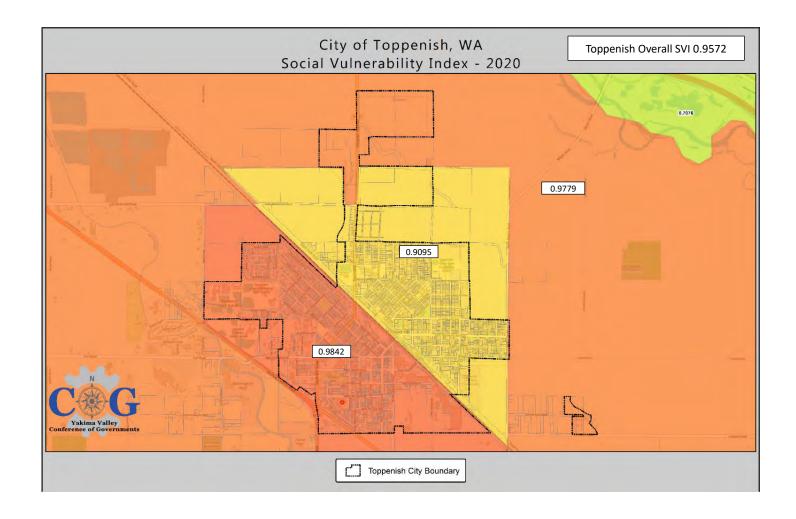
ATSDR has developed a mapping system for the Center for Disease Control and Prevention's (CDC) Social Vulnerability Index (SVI) that identifies communities that are likely to be at the highest risk for needing support during or after hazardous events. The SVI mapping uses many metrics that also illustrate displacement risk. Those metrics fall into four groups: Socioeconomic Status, Household Composition and Disability, Minority Status and Language, and Housing Type and Transportation. Those metrics combined result in an Overall SVI Value, which is used to gauge displacement risk.

The Overall SVI Value is a number that ranges from 0 to 1. A ranking of 0 means that there is low displacement risk, with 1 being a high displacement risk. The SVI mapping is broken down into Census Tracts.

#### **Housing Displacement Risk - Toppenish**

There are three Census Tracts in Toppenish. **Area 1** on the south side of the railroad tracks, and two on the north side of the railroad tracks, split by East McDonald Road/Kelso Avenue and Fraley Road. **Area 2**, north of the railroad tracks and south of East McDonald/Kelso and Fraley. **Area 3** north of East McDonald/Kelso and Fraley.

- Area 1 has an Overall SVI Value of 0.9842, meaning that displacement risk is very high.
- Area 2 has an Overall SVI Value of 0.9095.
- Area 3 has an Overall SVI Value of 0.9779, with a very high displacement risk.
- The average Overall SVI Value for the City of Toppenish is 0.9572, meaning that the majority of the population living in Toppenish is at extreme risk for displacement.



#### LAND CAPACITY ANALYSIS

A Land Capacity Analysis (LCA) is a methodology conducted by counties and cities to determine the amount of vacant, developed, under-developed, and under-utilized lands. This process identifies the potential for land within a community's boundaries to accommodate anticipated housing growth, given its current zoning restrictions. This was done for Toppenish by reviewing the Zoning Ordinance to determine which zoning districts allow for residential development, and then identifying which parcels were either developed, under-developed, or vacant. Maps and tables have been created showing the location of the parcels as well as the total land area for each classification.

Vacant lands are lands without any residential development located on them. Developed lands are lands with housing developed. Under-developed lands are lands that are large enough to be divided and more housing units built upon them. Under-utilized lands are lands that could be developed with a higher density than currently exists. An example of an under-utilized lot is one that has a single-family residence but is capable of having a duplex placed upon it.

Toppenish is unique in that duplexes are allowed in all zoning districts that allow residential development. That leads to many existing properties being underutilized, since there is the potential for a single-family residence to be replaced with a duplex, assuming minimum lot sizes are met. The table below shows the breakdown of zoning districts that allow residential development, their minimum lot sizes, and the resulting residential density shown as the number of dwelling units per net residential acre.

Zoning District	Minimum Lot Size	Density
R1 Residential District	7,200 for SFR	6 DU/NRA
	8,200 for duplex	10 DU/NRA
R2 Residential District	7,200 for SFR	6 DU/NRA
	8,200 for duplex	10 DU/NRA
	9,200 for 3+ units, with a	20 DU/NRA
	minimum of 2,000 for each unit	
B1 Local Business District	7,200 for SFR	6 DU/NRA
	8,200 for duplex	10 DU/NRA
	9,200 for 3+ units (500 ft of	20 DU/NRA
	open space per unit)	
B3 Professional Office District	7,200 for SFR	6 DU/NRA
	8,200 for duplex	10 DU/NRA
	9,200 for 3+ units (1,000 feet of open space per unit)	20 DU/NRA

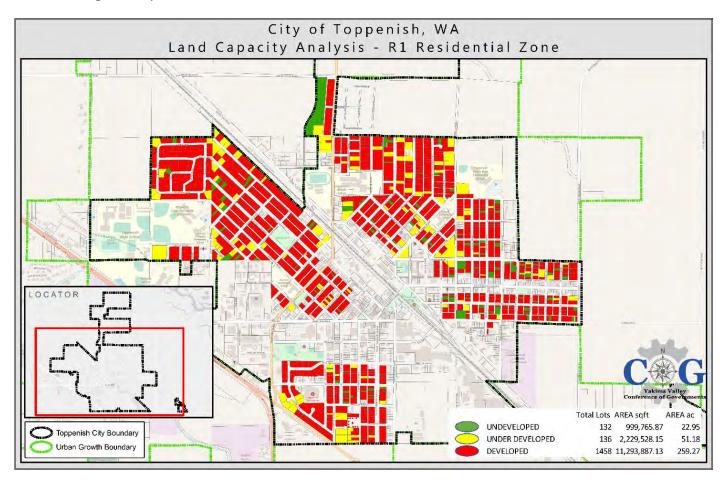
The analyses below show that there is enough capacity within Toppenish's vacant lands for an additional 1,578 housing units.

#### **R1 Residential District**

The R1 Residential District has a total of 1,726 parcels totaling approximately 333.4 acres. 78% of that area, or 259.3 acres, is developed lands. Approximately 7% is vacant, with the remaining 15% under-developed.

The map below illustrates the location of the properties within Toppenish that are within the R1 Residential Zoning District and where they are located within the city. The largest area of undeveloped lands in Toppenish is in the area north of the railroad tracks. Unfortunately, that area is also currently mapped as FEMA 100-year Floodplain, which can limit the ability to achieve higher residential densities that may be desired in this zoning district.

Using the highest density allowed in the zoning district, vacant lands have the potential to accommodate an additional 230 housing units, based on a density of 10 dwelling units per net residential acre.

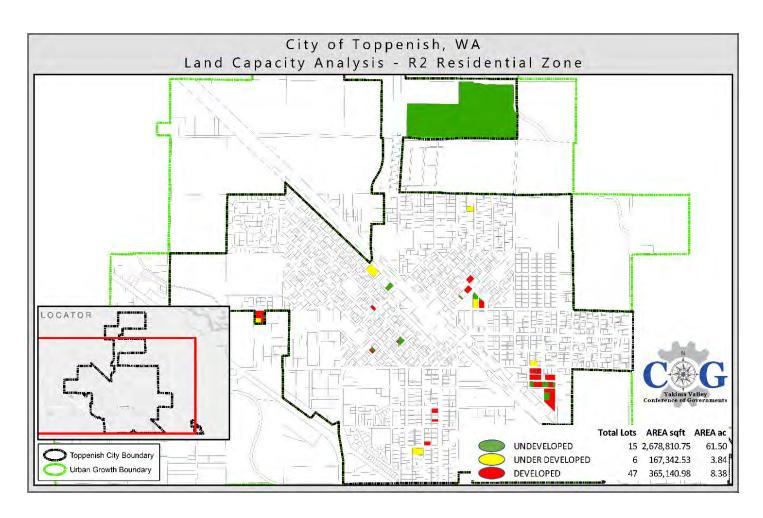


#### **R2** Residential District

The R2 Residential District has a total of 68 parcels totaling approximately 73.7 acres. 84% of that area, or 61.5 acres, is vacant lands. Approximately 11% is developed, with the remaining 5% under-developed.

The map below illustrates the relatively few parcels that are within the R2 Residential Zoning District and where they are within the city.

Using the highest density allowed in the zoning district, vacant lands have the potential to accommodate an additional 1,230 housing units, based on a density of 20 dwelling units per net residential acre.

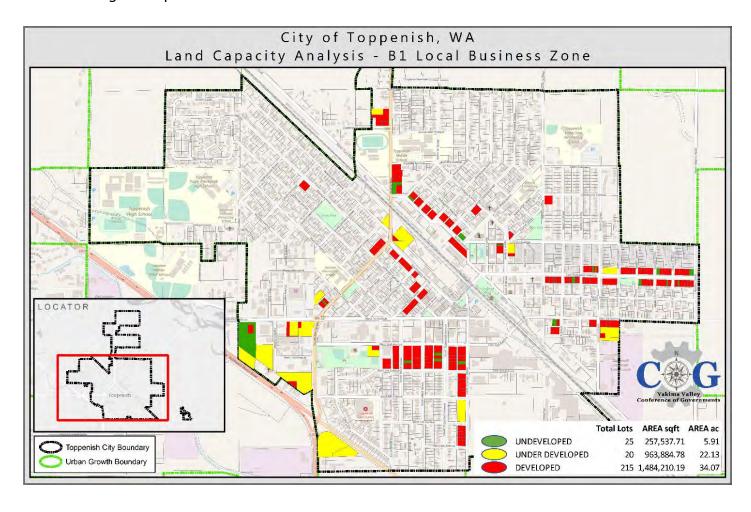


#### **B1 Local Business District**

The B1 Local Business District has a total of 260 parcels totaling approximately 62.1 acres. 55% of that area, or 34.07 acres, are developed lands. Approximately 36% is under-developed, with the remaining 9% vacant.

The map below shows the location of parcels within the B1 Local Business District. The developed lots are primarily located within the downtown core as well as East Toppenish Avenue. The vacant and under-developed lots are in the southwest area of the city near US Highway 97.

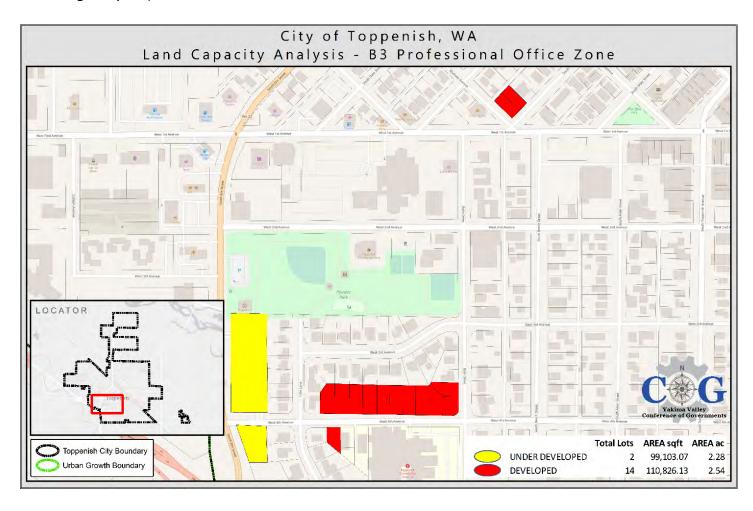
Using the highest density allowed in the zoning district, vacant lands have the potential to accommodate an additional 118 housing units, based on a density of 20 dwelling units per net residential acre.



#### **B3** Professional Office District

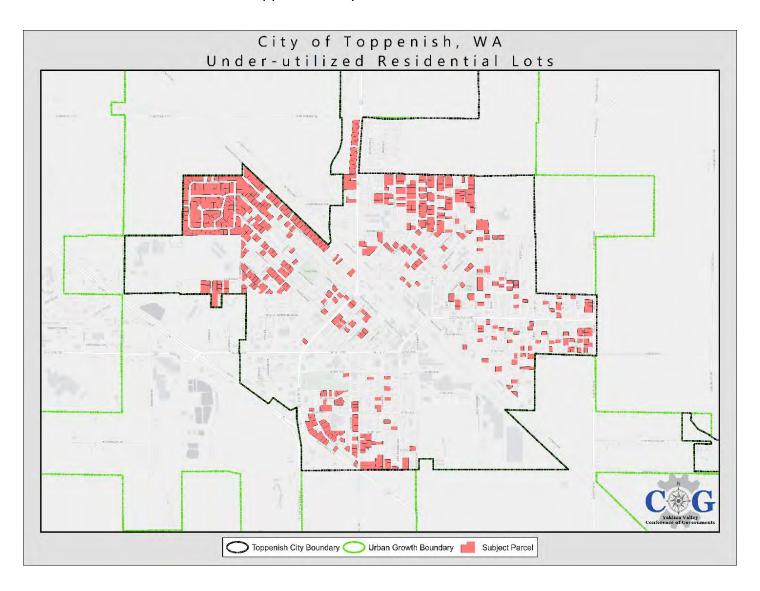
The B3 Professional Office District has a total of 16 parcels totaling approximately 5 acres. The lands are split between being developed or underdeveloped; there are no vacant lands within this zoning district.

The map below shows the location of parcels within the B3 Professional Office District. The lots are primarily located in the southwest area of the city north of US Highway 97, near South Elm Street and West 4<sup>th</sup> Ave.



#### **Under-Utilized Lots**

Under-utilized lots were determined by identifying which lots are on lots large enough to allow for a duplex at a minimum, but currently have a single-family residence placed on them. The lot size needed to accommodate a duplex is 8,200 square feet or approximately 0.19 acres. The analysis shows that within the four districts that allow for residential development, there are 580 lots that are under-utilized. The total area is approximately 162 acres.



# Appendix 3: Policy Review

## **Analysis of Progress to Meet Housing Goals**

The 2017 Toppenish Comprehensive Plan update included in its housing element an estimate of future population growth and the subsequent housing required. In 2017, the population of Toppenish was 9,085, with a predicted population of 9,241 by 2020. This growth would require 40 housing units, bringing the total from 2,327 housing units to 2,367 housing units. However, as of 2021, the population of Toppenish was estimated to be approximately 8,843, a slight decline from 2017. Housing construction, however, continued to increase, and in 2021 there were 2,397 occupied housing units, exceeding the estimate in 2017. Despite the increase, however, the vacancy rate in the city remained low, with the overall vacancy rate being 2%, the owner-occupied vacancy rate being 1%, and the rental vacancy rate being functionally 0%. Most vacancies in Toppenish are classified as "other vacant," which refers to a variety of statuses that keeps housing units off the market, such as vacation homes, housing units that are held for settlement of an estate, or have fallen into disrepair.

#### **Comprehensive Plan Review**

Goals and Policies of the Housing Element of Toppenish's Comprehensive Plan

**GOAL 1:** Encourage a variety of affordable, well-designed, and attractive housing for all Toppenish residents.

#### **Policy Reviewed:**

**Policy 1.1:** Support the development of a housing stock that meets the varied needs of the present community while attracting high income residents.

**Objective:** Encourage the construction of new units to increase the housing supply. New construction should provide for moderate to low-income households, and elderly market demand as well as upscale residences. It should also provide for an appropriate mix of housing types and intensities (single family, and multifamily)

**Objective:** Encourage the construction of new housing units based on local need in consideration of:

- Existing vacancy rates of owner and renter occupied households;
- 2) The number of households expected to reside in Toppenish in the next twenty years; and
- 3) The number of dwelling units that are dilapidated and not suitable for rehabilitation.

**Objective:** Allow, on individual lots in all residentially zoned areas, manufactured housing that meet accepted standards for site-built homes.

Analysis: The objectives of Policy 1.1 have been met to some degree, but improvements could be made. From 2017 to 2021, median income has increased by about \$16,000, and households with an annual median income of over \$100,000 have more than doubled, from 225 to 451. However, while higher income households have been attracted to the community, the result has been a housing stock that is 78% 1-unit detached homes, a larger proportion than almost every other community in the county. Only 12% of units are multi-family units, which are often more affordable for lower-income households. Additionally, the vacancy rate for the city remains low, at 2%. More telling, is that for owner-occupied homes the vacancy rate is at 1%, while for rentals it is functionally 0%, with most vacancy being considered "other vacant," which refers to homes that are vacant but are also not available for people seeking housing. New manufactured homes have been approved in all districts that allow single-family residences, which satisfies the criteria of the last objective in Policy 1.1.

## **Policy Reviewed:**

**Policy 1.2:** Evaluate local development standards and regulations for effects on housing costs. Modify development regulations which unnecessarily add to housing costs.

**Analysis:** This Housing Action Plan will satisfy the intention of Policy 1.2 by assessing development regulations and identifying any unneeded costs or housing barriers present within city ordinance.

#### **Policy Reviewed:**

**Policy 1.3:** The city should consider allowing accessory apartments as conditional uses in single family residential zoning classifications.

**Analysis:** While city ordinance does identify accessory dwelling units, it is inconsistent with its permitting, and no zoning districts allow Accessory Dwelling Units explicitly, nor is it defined in city ordinance. A process has begun for developing ADU ordinance and getting a draft in front of Planning Commission. A concerted effort could be made to incorporate these into the municipal code, which would make progress towards meeting the need for "missing middle" housing in Toppenish.

#### **Policy Reviewed:**

**Policy 1.4:** Monitor housing availability.

**Objective:** Develop a record keeping and evaluation system that accurately measures the impact of programs on local housing problems.

**Objective:** Make current housing information available to potential developers and encourage its use in the consideration of development alternatives.

**Objective:** Provide for the periodic updating of existing plans and the ongoing analysis of housing problems.

**Analysis:** Nothing in current ordinance indicates progress on reaching these objectives, though there are some regional projects that do track housing availability and potential areas for development (the YCDA project, for example). Additionally, the Toppenish Housing Action Plan will provide housing information for those interested in making policy or developing properties within Toppenish.

**Policy 1.5:** Work cooperatively with public agencies, private institutions, and private enterprises to involve the private sector in new housing construction.

**Objective:** Provide information regarding housing needs to local finance institutions and developers.

**Objective:** Support the construction of new housing funded by federal and state programs, by private enterprises, public agencies, nonprofit corporations, and other eligible parties.

**Objective:** Support the management and administration of public housing programs by a local public housing authority.

**Objective:** Endorse private sector efforts to secure federal and/or state funds to provide housing for elderly and disabled citizens.

**Policy 1.6:** Work cooperatively with public agencies and private institutions to implement programs that expand the housing opportunities of lower income households, particularly those on fixed incomes.

**Objective:** Support the provision of rental assistance to those lower income households that pay an excessive proportion of their income on housing.

**Policy 1.7:** Support the future development of regional plans and strategies to address the housing needs of the unincorporated areas of the County.

**Analysis:** Nothing in current ordinance provides measurable progress for these objectives. However, some efforts have been made by non-profit organizations and private developers within the city to develop housing at all income levels.

**GOAL 2:** Encourage a mixture of housing types and densities throughout the subarea that are compatible with public service availability.

#### **Policy Reviewed:**

**Policy 2.1:** Support the development of regional strategies to address the housing needs of Toppenish and its urban growth area.

**Objective:** Land use controls shall govern the distribution of housing types by establishing overall density.

**Objective:** The density of new residential development shall be based on the existing land use pattern, the availability of public services, municipal service plans, and the provision of services by the developer.

**Objective:** New multifamily residential construction will be encouraged to address the need for additional rental housing.

**Objective:** Criteria shall be developed for establishing levels of service required for different densities of development.

**Analysis:** Policy 2.1 has been moderately supported. Land use controls rooted in development standards allow for the development of duplexes and multi-family units in most zoning districts, with the R1 zoning district having a maximum density of 10 DU/NRA, and all other residential districts having a maximum density of 20 DU/NRA. However, some standards limit multi-family development. For example, in each residential zoning district the minimum lot size for a 3+ unit structure is 9,200 sq. ft., with an additional requirement for each additional unit. This regulation can make multi-family structures larger than 3 units prohibitive. As a result, 78% of housing units in Toppenish are single family detached homes, and only 12% are multi-family housing of any type, which tend to be more affordable to low-income households.

Outreach efforts in Toppenish have also revealed that 94% of 153 respondents desired a wider variety of housing options in Toppenish. Many wanted single-family houses, but a substantial number also sought duplex/triplexes, cottage housing, townhouses, and courtyard apartments. The specifics of these results can be found in Appendix 1.

**GOAL 3:** Establish and maintain neighborhoods in Toppenish that are safe, sanitary and well-maintained.

#### **Policy Reviewed:**

**Policy 3.1:** The City will ensure and facilitate the provision of municipal services appropriate to the density of residential development.

**Objective:** The cost of extending municipal services to serve new residential developments will be borne by the developer

**Objective:** The City will actively seek outside sources of assistance to upgrade municipal service facilities in existing residential areas that may require improvement when local resources are not available.

**Analysis:** Per TMC 16.24, street and utility improvements shall be the responsibility of the subdivider. This will ensure that all new development has access to municipal services while not burdening tax payers.

## **Policy Reviewed:**

**Policy 3.2:** Conserve the city's existing housing stock through code enforcement, rental licensing, appropriate zoning, participation rehabilitation programs, and discouraging conversion to nonresidential use.

**Policy 3.3:** The city of Toppenish will work cooperatively with other public agencies, private institutions, and organizations to foster housing rehabilitation and neighborhood reinvestment in areas suitable for rehabilitation.

**Objective:** The housing target area map will serve as a guideline for the commitment of public and private financial resources for housing rehabilitation.

**Objective:** The City may seek outside sources of assistance to finance the rehabilitation of homes eligible for assistance.

**Objective:** The City will promote the involvement of local finance institutions and others to direct private capital to areas identified as needing rehabilitation and neighborhood reinvestment.

**Policy 3.4:** The city of Toppenish will encourage property maintenance and pride in the community.

**Objective:** The City may establish a voluntary residential inspection program to inform home occupants of the condition of structural, electrical, plumbing, and other components of the home.

**Objective:** Work cooperatively with Pacific Power and Light Company to increase the number of energy audits performed for Toppenish households.

**Objective:** Encourage the presentation of workshops on low or no cost weatherization and energy conservation skills by qualified organizations.

**Analysis:** Toppenish has recently begun to work towards implementing community development block grants in order to rehabilitate and preserve housing stock. Additionally, a historic preservation element could help to provide funds, tax incentives, and tax credits for the rehabilitation of historic housing stock.

## **Zoning and Subdivision Code Review**

The Toppenish Municipal Code allows for housing in the following residential and commercial zoning districts:

- R1 Residential District
- R2 Residential District
- **B1** Local Business District
- **B3** Professional Office District

## **Types of Housing**

The Toppenish Municipal Code provides the following definitions for the types of housing allowed within the city:

"Dwelling" means a building or portion thereof designed exclusively for residential purposes, including one-family, two-family and multiple-family houses, but shall not include hotels, motels, or apartments.

"Dwelling unit" means one or more rooms in a dwelling or apartment house or apartment hotel designed for occupancy by one family for living or sleeping purposes, and having only one kitchen.

"Single-family dwelling" means a detached building containing one and only one dwelling unit.

"Two-family dwelling" means a building containing under one roof two and only two dwelling units. Such definition shall also include the term "duplex."

"Multiple family dwelling" means a building containing under one roof three or more dwelling units.

## Types of housing allowed in each residential zoning district:

	Maximum Density	Single- Family	Duplex	Multi- Family	Mobile/Manufactured Home		Philanthropic Institutions
R1	10 DU/NRA	Р	Р	Χ	Р	CU	CU
R2	20 DU/NRA	Р	Р	P*	Р	CU	CU
B1	20 DU/NRA	Р	Р	P*	Р	CU	Χ
В3	20 DU/NRA	Р	Р	P*	Р	Χ	X

P – Permitted Use

CU - Conditional UseX - Not Permitted

<sup>\*--</sup> Additional lot size requirements per unit over 3

## Appendix 4: Housing Strategies

# **Zoning and Housing Option Strategies**

Common housing needs include increasing housing supply, increasing housing diversity, affordable homeownership, middle-income rental housing, senior housing, and very low-income housing. The following housing strategies seek to address these needs, and include options for amending zoning restrictions, diversifying housing options, and increasing infrastructure accessibility.

## **Organization of Each Strategy**

Each housing strategy on the following pages is organized in the following manner:

- **Introduction** describes the strategy and some of its components
- Gaps addressed identifies the type of housing gaps that can be typically addressed via this strategy
- When and where applicable clarifies the community typology or specific type of zoning or situation the strategy applies to
- Potential drawbacks highlights potential downsides to consider in implementation
- Tips for success identifies the details and/or supporting actions that will improve chances for success based on experience with the strategy in other communities
- **Time/capacity/skill needed** notes situations where additional expertise or capacity may be required to develop and implement elements of a strategy, which may influence its feasibility
- Resources provides additional external resources that can give further assistance with the development and implementation of the strategy

## **Reduce Minimum Lot Sizes**

Reducing minimum lot sizes is a key strategy to make efficient use of public infrastructure and increase affordability. It increases a community's capacity by allowing a greater number of dwelling units, particularly in areas close to transit and other amenities. It also provides ways to develop lots with smaller yards that do not require a lot of time or effort to maintain. In growing communities with significant vacant tracts of land, reductions in the minimum lot size carry one of the best opportunities to accommodate growth needs within compact areas. This can limit the need to expand the urban growth area and expand infrastructure to serve it. Such changes also increase opportunities for homeownership.

#### **Policies**

- Establish design standards for lots smaller than 5,000 square feet to ensure layouts that create an attractive streetscape and provide usable private open space for residents.
- Allow zero lot line development and shared-access lots.
- Minimum lot sizes for detached single family dwellings should not be smaller than 2,500 square feet.

## **Integrate Floor Area Ratio Standards**

Floor area ratio (FAR) is the ratio of a building's total floor area (gross floor area) to the size of the piece of land upon which it is built. Since FAR focuses entirely on building massing, it's often seen as a good alternative to density regulations (maximum number of lots or dwelling units per acre) in multifamily and mixed-use zones. This option can allow for a greater number and mix of unit types and sizes since the number of units isn't regulated. FAR standards are also often used in addition to density regulations where there's a strong desire to limit the number of dwelling units and the size of buildings.

- Create design guidelines to ensure that such buildings can be well integrated into the existing and planned community context.
- Consider creating a 3-D massing model to test FAR limits and help to communicate how potential development might be integrated into the community context. Use caution with such models, however, and clearly communicate that such models are for illustrative purposes only. Carefully consider the appropriate level of detail that might work best for your particular context (e.g., conceptual massing models will be less expensive to develop and may be more effective in some cases, while a more detailed photo-realistic model might be more appropriate where ground level views are sought).
- Consider how FAR is calculated. The basic concept is to calculate all visible floor area (i.e., floor area above grade). The terms should clarify what's included in floor area calculations (e.g., partial floors? vaulted ceiling space? below-grade space?). Some communities don't count desired elements, such as structured parking, affordable units, community meeting rooms or other communal spaces.
- Consider using FAR for infill development to complement the scale of existing development. For example, examine the typical FARs of existing residential buildings and consider applying an FAR standard that's generally consistent with the established pattern. Then adjust the list of permitted housing types and/or density to match objectives. Additional setback, lot

coverage and/or other site/building design standards might supplement the FAR standards to help meet community design and compatibility goals.

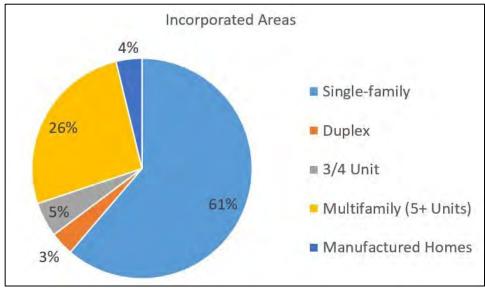
## **Increase Allowed Housing Types in Existing Zones**

In many communities, the only housing choices are single-family homes on large lots or medium to large multifamily buildings. Such limited options do not reflect the wide range of needs of differing family sizes, household incomes and cultural groups. One solution is encouraging a larger variety of housing types, often referred to as the "missing middle" as they are middle-sized housing, aimed at people with middle-incomes.

In general, these types are more affordable than detached single-family homes and offer a greater range of design and locational choices than apartment buildings can offer. They also offer more flexible ways for communities to add compatible density into established neighborhoods and provide more opportunities for residents to have stability and build wealth through homeownership.

In some cases, such housing types and configurations may not be explicitly prohibited, but code standards such as density limits, lot size minimums, setbacks or parking requirements, along with a lack of code support, creates unpredictability and discourages their construction. Another factor in these housing types "missing" in communities is that local developers, particularly areas outside of the Puget Sound region, lack experience and interest in building these housing types due to greater uncertainty in the financial return. The 2000 Census of housing structures by type shows that 8% of units in incorporated areas in Washington state are two, three and four units.

# **Housing Structure by Type in Washington State**



Based on 2000 U.S. Census data for statewide occupied housing units in incorporated areas, www.ofm.wa.gov.

# "Missing Middle" Housing Types

Subsection	Housing Type	Examples	Density Range (net)
Z-6a	Cottage Housing		6-20 DU/acre
Z-6b	Duplex, triplex, four- plex		8-32 DU/acre
Z-6c	Townhouse		12-40 DU/acre
Z-6d	Courtyard Apartments		12-40 DU/acre
Z-6e	Micro- housing		40-400+ DU/acre

Note: du/acre = dwelling units per acre

# **Cottage Housing**

Cottage housing typically refers to a cluster of small dwelling units (generally less than 1,200 square feet) around a common open space. The cluster arrangement around a common open space also offers a model that's been very attractive to empty nesters, singles, couples and even some small families. They offer a development approach that is appropriate and compatible with low-density residential neighborhoods. While the construction cost per square foot is often higher than a larger traditional single-family home, their smaller size makes them more affordable than a typical single-family residence. While cottage clusters may be on a single lot and rented like an apartment complex or divided into separate condominiums, most cottages today are built on fee simple lots with common areas maintained by a homeowners' association.

#### **Policies**

- Include standards to ensure that porches are required and orient towards common open space(s) and are wide enough to be useful (seven feet wide or more is preferred).
- Create design standards for both common open spaces and semi-private open spaces for individual cottages. Common open spaces should be the focal point of a development with at least half of the cottages in a cluster directly facing the space.
- Require areas for shared use. Ex) lawn areas should be paired with an
  adjacent hard surfaced patio area. A shared community building could
  provide a space for gathering and sharing tools.
- Provided shared parking areas off to the side or rear of the development.
   Attached storage garages are limited to a single vehicle in size and shall be designed to minimize visual and functional impacts on the common open space.

## **Duplexes, Triplexes and Fourplexes**

Duplexes are broadly defined as a building that includes two dwelling units. They can be side by side, stacked, or a combination of the two. They are an efficient form of housing often integrated into pre-war residential neighborhoods. Triplexes and fourplexes are similar with three or four units.

- Create design guidance to help multi-unit housing fit into existing neighborhoods. Key design issues include:
  - Emphasize that unit entries and windows are directed towards the street.
  - Locate driveways and garages to the side of the construction if possible.
  - Encourage articulated facades/rooflines to promote neighborhood compatibility.
  - o Ensure usable private open space.
- Allow duplexes on corner lots in single-family zones when they are designed to look more like single-family homes.
- Create separate minimum setbacks for private garages to reduce their visual impacts and provide enough off-street parking without obstructing sidewalks.
- Consider removing single-family zoning and renaming it low-density residential.

#### **Townhouses**

Townhouses are dwelling units that share walls with other residential units, but have their own front stoop or porch, yard or balcony, and are usually owner-occupied. Townhouse buildings typically contain between three to six units. Most units feature their own private garage, located underneath the dwelling unit. Most modern townhouses feature two bedrooms, though many integrate three or four bedrooms.

#### **Policies**

- Remove lot size minimums to allow flexibility in the size and design of townhouses, or if lot size standards are used, they should be sized to allow typical two-bedroom units, which typically have a footprint of around 500 square feet. Typical townhouse lots range from 14 feet for a unit with a single car-width garage to 30 feet for larger townhouses.
- Exempt townhouses from internal side yard setbacks.
- Create design standards to ensure that townhouses fit into the existing or desired neighborhood context. Key design issues include:
  - Location and design of driveways and garages in relation to the sidewalk and pedestrian environment
  - Location and design of private internal roads
  - Location and design of unit entries
  - Articulated facades/rooflines
  - Provisions for usable open space
  - o Fire department access and service vehicle circulation

## **Courtyard Apartments**

Courtyard apartments are small multifamily buildings surrounding a courtyard that opens onto a street. Courtyard apartments are typically up to three stories and consist of multiple side-by-side and/or stacked dwelling units accessed from a courtyard or series of courtyards. The courtyards provide space for social connections among residents.

- Consider as an option in higher-intensity single-family zones or low-intensity multifamily zones where standard apartment complexes may be less acceptable to the community.
- Create design standards to ensure that courtyard apartments fit into the existing or desired neighborhood context. Key design issues include:
  - Courtyard size and design standards
  - Location and design of unit entries (oriented towards courtyard)

- Location and design of parking areas
- Articulated facades/rooflines (to promote neighborhood compatibility)

## **Micro-housing**

Micro-housing is a very small dwelling unit. Sightline Institute describes them as the modern-day equivalents of rooming houses, boarding houses, dormitories and single-room occupancy (SRO) hotels, and they come in two main forms:

- Congregate housing "sleeping rooms" are often in the 140-200 squarefoot range and may include private bathrooms and kitchenettes. Shared facilities include kitchens, gathering areas and other common amenities for residents.
- 2. A small efficiency dwelling unit (SEDU) is a very small studio apartment including a complete kitchen and bathroom.

These very small units provide a relatively affordable unsubsidized option for renters.

#### **Policies**

- Create design standards to enhance site and building design and promote neighborhood compatibility.
- Require open space standards.
- Reduce parking requirements to reflect unit size and tenant mix.
- Review zoning standards to increase maximum density limits.
- Update building and zoning codes for minimum apartment size requirements.

## **Increase or Remove Density Limits**

Regulating the maximum number of units per acre is one of the most commonly used tools to regulate the intensity of residential development in Washington jurisdictions. However, there are two notable drawbacks to the units/acre regulating approach beyond simply limiting density:

- 3. They penalize smaller units by design, as each dwelling unit, whether it is 500 square feet or 5,000 square feet, counts as one dwelling unit. As such the standard can shift development towards larger, more expensive units.
- 4. Most residents have a difficult time understanding what density looks like. When quizzed on the subject, community members often convey that the design of the streetscape, front yards and building frontages matter more to them.

Removing or relaxing such density limits are ways to increase the supply, diversity and affordability of housing.

#### **Policies**

- Communicate the need for such change, such as information from the housing needs assessment.
- Communicate the benefits of the strategy and link to community goals and policies.
- Illustrate case studies and example development scenarios to show how proposed changes would work on a key site.
- Couple with other tools to mitigate negative impacts and enhance the design of development. Effectively communicate those tools to community participants. Notable examples:
- Form-based code or design standards and/or guidelines
- Height limit, setbacks and minimum open space standards
- Floor area ratio caps
- Streetscape improvements (most notably planting strips with street trees)
- Consider and clarify community infrastructure and service implications.

#### **Revise ADU Standards**

Accessory dwelling units (ADUs) are small dwelling units that are either attached to the primary dwelling or in a detached structure that is typically placed to the side or rear of the primary dwelling. ADUs have long been an important option for communities to add variety and housing choice in single-family neighborhoods.

ADUs can provide low-cost housing in established neighborhoods. They provide dwelling opportunities for extended family members and small households that prefer a neighborhood setting over apartment living.

Typical ADU ordinances require that such units be placed within or to the rear of a home. This configuration minimizes visual impacts of such units on the streetscape

#### **Policies**

- Collaborate with homeowners and prospective ADU developers and renters to help design ADU provisions that balance housing needs while minimizing neighborhood impacts.
- Consider allowing an ADU on any lot regardless of lot size.
- Consider offering pre-designed plans to encourage more ADU development.
- Consider allowing modular units and tiny homes (small dwelling units on a foundation with between 150-
- 400 square feet of habitable floor area) as ADUs.
- Consider allowing the conversion of garages to ADUs.

# Offer Density and/or Height Incentives for Desired Unit Types

In communities with a deficit of small affordable units and areas where height and/or density bonuses are under consideration, such bonuses to allow for buildings

integrating a certain percentage of small units (under a specific size, such as 600 square feet) may be a good option. Alternatively, communities could adjust the way that density is measured to allow for discounts for very small units (i.e., density unit equivalent). On the other hand, many urban communities have a shortage of larger multi-bedroom apartment units to serve families with children. Density bonuses could be used to incentivize developments with such units.

#### **Policies**

- Small affordable unit incentives will be effective only where market analysis shows a gap in smaller studio and one-bedroom units.
- Consider reducing parking requirements if impacts to the neighborhood from on-street parking demand can be avoided or mitigated.
- Compatibility due to increased density or height may need to be addressed through other provisions.
- Consider the need to meet affordability thresholds when crafting the incentives and requirements for larger multi-bedroom units.

## **Reduce Off-Street Parking Requirements**

Parking facilities add substantial cost in the development of new housing, whether it's surface or structured parking. In suburban and small city settings, such parking facilities are more important but should be balanced with aesthetics and the impact on the yield of land.

- Consider parking maximum standards in downtowns, neighborhood commercial districts and commercial corridors with good existing or planned transit service.
- Consider reducing or eliminating parking requirements in areas where nonconforming on street parking exists, especially for change of use and redevelopment, to ensure historic and compact downtown character can be retained.
- Consider reducing requirements in areas planned for redevelopment and affordable housing.
- Consider adding additional parking tools, such as contracting with car-share providers, providing transit passes to residents, shared use parking, and offsite parking.
- Allow developers to reduce parking stalls if the city accepts a parking study by a certified transportation planner or engineer that demonstrates minimum impacts to surroundings.
- Encourage housing and parking to be rented separately.

## **Relax Ground Floor Retail Requirements**

While a mix of uses can be useful for neighborhoods, especially along main streets, many municipalities require retail uses on the ground floors of all new multifamily residential projects. This may oversupply the local retail and office market, reducing the financial feasibility of projects with space that is less profitable to developers. Strategically applying ground-floor retail requirements to essential streets or blocks can limit the barrier to housing development.

- Limit ground floor commercial standards to those block-fronts that reinforce existing storefront patterns or to the minimum area necessary to achieve the community's specific storefront use and design goals. Also limit to where current/anticipated market conditions can support the subject commercial floor area.
- Review what types of commercial uses are allowed and consider allowing live/work units to qualify as a ground floor commercial use on certain blockfronts.
- Consider allowing or clarifying allowance for residential lobbies that serve upper levels.
- Where there's a desire to retain commercial uses along block-fronts, but the lots are deep, consider applying the ground level commercial use requirement only to the front 30-60 feet of the block-front. This allows greater flexibility to integrate residential development on such properties.
- While retail space demands may be declining, there's often a strong desire to encourage a mixture of
- restaurants, personal and general service uses, and other non-residential uses such as salons, restaurants and coffee shops, professional studios, pet day care businesses, yoga and martial arts studios, and entrepreneurial startups. Consider offering height or density bonuses in exchange for providing ground level space for non-residential uses.
- Apply design standards for ground level residential uses facing the street in commercial and mixed-use districts to enhance the streetscape environment and provide for the privacy, comfort, and livability of the adjacent residential units.
- Allow for the accommodation of live-work units into projects, where private
  residential space above is combined with space for limited office/personal
  service uses such as home occupations on the ground floor. These spaces can
  present opportunities for commercial activity and allow for future changes to
  street-level retail with proper designs.

# Reduce Setbacks, Lot Coverage and/or Impervious Area Standards

Modest reductions in front setback standards can help to expand possible building footprint area. In storefront and other dense urban environments, the opportunity to build a firewall up to the side property line allows greater flexibility and expansion of the possible building envelope.

#### **Policies**

- Allow porches and covered entries to project into front setbacks to encourage their integration and maximize building envelope opportunities.
- Consider design standards to enhance the streetscape and provide for the privacy, comfort and livability of the adjacent residential units.
- Consider separate minimum setbacks for private garages to reduce their visual prominence on the building and to provide enough space for cars to park in driveways without obstructing pedestrians on the sidewalk. For example, the minimum setback for garages should be at least 20 feet.

## **Use a Form-Based Approach**

A form-based approach to regulating development emphasizes predictable built results and a high-quality public realm by using physical form and design rather than separation of uses and density limits. This approach uses prescriptive standards for building massing, layout, orientation and design to help achieve a community's specific vision. It places a big emphasis on the design of streetscapes and how private development looks from the street.

Form-based codes (FBCs) were created in response to regulations that placed more of a concern with controlling land use than shaping the physical form of communities. Whereas a strict form-based code has little or no land use restrictions, many zoning codes for urban Washington communities now function as a hybrid of strict FBC and traditional zoning code by integrating stronger form-based design regulations with use-based regulations. FBCs can help add housing by letting the market determine how many units of what size are feasible.

- First determine the desired physical form your community wants to achieve. Second, explore "workable" regulatory tools that can best help achieve that form given the community's physical, planning, political, and regulatory environment, whether it might be a strict form-based code, or a hybrid form that adjusts current zoning provisions and integrates formbased design standards.
- Factors in creating a "workable" form-based approach:
- Consider the community's resources available to convert to a formbased code due to complexity and expense.

- Make sure that code provisions are economically feasible given local market conditions.
- Consider creating a system of development frontage standards that apply
  to particular street types. For example, while a community's main
  street may have strict storefront and parking location standards, side
  streets might offer more flexibility in ground level uses, design and parking
  lot location.

## **PUD/PRD and Cluster Subdivisions**

PUDs and PRDs stand for "planned unit development" and "planned residential development," respectively. The terms generally refer to large integrated developments that offer special design, use/housing type mix and development intensity flexibility, provided they conform to the comprehensive plan. Specifically, PUDs and PRDs typically offer flexibility in lot sizes and housing types provided the overall development meets the density provisions of the zone. Some PUDs and PRDs offer density bonuses for achieving specific goals or integrating community amenity features. PUDs and PRDs often also allow flexibility in the design of street and other public improvements, provided they meet specific criteria. Thus, PUDs and PRDs can be a good tool to integrate a greater mix of lot and housing types to meet community demographic needs while providing environmental benefits of clustering housing to help preserve sensitive natural areas and/or provide a greater amount of usable community open space.

Some communities are increasingly allowing the clustering and lot size averaging benefits of PUDs and PRDs through standard zoning and subdivision provisions. Clustering usually includes the grouping of lots together on smaller-than-normal parcels to provide opportunity to preserve open spaces, critical areas or unique landforms that otherwise would not likely be preserved. Lot size averaging allows developers to subdivide land into a variety of lot sizes, provided the average lot size in the development meets the minimum, often allowing for more efficient use of land and potential for additional housing units. These tools also provide for more compact roadway arrangements, expanded common open space and allow the possibility for different size home choices. This arrangement within the standard subdivision process can create more predictability for the applicant by simplifying the development review process and eliminating or minimizing the possibility of costly conditions of approval.

- Allow cluster subdivision design in the standard subdivision process, without the need to go through additional review procedures typical of PRD or PUDs.
- Consider compatibility standards to avoid major differences in lot sizes compared to existing development.
- Consider density or other incentives to increase the diversity and affordability of lot and housing types in cluster subdivisions.

## **Manufactured Home and Tiny House Communities**

Some cities are starting to adopt local codes to allow tiny houses as an affordable housing option that is in line with community desires for sustainability, limited visual impact, and preservation of open space.

#### **Policies**

- Consider allowing different options for tiny house integration, including:
- Tiny houses as detached accessory dwelling units.
- Tiny house clusters or villages designed in a manner similar to cottage housing clusters.
- Tiny house density/massing and review process:
- Consider allowing a higher number of these units than typical units for the zone, due to the small size of tiny houses. Some density increase is essential because the units are smaller and usually more expensive to build on a costper-square-foot basis.
- Consider applying a maximum floor area ratio limit or an across-the-board allowed density for tiny houses, such as one tiny house per 1,200-square-foot lot area.
- Tiny house design elements: Provide design standards in a manner similar to cottage housing clusters:
- Consider providing design standards for both common open spaces and semiprivate open spaces for individual units.
- Permit construction of a shared community building to provide a space for gathering and sharing tools.
- Consider how parking can be integrated with tiny house clusters.

## Strategic Infrastructure Investments

One of the costs associated with development is the cost of upgrading existing or developing new infrastructure to serve development. In some cases, a community may wish to identify priorities for investment in sewer or water extensions or sidewalks to support upzones, or to catalyze development around new amenities such as transit hubs or community centers. Strategic selection of infrastructure priorities in the capital facilities element can help support your housing program.

In Washington state, the community revitalization financing (CRF) program authorizes cities, towns, counties and port districts to create a tax "increment area" and finance public improvements within the area by using increased revenues from local property taxes generated within the area (RCW 39.89). The best locations for such a program are undeveloped and underdeveloped areas because this program depends on an increase in property value. In 2020, HB 2497 amended this program to add permanently affordable housing to the list of public improvements that could use program funds. Here, "permanently affordable housing" is defined as 40 years for rental housing and 25 for ownership housing.

Tax Increment Financing (TIF) in Washington - MRSC

Information for Local Governments - Department of Revenue, Washington State Spokane's Tax Increment Finance District

# **Process Improvements**

Strategies included in this section provide for a smoother, faster and/or more predictable permitting process for developers seeking to build housing that is consistent with jurisdictional goals. By streamlining the review process, jurisdictions can reduce the level of uncertainty and risk for potential developers. This can make it easier to get project financing on favorable terms and reduce constructions costs due to delays.

## **SEPA Infill Exemption**

A city planning under the GMA can establish categorical exemptions for development to "fill in" urban growth areas. RCW 43.21C.229 allows a city or county planning under GMA to adopt an infill exemption if the comprehensive plan was already subject to environmental analysis through an environmental impact statement (EIS). Any residential, mixed-use or smaller scale commercial development that is roughly equal to or lower than the density goals of the comprehensive plan is exempt from further review. The local government must consider the specific probable adverse environmental impacts of the proposed action and determine that these specific impacts are adequately addressed by the development regulations or other applicable requirements of the comprehensive plan; subarea plan element of the comprehensive plan; planned action ordinance; or other local, state or federal rules or laws. By removing an extra layer of review and potential risk, a SEPA infill exemption can encourage development within the designated area.

#### **Policies**

 Consider doing infill exemption in association with SEPA analysis on a comprehensive plan update.

#### **Planned Action**

Planned actions are authorized under SEPA (RCW 43.21C.440 and WAC 197-11-164 through -172) and provide more detailed environmental analysis during an areawide planning phase, rather than during the permit review process. A community planning under GMA can develop a planned action EIS or threshold determination<sup>18</sup> to facilitate development consistent with local plans and mitigation measures (see more under "When and Where Applicable").

As a result, future projects in the designated planned action area do not require SEPA determinations at the time of permit application if they are consistent with the type of development, growth and traffic assumptions, and mitigation measures studied in the EIS or threshold determination. Such projects are still required to comply with adopted laws and regulations and undergo review pursuant to the community's adopted land use and building permit procedures; however, the advanced work streamlines the development review approval process and removes a potential layer of appeal.

#### **Policies**

- Integrate the GMA and SEPA public engagement processes. Work with the community, as well as non- profit and for-profit housing and mixed-use developers, to ensure an inspired and realistic plan.
- Consider having the planned action focus on opportunity sites that are publicly and privately owned.
- Determine where surplus public lands and master planning can jump start housing and mixed-use development in an area with limited housing at desired densities.
- Combine a planned action with well-defined vision, infrastructure investments and code incentives for greater effect.

## **Protection from SEPA Appeals on Transportation Impacts**

RCW 43.21C.500 provides an option to protect SEPA decisions from appeal for impacts to transportation elements of the environment when the approved residential, multifamily or mixed-use project in a GMA city or town is:

- 1. Consistent with the locally adopted transportation plan or transportation element of the comprehensive plan, and
- 2. Subject to locally adopted impact fees and/or traffic and parking impacts are expressly mitigated under another ordinance, and
- 3. If Washington State Department of Transportation (WSDOT) determines the project would not present significant adverse impacts to the state-owned transportation system.

This provision is intended to encourage development within central infill areas because it is less likely to impact the state system. This is an optional process where the local SEPA responsible official or developer may consult with WSDOT Regional Development Services offices to obtain a letter of no significant adverse impact to "transportation elements of the environment," which include

impacts to transportation systems; vehicular traffic; waterborne, rail, and air traffic; parking; movement or circulation of people or goods; and traffic hazards.

#### **Policies**

- Ensure goals and policies of transportation element or transportation master plan are up to date and clear.
- Ensure the impact fee procedures and rate studies are up to date, and levels of service for traffic and standards for parking are clear to best support the decision that impacts are mitigated.
- Contact the WSDOT development services office to clarify the local process and understand review times.

## **Permitting Process Streamlining**

Providing an efficient, predictable and user-friendly permitting process can encourage new housing construction by reducing potential confusion or perception of risk among developers as well as lowering their administrative carrying costs. There are several ways in which jurisdictions can improve the clarity, speed and consistency of the permit review process, consistent with legal requirements:

- Provide clear and informative application materials.
- Simplify procedures for projects with lower impacts.
- Provide for pre-application meetings.
- Provide online application submittal and tracking mechanisms.
- Provide the option for expedited review for an added fee.
- Expedite review for certain types of development that the community wishes to encourage, such as infill development or affordable housing.
- Identify permit liaisons or permit teams to support "one window" access for applicants.
- Increase department staffing during busy cycles.
- Provide public reports on actual permit review times.
- Ensure permit and building department staff are updated on policy development and diverse housing options within the jurisdiction.

#### **Policies**

- Review processes for opportunities to streamline
- Use adaptive management to continually approve permit procedure
- Track timeliness of permits over time

## **Subdivision Process Streamlining**

Several recent changes to the subdivision statute were intended to make housing development easier and faster.

#### **Short Plats:**

Short subdivisions, also called "short plats," are defined in RCW 58.17.020(6). "Short subdivision" is the division or redivision of land into four or fewer lots, tracts, parcels, sites or divisions for the purpose of sale, lease or transfer of ownership. Cities, towns and GMA counties may increase the number of lots to a maximum of nine within urban growth areas. This means that these developments may be administratively approved instead of needing to go through a more lengthy subdivision process.

#### **Subdivisions:**

RCW 58.17.095 provides that a county, city or town may adopt an ordinance providing for the administrative review of a preliminary plat without a public hearing. The ordinance may specify a threshold number of lots in a subdivision above which a public hearing must be held, and may specify other factors which necessitate the holding of a public hearing. If the public hearing is waived, the planning commission or planning agency shall complete the review of the proposed preliminary plat and transmit its recommendation to the legislative body as provided in RCW 58.17.100 to approve or disapprove the preliminary plat. RCW 58.17.100 was amended to allow local governments to delegate authority to approve the final plat to the planning commission or to staff. This means that a final plat does not have to wait as long to get final approval, which reduces the cost of the development.

#### **Policies**

 Consider related regulations and how changes to short plat limits or streamlining the approval process for subdivisions can mutually advance other goals for diverse housing, such as with cottage housing, small lot development, and zero lot line development.

# **Affordable Housing Incentives**

Affordable housing incentives encourage and support multifamily housing development, particularly income-restricted affordable housing. In a typical market, affordable housing is typically built by two different kinds of developers:

Mission-driven affordable housing developers are largely public, not-for-profit organizations that assemble public and private funding to finance affordable housing projects. While these developers usually do not work to maximize profits, they still seek projects that allow them to sustain their operations and deliver affordable housing in an efficient way. For these developers, incentives reduce total costs and can increase the units they can provide.

Affordable housing can also be built by for-profit developers, including market-rate housing developers. These businesses use incentives to improve overall returns through density bonuses, parking reductions, fee waivers or other allowances in exchange for affordable units in the development. Although they can be motivated by corporate social responsibility, for-profit companies typically work to receive returns from projects and have limited options with respect to providing incomerestricted affordable units unless they are mandatory (i.e., inclusionary zoning) or they are offered significant incentives for voluntary participation.

Development incentives work differently in the private market with respect to the financial feasibility of projects depending on the market. There are three cases that a community may face with tailoring incentives to local markets:

At the low end of the spectrum, a desired project type is infeasible because the costs of land, construction and financing are too high and market rents are too low to provide enough of a return to investors. If the net revenue received from a project is too low given an investment, affordable housing incentives are generally unlikely to make enough of a difference to project returns. In these cases, cities should focus on incentives for market rate housing production (such as MFTE with no affordability requirements) and support for nonprofits to help them provide affordable housing.

In a marginal market, the expected financial returns are near the threshold of feasibility, and there may be some uncertainty about whether the desired project type would be profitable enough to move forward. In these cases, incentives are best deployed to "move the needle" and make a project more feasible by reducing costs or increasing potential returns. Here voluntary programs may have the most leverage to encourage new housing projects.

On the high end of this spectrum are hot housing markets where projects are expected to provide an adequate return to investors without any incentives due to higher market rents. Cities experiencing these conditions may explore whether

mandatory requirement for affordable housing (such as inclusionary zoning), paired with incentives, can encourage affordable housing production without significantly reducing market-rate housing production.

Note that feasibility can vary by project type. For example, a 2019 study of market condition in the South Hill urban corridor in unincorporated Pierce County found that low-rise multifamily is likely to be feasible while midrise is not. In this case, a density bonus would not provide a strong incentive to provide affordable housing. So, understanding what types of projects are most likely to be feasible can help tailor incentives to be most effective.

## **Multifamily Tax Exemption**

A multifamily tax exemption (MFTE) is a waiver of property taxes to encourage affordable housing production and redevelopment in "residential targeted areas" designated by cities. The goal of MFTE programs is to address a financial feasibility gap for desired development types in the target areas, specifically to develop sufficient available, desirable and convenient residential housing to meet the needs of the public. The urban centers that are the typical targets for this tax exemption policy are often near transit, jobs and amenities, and MFTE programs are designed to encourage denser growth in areas with the greatest capacity and significant challenges to development feasibility.

RCW 84.14 allows certain cities planning under the GMA to grant qualified residential and mixed-use projects a property tax exemption under an MFTE program for the value of new residential improvements, rehabilitation, or conversion of residential buildings in the designated areas. This can currently take two forms:

- An eight-year tax exemption can be offered for multifamily projects which meet base requirements.
- A 12-year exemption is allowed for projects that incorporate a minimum percentage (typically 20%) of income-restricted units.

Cities can also limit MFTEs specifically to projects that incorporate only incomerestricted units.

## **Gaps Addressed**

- Increase housing supply
- Affordable homeownership
- Middle-income rental housing
- Senior housing
- Very low-income housing
- Housing near transit, amenities and/or jobs

## When and Where Applicable

Available to cities with 15,000 or higher population, or others as determined by RCW 84.14.

- Eight-year MFTE programs with no affordability requirements are most effective and appropriate in cities having trouble attracting private developers to build multifamily housing anywhere within their borders.
- Cities with strong housing markets that are already seeing multifamily development may consider offering only a 12-year option to encourage the inclusion of income-restricted affordable housing development. When both options are available, profit-motivated developers will typically select the eight-year option.
- MFTE "residential target areas" should be selected in conjunction with designated urban centers that lack residential housing options, including affordable housing.21
- Recommended in areas of high demand, such as along transit corridors and near amenity clusters or job centers.

#### **Potential Drawbacks**

- Loss of property tax revenue through the eight- or 12-year term of exemption on the value of residential improvements.
- If the incentive is offered to projects that would otherwise already be feasible, this policy may have little practical benefit. A 2019 report showed that in the majority of areas, rents for "affordable units" were higher than market rents.22
- Affordability covenants expire after 12 years and cannot be renewed, which
  means that affordable MFTE units are not part of the long-term affordable
  housing supply.

#### **Policies**

- Carefully map target zones for implementation to meet local goals.
- Conduct pro forma analyses of sample projects to estimate a developer's
  expected return on investment under different scenarios. This can be helpful
  to calibrate requirements such as the amount of affordable units and
  affordability levels to maximize the benefits without discouraging use of the
  incentive by developers. Some local governments require this analysis as
  part of the application.
- Affordability levels are set within statute but may be adjusted to meet local circumstances. Review market rents to ensure that affordability levels provided by the exemption are reduced rents compared to market rents.
- Layering MFTE with other incentives for affordable housing, such as density bonuses, fee reductions or planned actions, can magnify the overall effects.

## **Time/Capacity/Skill Needed**

In-house staff can perform policy design and implementation. Annual monitoring of affordability of the designated units will be needed (RCW 84. 14.100).

#### Resources

- Affordable Housing MRSC (see Multifamily Tax Exemption section)
- Housing Market Policy Dashboard City of Tacoma Allows users to explore the potential outcomes of housing policy scenarios (including MFTE and inclusionary zoning) on the feasibility of development and projected affordable housing development.
- Bellingham code 17.82.030: Eight-year exemptions are available for projects in residential target areas and 12-year exemptions for projects incorporating 20% or more income-restricted affordable housing units.
- Vancouver code 03.22: Target areas include the downtown core and a buffer surrounding their BRT service route. An eight-year exemption is offered for all projects of four+ units, and a 12-year exemption for projects incorporating 20% of income-restricted units for residents at 60% area median income (AMI).

# Alternative Development Standards for Affordable Housing

Jurisdictions can relax development regulations in return for affordable housing development as an incentive. One common strategy is to reduce minimum parking requirements for projects that include affordable housing. This is often implemented by reducing or eliminating the required number of parking stalls per unit only for the income-restricted affordable units in a new development. Other alternative development standards that are commonly used to encourage affordable housing are Reducing Minimum Lot Sizes, Increasing Building Height, Offering Density and/or Height Incentives for Desired Unit Types, and Reducing Setbacks, Lot Coverage and/or Impervious Area Standards. In return for flexibility in development standards, RCW 36.70A.540, Affordable Housing Incentive Programs, requires affordability for at least 50 years.

## **Gaps Addressed**

- Housing diversity
- Affordable homeownership
- Middle-income rental housing
- Very-low income housing

## When and Where Applicable

- Parking minimums will be most effective/applicable for multifamily housing, especially where expensive structure parking would otherwise be needed.
- Minimum lot size reductions are most meaningful in older residential areas where the original platted lot size is smaller than the zoning district's minimum lot size or in residential zones with undeveloped tracts that could be subdivided.

#### **Potential Drawbacks**

See relevant housing strategies for details.

#### **Policies**

- These often work most effectively as part of a broader package of incentives to encourage affordable housing production.
- Where flexibility is allowed by code, ensure flexibility for affordability is clear.

## **Time/Capacity/Skill Needed**

See relevant housing strategies for details. Annual monitoring of affordability of the designated units will be needed.

#### Resources

RCW 36.70A.540: Affordable Housing Incentive Programs

Pierce County offers several alternative design standards in its Affordable Housing Incentives. See Pierce County Affordable Housing Incentives: Independent Evaluation and Recommendations to Increase Effectiveness (BERK Consulting, 2019).

## **Fee Waivers for Affordable Housing**

Fee waivers reduce the up-front cost of construction for residential development. Fees, such as impact fees, utility connection fees and project review fees, can run in the thousands per unit for residential properties in some jurisdictions. Waiving some, or all, of these fees for income-restricted units can be a valuable incentive for encouraging the creation of income-restricted affordable units. This incentive is most effective when paired with a larger incentive package for affordable housing.

## **Gaps Addressed**

- Affordable homeownership
- Middle-income rental housing
- Senior housing
- Very-low income housing

## When and Where Applicable

All residential and mixed use areas

Useful to promote integration of affordable housing units within market rate developments

#### **Potential Drawbacks**

- Loss of revenue for public amenities such as parks, schools and infrastructure improvements
- For impact fees, municipalities may need to backfill a portion of payments for waived fees (RCW 82.02.060(3))

#### **Policies**

 Offer this incentive along with a suite of financial and/or regulatory incentives to promote income-restricted affordable housing. • Ensure that the length of time units are required to remain affordable and the income brackets to whom they must cater are in parity with the benefits received for the community and authorizing statute.

## **Time/Capacity/Skill Needed**

Planning department staff can implement regulatory benefit and annual monitoring of affordability of the designated units. Coordination with other city departments on fee waivers will be needed.

#### Resources

Affordable Housing - MRSC (See "Waiver of Fees or Standards" Section)

RCW 82.02.060(3) authorizes cities, counties and towns to grant impact fee exemptions for affordable housing. Jurisdictions may choose a partial exemption of not more than 80% of impact fees, in which case there is no explicit requirement to pay the exempted portion of the fee from public funds other than impact fee accounts; or provide a full waiver, in which case the remaining percentage of the exempted fee must be paid from public funds other than impact fee accounts.

A city or town may waive or delay collection of tap-in charges, connection fees or hookup fees for low-income persons connecting to water, sanitary or storm sewer service, electricity, gas and other means of power and heat (RCW 35.92.380 (1980), RCW 35.92.020(5)).

RCW 36.70A.540 authorizes affordable housing incentive programs including fee waivers or exemptions.

Pierce County Code 18A.65: Fee waivers are offered for building fees, traffic impact fees, school impact fees, park impact fees, sanitary sewer system/facilities charge and preliminary plat application fees.

## **Funding Options for Affordable Housing Development**

This section identifies options available to communities for directly funding or subsidizing affordable housing production. These include grants, loans and options for new revenue generation.

## **Local Option Taxes, Fees and Levies**

Cities may provide direct project funding, through grants or loans, to encourage the production of income-restricted affordable housing. Securing this funding can occur in different ways:

**A local housing tax levy**, authorized through RCW 84.52.105, can allow up to \$0.50 per \$1,000 of property tax to be allocated toward an affordable housing fund for projects serving very-low income households (50% median family income or less) if approved by a majority of the voters of the taxing district. Housing levy funds may be used for a variety of purposes detailed in an affordable housing finance plan such as for matching funding for not-for-profit housing developments.

This support can improve a project's competitiveness for receiving additional financing from state or national sources. The county, city or town that imposes the levy must declare an emergency with respect to the availability of housing that is affordable to very low-income households in the district. SB 6212 (laws of 2020) expands the use of this tax to include affordable homeownership, owner-occupied home repair and foreclosure prevention programs for low-income households up to 80% of median family income as of October 1, 2020.

**Sales and use tax**: With voter approval, counties can pass a sales and use tax of up to 0.1% to fund affordable housing programs serving households with incomes below 60% of the AMI and within specific categories. These categories include individuals with mental illness, veterans, senior citizens, homeless families with children, unaccompanied homeless youth, persons with disabilities, or domestic violence victims (RCW 82.14.530).

**Real Estate Excise Tax (REET 2):** A city or town planning under GMA can impose an additional 0.25% real estate excise tax ("REET 2") under RCW 82.46.035. This requires voter approval only for communities voluntarily planning under GMA. Revenues may be used only for financing "capital projects" in the capital facilities plan element of the comprehensive plan, which may include building, rehabilitating/repairing and/or purchasing affordable housing.

**Other funds:** See MRSC's Revenue Guide for Washington Cities and Towns for updated information.

#### **Gaps Addressed**

- Increase housing supply
- Affordable homeownership
- Middle-income rental housing
- Senior housing
- Very-low income housing

#### When and Where Applicable

This strategy is best suited for communities that face a shortage of very low income-restricted affordable housing whose community would support such a tax, fee or ballot measure (if required).

In the case of REET 2, this is most effective in communities that are seeing active markets and significant real estate sales.

#### **Potential Drawbacks**

- A housing levy must be approved by the voters and may be assessed for only 10 years.
- There is a financial cost to local residents subject to the property tax levy, or to new homeowners with REET 2.
- REET 2 funding is restricted to projects in the capital facilities plan.
- A sales and use tax must be approved by the voters. No more than 10% of the revenue may be used to supplant existing local funds. If a county

imposes this tax after a city located within that county has imposed this tax, the county must provide a credit against its tax for the full amount imposed by the city.

#### **Policies**

- Coordinate city funding with other known funding sources for maximum impact.
- Work with area groups to develop information about ballot initiatives, demonstrating the types of housing needs in the community.

## Time/Capacity/Skill Needed

Staff time to create and administer program, including development of an affordable housing financing plan or amendments to the Capital Facilities Plan to direct the expenditure of funds.

#### Resources

- Affordable Housing MRSC (See "Affordable Housing Property Tax Levy" Section)
- Affordable Housing MRSC (See "Affordable Housing Sales Tax" Section)
- Real Estate Excise Tax MRSC
- Example legislation from Bellingham and program description in Vancouver
- Sample real estate tax ordinance from San Juan County

## **Local Housing Trust Fund**

Housing trust funds are distinct funds established by local governments that receive an ongoing source of dedicated funding to support housing affordability. They can be designed to meet the most critical housing needs in each community.

#### **Gaps Addressed**

- Increase housing supply
- Affordable homeownership
- Middle-income rental housing
- Senior housing
- Very-low income housing

#### When and Where Applicable

Communities with sufficient capacity to manage a housing trust fund and generate sufficient capital for desired outcomes. Can also be coordinated at the county and regional level.

#### **Potential Drawbacks**

Requires management of the fund.

#### **Policies**

 Leverage additional funding from state or national programs (e.g., Community Development Block Grants) to maximize the benefit of dollars raised.

## **Time/Capacity/Skill Needed**

Staff time to report on the distribution and use of funds.

#### Resources

- General Information on Housing Trust Funds at Housingtrustfundproject.org
- Bellingham Home Fund

## "Found Land": Surplus Land and Other Opportunities

In areas with high land costs, acquiring suitable land can add significant expense to an affordable housing project. Cities or counties may own surplus or underutilized lands that may be suitable for housing development. These public lands can be donated or leased to affordable housing developers to reduce the cost of development and help make a project more financially feasible. Other land might hold potential, too:

**Surplus publicly owned land:** Under RCW 39.33.015 (2018), public agencies (local governments or utilities) can discount or gift land they own for "public benefit," defined as affordable housing (up to 80% AMI). These agencies must adopt rules to regulate the transfer of property. Staff should inventory publicly owned available lands that may meet criteria for donation and assess environmental or other constraints that may inhibit project suitability prior to site selection. Consider the broad range of public agencies that may be willing to sell, trade, or donate land for a public purpose. Consider lands purchased as staging areas for major construction that may be turned toward housing at the end of the project.

**Brownfields:** Certain properties that can safely be rehabilitated (if necessary) may be eligible for Environmental Protection Agency (EPA) brownfield redevelopment grants. This can be a strategic move to both satisfy goals for infill development and provide additional affordable units in a community. The 2018 Washington State Legislature authorized a competitive process to fund recipients that use their cleaned-up property to build affordable housing and provided funds to the Department of Ecology to distribute to local governments to investigate and plan cleanup for potential affordable housing development. The health and safety of residents should be a top priority in site selection, and only parcels where remediation can ensure safe residential use should be selected.

**Adaptive reuse** is the process of reusing an existing building for a purpose other than what it was designed for. After buildings become disused or abandoned, adaptive reuse can be an effective way to put new uses into existing buildings, reusing existing infrastructure and preserving historic assets. Historic preservation

tax credits provide a 20% federal income tax on the qualified amount of private investment on certified rehabilitation of a National Register listed historic building.

**Service groups and churches**: In most communities, service groups or churches may be considering divestment of property as their membership changes. These groups may be willing to provide property for a benevolent use.

**School district-owned land** can be leased for affordable housing. HB 2617 (laws of 2020) was passed to remove recapture provisions when used for affordable housing under RCW 39.33.015. This facilitated affordable housing development on Everett School District property, which leased a ballfield for an affordable housing complex.

**Co-location: building housing with other community facilities:** Another way to "find land" is by adding housing above community facilities such as daycares, libraries, recreation or community centers, or on the same property. This strategy takes advantage of land and utilities already planned for the main use. Planners should ensure zoning allows for such mixed uses, along with adequate height.

Vacant, abandoned and tax delinquent property23: These properties generally have negative impacts on surrounding properties while also preventing productive use of the land. Cities or agencies can help to assemble these properties and coordinate a sale to developers or non-profit organizations to develop affordable housing. This process of assembling is called land banking, and often includes resolving ownership issues and/or addressing tax liens or land encumbrances that otherwise deter developers from pursuing these properties. Like with surplus publicly owned land, MRSC notes that the state constitution generally restricts cities and counties from giving property to private individuals or from selling it for less than market value unless the property would be used to directly benefit the "poor and infirm."

# **Gaps Addressed**

- Increase housing supply
- Affordable homeownership
- Middle-income rental housing
- Senior housing
- Very-low income housing

# When and Where Applicable

Best suited for communities that face a shortage of income-restricted affordable housing and that own surplus land in desirable locations.

#### **Potential Drawbacks**

- Loss of public land ownership on a long-term or permanent basis
- Opportunity cost of other potential uses for public lands
- Be aware of any lands that might have use restrictions based on their funding source at the time of purchase, or any covenants on the land

#### **Policies**

- Establish a transparent procedure for selecting eligible sites.
- Determine if any community benefits, in addition to income-restricted housing units, should be required on the site.

# **Time/Capacity/Skill Needed**

Staff resources may be used to inventory and assess public lands.

#### Resources

- Public Land for Affordable Housing PRSC
- Use of Publicly Owned Property for Affordable Housing Local Housing Solutions
- Project examples from Bellevue: Hopelink Place, Habitat Eastmont, Brandenwood Apartments and Park Highlands at Wilburton

# **Partner with Local Housing Providers**

Local governments may want to coordinate with local housing groups and non-profit developers to look for shared goals and identify ways both groups can work together. This may include identifying property, crafting incentives, developing housing assistance programs, supporting grant applications, code enforcement, property owner assistance or other programs to help increase affordability and reduce homelessness.

#### **Gaps Addressed**

- Increase housing supply
- Affordable homeownership
- Middle-income rental housing
- Senior housing
- Very-low income housing

# When and Where Applicable

- Any town can work with its development community to craft custom solutions that address most urgent needs and leverage available resources. If assisting with low-income housing tax credit (LIHTC) applications, it is important to remember distinctions between the 9% and 4% programs.
- The 9% program is administered through a competitive application process, with preference for projects targeting lower-income households.
- The 4% program is typically preferred for for-profit developers and often focuses on workforce housing. Although nominally it was not designed as a competitive process, limited availability of the associated bonds has meant that this process has become competitive as well.

#### **Potential Drawbacks**

• Jurisdictions have limited capacity. Forging partnerships and developing concepts that achieve shared goals can be a time-intensive process.

• Projects owned by private or non-profit developers may have affordability covenant expiration dates.

### **Policies**

- Reach out broadly to identify local organizations, resources and housing needs of high-need groups, such as the disabled, elderly or homeless.
- The city can support applications, but tax credits are applicable for developers only.

# Time/Capacity/Skill Needed

Work can be done in-house. Established relationships with the development community can help promote partnerships that lead to positive outcomes.

#### Resources

- ULI Guidebook on successful Public-Private Partnerships
- Snohomish County Affordable Housing Trust Fund

# **Funding Resources for Affordable Housing**

There are a variety of sources of funding for affordable housing, and normally several forms of funding are required to make a project feasible. Below are some of the more prominent funding sources available.

Low-Income Housing Tax Credit (LIHTC) program. This program is a federal initiative that authorizes affordable housing developers to sell tax credits to investors to generate equity for development costs. Investors can use the credits to reduce their federal tax liability. In Washington, this program is administered through the Washington State Housing Finance Commission (WSHFC) for projects building units affordable at the 60% area median income (AMI) level for 30 years. Through LIHTC, there is a 9% tax credit program and 4% tax credit program. Nationally, the LIHTC program has helped to create over 3 million affordable housing units over 30 years, according to the National Multifamily Housing Council.

**Washington State Housing Trust Fund.** The Department of Commerce manages these funds that provide amortized loans, deferred loans and recoverable grants to support projects that acquire, build and/or rehabilitate affordable housing. Units must be accessible to households earning up to 80% of the AMI, with federal HOME funding requiring affordability at 50% AMI. A covenant is typically secured to ensure that the required affordability of units is maintained for 40 years.

**HUD/FHA Loans.** These loan programs support affordable housing projects by allowing for more favorable lending terms than private-market providers will offer. The Section 221(d)(4) program insures construction loans for new construction or substantial rehabilitation of moderate- and low-income rental housing that contains five units or more. The Section 223(f) program insures mortgages for the purchase or refinance of existing multifamily housing.

# United States Department of Agriculture (USDA) Grant and Loan Programs.

The USDA offers a variety of programs aimed at increasing affordable multifamily rental housing in rural areas. These include: Housing Preservation and Revitalization Demonstration Loans and Grants, Housing Preservation Grants, Multifamily Housing Direct Loans and Multifamily Housing Loan Guarantees.

Community Development Block Grants (CDBGs). These grants are federal funds administered to smaller cities/towns and counties for projects that improve the economic, social and physical environment. CDBG funding cannot be used for new housing construction. It can, however, be used for housing rehabilitation, homeownership assistance, affordable housing plans and infrastructure projects that support affordable housing development. Specific CDBG grants are available to Native communities through the Indian Community Development Block Grant Program (ICDBG). ICDBG funds have added flexibility that allows for land acquisition to support new housing and, under some circumstances, new housing construction. Some communities get funding directly from HUD; Commerce administers funds for the balance of the state.

#### **Resources:**

Information Resources from WSHFC, including list of all active LIHTC rental properties in Washington

Housing Trust Fund Handbook

HUD/FHA loan information

USDA programs for developers

Department of Commerce description of various CDBG funding programs and resource lists: https://www.commerce.wa.gov/serving-communities/community-development-block-grants/

Local CDBG program manager contact information:

https://www.hud.gov/states/washington/community/cdbg

# Appendix 5: Displacement Prevention Strategies

# What is Displacement?

Displacement refers to instances where a household is forced or pressured to move from their home against their wishes. This can be for economic, cultural, or physical reasons, and the result can be catastrophic for households that are impacted. It can also disrupt the social fabric and networks of trust and support that exist within a community. For housing actions plans funded by Commerce, RCW 36.70.600 (2) requires local governments to consider strategies to minimize displacement of low-income residents resulting from redevelopment and strategies of the plan. The goal of housing action plans is to adapt housing strategies to ensure housing exists for all members of a community. This often requires housing opportunities to change, and so operating as though change will not occur is not feasible. So how can a community plan for change in a way that is minimally disruptive for those who live there, and in a way where displacement does not occur? This section will examine displacement, and strategies that can be used to prevent and/or mitigate it.

# **Types of Displacement:**

#### **Physical Displacement**

Physical displacement typically occurs with an eviction or lease termination. Various circumstances can lead to physical displacement, including a property owner's choice to demolish an existing residence to enable the construction of new buildings on the same site. Owners may also choose to rehabilitate an existing residence or building. For example, strong demand for housing can encourage property owners to upgrade or refurbish existing rental buildings with new finishes to increase rents and attract higher- income tenants. A third cause of physical displacement is the expiration of covenants on rent- or income-restricted housing. When covenants expire, the building owner can raise the rent for a unit, making it unaffordable to a low-income tenant.

When a city adopts strategies, such as an upzone, to encourage more intense housing development, it also increases the chances that current residents in the affected neighborhood will be physically displaces to make way for redevelopment. The areas may have low levels of investment, many renters, and be seen as "in need of redevelopment." Residents in these neighborhoods generally have lower income, are renters and are more vulnerable to displacement than those in established stable neighborhoods that may not be considered for upzones. This can lead to exacerbating inequities that already exist.

#### **Economic Displacement**

Economic displacement occurs when pressures of increased housing costs compel a household to relocate. Market-rate housing costs are largely driven by the interaction of supply and demand in the regional housing market. Lower-income households living in market-rate rental housing are at greater risk of economic

displacement when housing costs increase. Even homeowners can be at risk of economic displacement when property tax bills increase significantly.

Vulnerability to economic displacement can disproportionately impact communities of color. Across Washington state, communities of color experience higher rates of housing cost burden when compared to white, non-Hispanic households. Cost burden is when a household is paying more than 30% of its income for housing and utilities.

# **Cultural Displacement**

Cultural displacement occurs when people choose to move because their neighbors and culturally related businesses and institutions have left the area. The presence (or absence) of these cultural assets can influence racial or ethnic minority households in their decisions about where to live, more than for broader populations. The same segregation and discrimination challenges that may limit access to job and educational opportunities may also limit access to housing for these communities.

For example, if neighboring households or community serving businesses within a racial or ethnic community experience direct or economic displacement, other households within the same racial or ethnic community may face increased pressure to relocate due to cultural factors. Since cultural anchors, gathering spaces, arts organizations, businesses and religious institutions often are not widespread in alternative locations, the presence of these cultural assets often can have added importance to racial or ethnic minority households in their location decisions. Cultural displacement can be reasonably assumed to accelerate or amplify the impacts of other displacement pressures, specifically for racial and ethnic minority populations.

# **Strategies to Address Physical Displacement**

# Strategic Acquisition and Financing of Existing Multi-family Housing

To better retain affordable housing, cities and housing authorities can catalog naturally occurring affordable housing and housing with income restrictions or covenants that are about to expire. Some of this information could be found in the HNA or with further analysis of HNA data. Cities, counties, and housing authorities may then identify funds to acquire existing multifamily buildings that serve low- or moderate-income residents to avoid displacement of residents. Selected properties should be likely targets for redevelopment with residents otherwise unable to afford to stay in the neighborhood or projects with expiring affordability contracts. Alternatively, public funds can support private or non-profit owners of buildings with

expiring affordability covenants, as discussed in the next strategy. This practice preserves existing communities and retains long-term affordable housing stock.

# **Support Third-Party Purchases** of Existing Affordable Housing

Community-based organizations, non-profits and community land trusts can be important property owners within a neighborhood. Using public resources to empower trusted institutions can preserve or create affordable housing and space for community-serving organizations and businesses. Municipal and other funds can assist these institutions in land and property acquisition efforts that preserve affordable housing and prevent displacement within a neighborhood.

# **Notice of Intent to Sell/Sale Ordinance**

A "notice of intent to sell" ordinance requires owners of multifamily buildings to provide official notification to tenants and local housing officials. This ordinance can apply specifically to properties with rents at or below certain income levels. The notice gives public authorities the opportunity to plan for a potential purchase in the interest of preserving housing that serves low- or moderate-income residents. It also acts as a mitigation measure for residents, providing additional time to prepare for a potential need to move.

A related strategy uses existing databases, such as the National Housing Preservation Database (NHPD) and PolicyMap to identify properties with expiring income-restricted covenants. These resources empower cities to proactively identify units for preservation as affordable to low-income households.

# **Foreclosure Intervention Counseling**

Foreclosure intervention counselors serve as intermediaries between homeowners and financial institutions to advocate for at-risk homeowners in need of budgeting assistance, refinanced loan terms or repaired credit scores. Cities can use affordable housing funds to support these programs, or community land trusts can step in to purchase foreclosed property, helping to restore ownership for residents.

# **Mobile Home Park Conversion to Cooperative**

A community investment program for mobile home parks offers financial tools enabling mobile home park residents to organize and purchase the land that serves their community. Mobile home parks often house moderate- and low-income residents, and this program, which operates as a co-op, protects residents from unexpected rent increases over time. It also empowers residents to complete much-needed deferred maintenance projects.

The Washington State Housing Finance Commission, in partnership with Resident Owned Communities (ROC) Northwest and ROC USA, offers the financial tools and expert guidance for manufactured-housing ("mobile home") communities to

become self-owned cooperatives. The commission works in partnership with ROC USA to provide financing for the purchase, and sometimes improvement, of the property. This financing means a bank loan with favorable terms for the cooperative.

#### **Tenant Relocation Assistance**

Upzoned neighborhoods may see an increase in demolition of existing housing units to build newer, higher-density housing types. This process displaces existing tenants who then incur moving costs. Local governments, authorized by WAC 365-196-835 and detailed in RCW 59.18.440, can pass an ordinance that requires developers, public funds or a combination of the two to provide relocation funds for these displaced tenants. Tenants at or below 50% of the county median income, adjusted for family size, qualify for available funds. Resident relocation assistance as a result of public action is required, with details outlined in RCW 8.26.

#### **Just Cause Eviction Protections**

Washington state requires that tenants receive at least 20-day notice when asked to leave a property. However, state law does not require landlords to provide an explanation for the demand. This is particularly disruptive for those without longer-term lease agreements, such as month-to-month tenants. Local jurisdictions can pass just cause eviction protections that mandate that landlords provide tenants a legally justifiable reason when being asked to vacate. Legally justifiable reasons may include failure to pay on time or meet terms of the lease agreement, sale of the building, or owner's desire to assume occupancy of the unit. This protection does not avoid displacement, but it promotes rental stability and provides legal recourse for residents who are asked to vacate without reasonable justification.

# "Right to Return" Policies for Promoting Home Ownership

A "right to return" policy works to reverse the effects of past physical displacement by providing down payment assistance for first-time homebuyers who can prove that they have been victims of displacement. Programs may prioritize cases of displacement by direct government action.

In Portland, priority is given to residents of certain neighborhoods whose property, or whose parents' property was seized through eminent domain, which has historically impacted communities of color and low-income residents at disproportionate rates. Northeast Portland is one qualifying neighborhood, where displacement from public urban renewal projects in the early 2000's contributed to a dramatic decrease of the neighborhood's historically Black community.

## **Regulating Short-term Rentals**

Many communities have adopted short-term rental (STR) regulations to reduce their impact on displacement and housing affordability. A first step is to track STR activity by requiring registration and reporting from owners of these units. Policy regulations should prioritize actions that reduce the likelihood of converting long-term rentals into STR's. Some examples include:

- Restrict short-term rentals to zones allowing tourist accommodations (e.g. City of Chelan)
- Set caps on the number of allowed short-term rentals per host (e.g. Seattle, Okanogan-Methow)
- In a residential zone, limit the number of nights a short-term rental can be rented to guests annually (e.g. Bend, Oregon). This helps minimize the ownership of property purely for use as a full-time short-term rental.
- Require permanent resident occupancy for a period of time prior to the unit being offered for a short-term rental.

In addition, as a mitigation measure, STRs can be charged transient rental or hotel taxes, with revenue contributing to anti-displacement initiatives.

The regulation of short-term rentals can be complex and involve establishing an annual license or permit, standards for the protection of guests and/or standards for the protection of neighbors. There may also be a need for added code enforcement resources.

# **Strategies to Address Economic Displacement**

These are proactive strategies focused on making residents more economically resilient and less vulnerable to rapidly rising housing costs.

# **Community Land Trusts**

A community land trust (CLT) is a non-profit organization, owned by a collective of community members which buys and holds land within a neighborhood. It may raise funds through public or private sources to build structures on this land to be used for community purposes or to be sold to low- or moderate-income residents. These building occupants pay a monthly land lease fee to the trust, which maintains ownership of the land itself. CLT's build community wealth by cooperatively owning land and provide affordable housing within a neighborhood. They also prevent displacement by keeping ownership of the land and property out of the private market and ensuring that new development serves community goals such as housing affordability. Public policy can support CLT's by land donation or contributing funds for land acquisition.

#### **Need-based Rehabilitation Assistance**

Rehabilitation projects for existing housing that serves low- and moderate-income residents encourages community longevity. Need-based rehabilitation assistance

helps low-income, disabled or senior residents make needed home repairs and safety upgrades by offering favorable financing terms or time-limited tax abatements to qualified homeowners. Projects that address weatherization and energy efficiency improvements can improve long-term affordability for the homeowner by reducing monthly energy costs.

- Affordable housing funds can be used to directly provide loans or to partner with non-profit organizations specializing in this type of work.
- RCW 84.37 and RCW 84.38 provide for property tax deferral for homeowners with limited incomes.
- Local housing web sites may also provide information about state and local programs for home repair assistance and help with energy bills.

# **Down Payment Assistance**

Some renters desire long-term investment in a neighborhood through home ownership. Saving enough money for a down payment can take years for many households. Economic displacement pressures can push these households to relocate long before their savings accounts are sufficient for a home purchase. Down payment or assistance programs proactively address this barrier by offering no-interest or low-interest capital for qualified buyers. These programs typically pair with home ownership education courses to encourage financial preparedness for participants. Many programs target first-time home buyers. Home ownership is not the best fit for all households, but many renters pay a mortgage-equivalent in rent and desire the added stability offered by ownership.

# **Property Tax Assistance Programs**

Certain neighborhoods experience dramatic increases to property values that result in proportional increase to property tax values. Longtime residents who own their home but wish to stay in their neighborhood but struggle to keep up with these cost increases can be helped through a property tax assistance program. This currently exists in Washington for widows and widowers of veterans, but other states have introduced programs that offer this assistance to low-income, elderly, or disabled homeowners as well. Maryland's program extends this benefit to renters who often bear the burden of property tax payments through increased rental rates.

# **Strategies to Address Cultural Displacement**

Strategies addressing cultural displacement preserve business and cultural anchors to maintain the physical spaces that support place-based social networks. These actions protect, foster and minimize physical displacement of existing businesses or

anchors and provide for appropriate and affordable commercial/cultural space in new development.

Success stories tend to use multiple strategies to achieve affordable commercial and community space in new development, and at least one non-profit is usually involved.

# **Grants/Loans to Directly Support Small Businesses**

Small businesses and cultural anchors, especially in areas with high displacement risk, may struggle to invest in their space and keep up with rent. Washington state law establishes local governments' authority to support businesses:

**Economic development programs.** "It shall be in the public purpose for all cities to engage in economic development programs. In addition, cities may contract with nonprofit corporations in furtherance of this and other acts relating to economic development" (RCW 35.21.703)

Restrictions on city/county funds. Washington's prohibition against using general government funds for gifts or loans to private parties for economic development (State Constitution Article 8 Section 7) is often cited as a barrier to supporting businesses and cultural anchors. It can be hard to justify how funding the business or organization provides "necessary support of the poor and infirm." Instead of using this prohibition to take affordable commercial space off the table, communities are getting creative about how to support their important spaces by using federal and private funds which have greater flexibility than general city/county funds, and a variety of partnerships described below.

**Federal and private funds.** Federal and private funds, without the stringent restrictions on general city/county funds, can pay rent and operating costs. The City of Seattle's Office of Economic Development's Small Business Tenant Improvement Fund uses private money and federal funds (outside of the city's general fun) to support small and Black, indigenous, and people of color (BIPOC)-owned businesses where there is a high risk of displacement. A limited-liability company, overseen by the city but not a city entity itself, manages a federal tax credit program and investor fee revenues.

Seattle uses federal CDBG funds for its Small Business Stabilization Fund and recently shifted further CDBG funds here to better support businesses impacted by the coronavirus pandemic. Seattle's Cultural Facilities Fund also aids organizations and businesses with initial rent or building improvements.

**Community Lenders.** Seattle also connects small and entrepreneurial businesses with community lenders. These loans are flexible for meeting a range of needs. Sharia-compliant loans – where no interest is charged and fees are based on profit—are important for businesses who are prohibited from paying interest on loans for religious reasons.

# **Financing Ground Floor Commercial**

Because of state restrictions on city/county funds, financing the commercial space can be more challenging than the affordable housing on the upper floors. However, cities and counties can use federal and private funds. Seattle used federal CDBG funds to support the Liberty Bank Building redevelopment, which includes affordable commercial space and community amenities on the ground floor. Using the federal funds avoids the state restrictions; however, CDBG's regulatory process and compliance is challenging, especially for smaller projects that can't absorb that cost.

# **Preservation Development Authorities (PDA) and Ports**

Partnering with PDA's and ports can also offer flexibility in providing affordable commercial and arts spaces. PDA's, as quasi-public corporations, serve and are accountable to the public and administer public funds, while having the flexibility of a corporation. PDA's are particularly useful for developing and maintaining the ground floor space for commercial and arts activities and leasing to businesses and nonprofits. Ground floor improvement costs can otherwise be insurmountable to individual businesses and nonprofits.

# **Commercial Community Land Trust**

Like the Community Land Trust listed above, these nonprofit corporations secure and maintain access to land for public benefit, in this case, to preserve affordable commercial space. Preservation of existing affordable business and cultural space is often more useful than new construction, especially when considering the economics of nonprofit arts organizations that may need specialized physical spaces and micro-businesses that struggle to afford rents in new construction. Land trusts can help preserve existing affordable space or increase affordability in new space.

# **Community Benefits/Development Agreements**

Development agreements, or community benefits agreements, are voluntary, negotiated contracts between a developer and a city/county that specify the public benefits the development will provide and each parties' responsibilities. They can achieve affordable housing, affordable commercial space, community gathering space and other public amenities. For example, developers can agree to build out the ground floor space for small businesses and cultural anchors, making it more affordable for them to get into a new space, and then gradually afford market rent over time.

# Micro-retail and Flexible Cultural Space Design

Preservation of existing affordable space is typically most effective for maintaining affordability, but if you must build new or adapt a space, design the ground floor with nontraditional commercial uses in mind. Making a flexible space for a range of

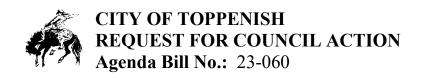
businesses (e.g. restaurants, micro-retail) and arts organizations will reduce initial move-in/tenant improvement costs.

# Business incubators, Co-working Spaces, and Artisan/Maker Spaces

These types of share work spaces allow businesses, artists/artisans, and nonprofits to pool resources in a shared space and spark collaboration. They are typically run by non-profit organizations.

# Other strategies

- Racial equity impact assessment and business support during public infrastructure construction
- Business relocation and business planning assistance when physically displaced
- Cooperative ownership models
- Worker-owned cooperatives
- Rental relocation assistance



Meeting Date: August 28, 2023

**Subject:** Utility Rate Study

Attachments: Resolution 2023-36, Utility Rate Study Contract with FCS Group

**Presented by:** Debbie Zabell, City Manager

Approved For Agenda By: Debbie Zabell, City Manager

### **Discussion:**

As discussed with the City Council during the presentation of the 2023 Budget, the regularly scheduled Utility Rate Study for the City's Water, Sewer, and Solid Waste Utilities, for the years 2023, 2024, & 2025 was postponed, for one year. The proposed Resolution authorizes staff to proceed with the Utility Rate Study for the years 2024, 2025, and 2026. FCS Group conducted the last rate analysis for the years 2020, 2021, and 2022, in 2019.

# The proposed study will provide:

- 1. A long-range financial management plan that identifies annual cash flow needs by assuring all expenses incurred to operate and manage the systems are accounted for and properly allocated, which include capital funding for improvement, expansion and replacement; expenses incurred to operate, maintain and administer the systems; debt repayment (current and future loans based on the utility's capital plans), billing services, facilities, cash flow needs and fiscal policies.
- 2. Provide the City with a financial planning model for internal use.
- 3. Review established rate design of the different classes of customers such as residential, commercial, and industrial to ensure each customer class pays its fair share for services provided.

Rate design considers both the level (amount of revenue that must be generated) and the structure (how the revenue will be collected or billed). Each rate structure is designed to generate sufficient revenue to meet the revenue requirement forecast, and is consistent with the City's fiscal policies, priorities, objectives, and billing system capabilities.

Two utility rate workshops are included, the first workshop consists of the presentation of the Utility Rate Study by FCS Group and receiving feedback from the City Council. The second workshop will be to present any incorporated City Council feedback. As noted above, the purpose for the Study is to ensure each utility remains self-sufficient, provides equitable rates for users and cost recovery for the utilities. Current Rate Studies are also a requirement for financing water and sewer projects through the USDA RD.

**Fiscal Impact:** The proposed \$61,515 for the Utility Rate Study is included in the 2023 Budget.

**Recommendation:** Approve Resolution 2023-36, authorizing the City Manager to execute an Agreement with FCS Group for the 2024-2026 Utility Rate Study.

Alternatives: 1) Do not adopt. 2) Forward to Study Session for further review.

#### RESOLUTION 2023-36

# A RESOLUTION APPROVING THE 2023 UTILITY RATE STUDY AGREEMENT WITH FCS GROUP AND THE CITY OF TOPPENISH FOR THE WATER, WASTEWATER AND SOLID WASTE COST OF SERVICE RATE STUDY

WHEREAS the City of Toppenish is in need of a comprehensive utility rate study for the City's owned water, wastewater and solid waste utilities, and

WHEREAS the City does not have the technical staff to perform the needed study, and

WHEREAS the FCS Group is a professional firm with the expertise to provide the services needed by the City,

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF TOPPENISH, WASHINGTON AS FOLLOWS:

The agreement for the 2023 Utility Rate Study between the City of Toppenish and FCS Group with a not-to-exceed budget in the amount of \$61,515.00 is approved and the City Manager is authorized to execute said agreement on behalf of the City of Toppenish.

This Resolution shall be effective immediately upon passage and signatures hereto.

PASSED by the Toppenish City Council at its regular meeting held on August 28, 2023.

ATTEST:	ELPIDIA SAAVEDRA, Mayor
ATTEST.	
HEIDI RIOJAS, CMC, City Clerk	



August 16, 2023

Debbie Zabell, City Manager City of Toppenish 21 West First Avenue Toppenish, WA 98948

Subject: City of Toppenish – Water, Sewer and Solid Waste Rate Studies

#### Dear Debbie:

Thank you for reaching out to FCS GROUP and inquiring about our firm's availability to prepare an update to the City's water, wastewater, and solid waste rate revenue requirements. We are pleased to present for your review the attached proposed scope of work, project budget, and professional services agreement for your consideration.

Our proposed scope of work includes the following:

- Combined utilities project initiation meeting (1 remote meeting) and data request.
- Update each utility's financial models for current operating and capital financial information. For cost efficiency, we will update our previously prepared financial models.
- Meet with City administration (2 remote meetings) to review preliminary results, and revise financial analysis as needed based on direction received.
- Meet with the City Council (2 on-site meetings) to review study results.
- Prepare draft rate study report for City administration review and comment. Finalize and transmit report based on City comments received.

Our staff team will include Angie Sanchez-Virnoche, Vice President and Principal-in-Charge, Martin Chaw, Sr. Project Manager, Shivani Lal, Assistant Project Manager, and Grace Glahn, Analyst. I will serve as your project manager and primary project contact.

We look forward to working with the City again. Please do not hesitate to contact us with any questions.

Yours very truly,

Martin Chaw

Senior Project Manager

Attachments

# SCOPE OF WORK AND TASK PLAN

#### Task 1: Project Initiation and Data Request

FCS GROUP will facilitate a remote project kickoff meeting. Prior to this meeting, we will prepare a detailed data request and transmit to the City. During the kickoff meeting, we will review and confirm the study scope of work, study schedule and data needs.

#### Task 2: Revenue Requirement

Based on the capital and operating expenditure forecast provided by the City, FCS GROUP will prepare, for each utility, a capital funding plan, operating budget forecast including a forecast of utility revenues under current rates, and determine the net additional revenue needed to fully fund the financial obligations of each utility. We will meet with City staff to review preliminary study results. Based on City feedback, we will update the revenue requirement analysis for each utility and review results with City staff. Both meetings are anticipated to occur remotely.

#### Task 3: Council Presentation

Utilizing the final revenue requirement analysis from Task 2, FCS GROUP will prepare an executive level presentation to the City Council in a workshop setting. Two on-site workshops are anticipated. Based on Council feedback during the first workshop, if necessary, FCS GROUP will update the revenue requirement analysis and facilitate a second workshop to review updated results.

#### Task 4: Documentation

We will prepare a draft written report describing the study methodology, approach and assumptions, and resulting rate revenue requirements. We will review the draft report with City staff, incorporate staff feedback, finalize and transmit the written report in PDF format.

#### Administration

This task includes general project accounting, contract management, and monthly invoicing. We will facilitate a bi-monthly (once every two weeks) telephonic project check-in with the City's project team to discuss study progress, upcoming meetings and deliverables and discuss/resolve any questions or concerns. This task is expected to recur over the duration of the study.

# Budget

The estimated budget to complete the proposed plan is \$61,515, as detailed below (or an average of \$20,505 per utility).

# Schedule

We anticipate the study will require about 4 months to complete from notice to proceed. We anticipate technical results will be completed by about late October for inclusion in the City's 2024 budget planning with delivery of a final report no later than the end of 2023.



Study Task		Labor Hours									
	Mtgs	Principal Sanchez	Sr. Project Manager Chaw	Project Consultant Lal	Project Analyst Glahn	Administ ration	Total Hours	Expenses	es	Proposed Budget	
Task 1: Project Initiation and Data Request											
1.1 Data request & review			2	8	16		26			\$	4,540
1.2 Kickoff meeting (1 remote)	1	2	2	2	2		8			\$	1,760
1.3 Data follow-up			2	4	4		10		4	\$	1,880
Task 2: Revenue Requirement									1		
2.1 Capital funding plan			4	12	20		36			\$	6,420
2.2 Operating forecast			4	12	20		36			\$	6,420
2.3 Revenue needs assessment		2	4	12	20		38			\$	7,010
2.4 Meet with staff (2 remote)	2	4	4	4	4		16		4	\$	3,520
Task 3: Council Presentation									+		
3.1 City Council meetings (2 in-person; incl prep time)	2	2	8	8	8		26	\$ 50	00	\$	5,770
3.2 City Council meetings (materials)		4	8	8	8		28		4	\$	5,860
Task 4: Documentation									$\pm$		
4.1 Draft report		6	6	12	36		60			\$	11,130
4.2 Final report		3	3	6	8		20		4	\$	4,015
Administration (invoices/biweekly check ins)		2	8			8			$\pm$	\$	3,190
Total		25	55	88	146	8	304	\$ 50	00	\$	61,515
Personnel Hourly Rates (2023)		\$295	\$230	\$200	\$155	\$95					



# **CONTRACT AGREEMENT**

BETWEEN

FINANCIAL CONSULTING SOLUTIONS GROUP, INC. Redmond Town Center 7525 – 166<sup>th</sup> Ave. NE, Suite D-215 Redmond, Washington 98052

Section I

Section II

AND City of Toppenish
21 West First Avenue
Toppenish, WA 98948

#### PROJECT: CITY OF TOPPENISH UTILITY RATE STUDIES 2023

THIS AGREEMENT combines all understandings between the Parties regarding professional services for the Project named above and supersedes all prior proposals, quotations, solicitations, negotiations, representations, agreements or understandings, whether written or oral.

The performance of the professional services herein described and authorized by **City of Toppenish**, as well as payment for such services, shall be in accordance with the terms and conditions presented in this Agreement and the following Sections and Exhibits which are attached and incorporated by reference which, taken together, shall constitute the whole Agreement.

Relationship of the Parties

Exhibit A - Sco <sub>l</sub> Exhibit B - Fee	pe of Work and Task Plan Schedule
· · · · · · · · · · · · · · · · · · ·	nereto have hereunto set their hands and seals this, 20
APPROVED:	APPROVED:
FINANCIAL CONSULTING SOLUTIONS GROUP, INC.	City of Toppenish
Angie Sanchez Virnoche Principal	Debbie Zabell City Manager
Date:	Date:
	ATTEST:
	ATTEST:

#### SECTION I: RELATIONSHIP OF THE PARTIES

The City of Toppenish ("Client"), desires to prepare a Water, Wastewater and Solid Waste Rate Revenue Requirements Study ("Project"). In furtherance of the Project, the Client hereby contracts with Financial Consulting Solutions Group, Inc. ("FCS GROUP") to perform the professional services described in Exhibit A of this Agreement. All services shall be performed under the joint supervision of the Client's Representative, **Debbie Zabell, City Manager** or a designee or designees identified in writing to FCS GROUP by the Client's Representative.

This Agreement shall inure to the benefit of and be binding upon successors, assigns, and legal representatives of each of the Parties hereto. Any assignment or transfer of an interest in this Agreement by either Party without the written consent of the other shall be void.

#### SECTION II: CONTRACT PROVISIONS

- **1. Scope of Work:** FCS GROUP shall perform the service for the Client which as defined in Exhibit A of this Agreement.
- **2.** <u>Contract Term</u>: The Scope of Work for the conduct of the study as set forth above is anticipated to be completed by FCS GROUP within the time frame specified below:

Notice to Proceed: On or before August 21, 2023. Contract Term: Contract shall expire on January 31, 2024.

FCS GROUP agrees to perform the work described in the Scope of Work according to the contract schedule. Any delays shall be agreed upon by FCS GROUP and Client prior to the due date. Changes in the schedule caused by Client delays may require additional compensation and a change order.

If FCS GROUP is delayed in the performance of services by conditions which are beyond their control, or by a change in the scope of work, the schedule showing time of performance may be revised. Any revision thereto shall be submitted in writing to the Client for review and approval by the Client Representative. If FCS GROUP's services are temporarily suspended by the Client in the interest of the Project and with written notice to FCS GROUP, and the suspensions last longer than 90 consecutive days, FCS GROUP shall be compensated for any additional labor and direct expenses incurred due to the interruption and resumption of services.

**3. Payment**: FCS GROUP will be paid by the Client under the following terms:

Time and Materials: FCS GROUP will be paid by Client on a time and materials basis in accordance with the standard billing rates attached hereto as Exhibit B. Direct expenses will be charged as identified in Exhibit B. FCS GROUP agrees to perform the services as set forth in Exhibit A at a cost not to exceed \$61,515. It is understood that FCS GROUP will not exceed this amount without Client's prior written authorization. Payment to FCS GROUP for services set forth in Exhibit A shall be: an amount equal to FCS GROUP's standard billing rates as set forth in Exhibit B multiplied by the actual hours worked in the period.

Should any unforeseen project delays, not caused by FCS GROUP, and/or any requested amendments to the original scope of work, cause this contract to extend more than 90 days past the original contracted schedule date, any work and/or amendments to the work shall be billed at the standard billing rates in effect for the period of time the work is being performed. If said change in billing rates will cause the project to exceed the amount stated in the preceding paragraph, a change order will be prepared and signed by both parties.

FCS GROUP will invoice Client monthly and payment shall be made within 30 days of receipt of invoice.

- **4.** <u>Supplemental Agreements</u>: Supplemental Agreements may be entered into upon mutual written agreement that would increase or decrease the scope and associated costs and payment.
- **5.** <u>Work to be Accomplished</u>: All work accomplished will be performed under the direction of the Client Representative or his/her Designee.
- **6.** <u>Termination</u>: This contract may be terminated by the Client by giving FCS GROUP written notice of such termination no fewer than fifteen (15) days in advance of the effective date of said termination. FCS GROUP shall be entitled to terminate this agreement only in the case of a material breach by the Client, and upon failure of the Client to remedy said breach within fifteen (15) days of said notice. In the event that the contract is terminated before completion, FCS GROUP shall be paid for the services to date on the basis set forth in Paragraph 3, plus 10% of the total compensation earned to time of termination to compensate for FCS GROUP's rescheduling adjustments, reassignment of personnel, and related costs incurred due to termination. The Client shall notify FCS of termination or abandonment in writing.
- 7. <u>Indemnity</u>: FCS GROUP shall comply with all Federal Government, State and local laws and ordinances applicable to the work to be done under this Agreement.

FCS GROUP hereby agrees to hold the Client harmless from and shall process and defend at its own expense, specific claims, demands or suits at law or equity, arising from FCS GROUP's negligent performance of the provisions of this Agreement; provided that if the Client and FCS GROUP are concurrently negligent, FCS GROUP shall be required to indemnify and defend only in proportion to negligence of FCS GROUP. These indemnity provisions shall not require FCS GROUP to defend or indemnify the Client against any action based solely on the alleged negligence of the Client.

If the Client makes changes to FCS GROUP work product without authorization of FCS GROUP the indemnity provisions shall not require FCS GROUP to defend or indemnify the Client against any action that arises from the unauthorized changes to FCS GROUP work product.

**8.** <u>All Work Produced is Joint Property of FCS GROUP and the Client</u>: The materials, computer programs, reports, calculations, analyses, etc., generated by FCS GROUP under this contract including the final report shall be the joint property of the Client and FCS GROUP. FCS GROUP may retain copies thereof for work paper documentation and their own use unless specifically restricted in writing by the Client as to use.

Computer models use generally available software, such as Microsoft Excel (TM), and FCS GROUP does not intend or imply any warranty of those programs.

9. Intended Use and Users of the Work Product: The work products provided under this Agreement are intended for the use of the Clients for the purposes described in the Scope of Services at Exhibit A. No other users or uses are intended or implied. FCS GROUP is not a Municipal Advisor as defined by the US Securities and Exchange Commission ("SEC") and the Municipal Securities Rulemaking Board ("MSRB"). Clients will not represent the work products provided under this Agreement as Municipal Advice within the legal definitions represented by the SEC and the MSRB.

The information used in developing the forecast assumptions will be derived from published information and other sources FCS GROUP considers appropriate. However, FCS GROUP cannot assume responsibility for the accuracy of such material. Moreover, forecasts are subject to many uncertainties as to the future; therefore, FCS GROUP cannot represent that the projected financial statements will be representative of the results that actually occur. FCS GROUP will endeavor to include appropriate comments drawing the readers' attention to these matters.

**10.** <u>Integrated Agreement</u>: This agreement together with attachments or addenda, represents the entire and integrated agreement between the Client and FCS GROUP and supersedes all prior negotiations,

representations, or agreements written or oral. This agreement may be amended by written instrument signed by both the Client and FCS GROUP.

- 11. <u>Independent Contractor</u>: The parties intend that an independent Contractor/Client relationship will be created by this agreement. No agent, employee, or representative of FCS GROUP shall be deemed to be an agent, employee, or representative of the Client for any purpose. FCS GROUP shall be solely responsible for all acts of its agents, employees, representatives, and subcontractors during the performance of this contract.
- 12. Equal Opportunity: FCS GROUP is committed to the principles of providing equal employment opportunities for all employees. The performance and diversity of our employees will help us meet the challenges of the present and the future in serving our clients. This policy statement is a reaffirmation of our long-standing commitment to provide equal opportunity on the basis of individual merit and personal qualifications to employees and applicants for employment without regard to race, color, religious creed, sex, sexual orientation or preference, gender identity, genetic characteristics or information of employee or family, age, national origin, ancestry, marital status, citizenship, the presence of sensory, mental, or physical disability, pregnancy/childbirth or related condition, medical condition, membership in the military service, veteran's status, political ideology or any other basis protected by applicable federal, state, or local laws.
- 13. Notices: Notices to the Client shall be sent to the following address:

City of Toppenish
Attention: Debbie Zabell, City Manager
21 West First Avenue
Toppenish, WA 98948
509.865.1633

Notices to FCS GROUP shall be sent to the following address:

Financial Consulting Solutions Group, Inc. Attention: Martin Chaw, Sr. Project Manager Redmond Town Center 7525 – 166<sup>th</sup> Ave. NE, Suite D-215 Redmond, Washington 98052

#### EXHIBIT A: SCOPE OF WORK AND TASK PLAN

#### Task 1: Project Initiation and Data Request

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# Schedule

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# **EXHIBIT B: PROJECT BUDGET**

		Labor Hours								
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Administration (invoices/biweekly check ins)		2	8			8			\$	3,190
Total		25	55	88	146	8	304	\$ 500	\$	61,515
Personnel Hourly Rates (2023)		\$295	\$230	\$200	\$155	\$95				

# **DIRECT EXPENSES**

Direct Expenses will not be charged for ordinary project-related expenses. For any client-requested extraordinary expenses, specific terms will be established prior to expenditure and billing.

# CITY OF TOPPENISH

# 2023 WATER, WASTEWATER, SOLID WASTE RATE REVENUE REQUIREMENTS STUDY

#### **Project Objectives**

The following data request is being requested to prepare an updated rate revenue requirement for the 2024-2029 planning period for:

- Water Utility
- Wastewater Utility
- Solid Waste Utility

# Preliminary Data Needs

This preliminary data needs list is provided to allow the City to begin gathering information required for the study. For purposes of organizing the material that you gather for us, it would be helpful if you label each item in accordance with the number on this data request (e.g. F-1, F-2, etc.). Unless otherwise noted below, please provide each item for all three utilities as applicable. Please feel free to provide any additional data that has not been requested but you believe would be useful.

If you have any questions while gathering the data, or find that an example would be useful, please let us know.

# Engineering / Planning Documents

- **E-1** Comprehensive Planning Data. Please provide the City's most recent comprehensive plans or draft of plan in progress.
- **E-2** Capital Improvement Program. Please provide the approved schedule of annual capital improvement projects in current day dollars. Include the following information for each project.
  - Year of construction
  - Estimated cost in 2023 dollars
  - Anticipated funding sources and amounts (if known), and
  - Identify each project as either growth-related, repair & replacement (R&R) or a combination. If combination provide percentage split for each.
- **E-3 Growth Estimates.** Please provide existing number of accounts / meters by size / ERUs, along with growth estimates for new development per year for each utility.
- **E-4** Other Plans / Studies. Please provide any other relevant engineering / planning documents. Of particular interest is planning data for future new connections.



# Financial / Accounting Data

- **F-1** Relevant Fiscal Policies or Guidelines. Relevant items include policies related to operating and capital reserves, system reinvestment funding, debt management, debt service coverage, etc.
- **F-2 Fixed Asset / Plant Schedules.** Provide detailed fixed asset schedules for the year end 2023. The following information is requested for each asset:
  - Year of purchase
  - Life of asset
  - Original cost
  - Contributions (e.g. developer donations, grants, etc.)
- **F-3** Cash Balances. Confirm the 2022 ending cash balances included in the Citywide 2023 budget for each fund, including the operating funds (401, 403, 405), capital funds (410, 413), and debt service reserves (421, 427). If there are other funds that contribute to or support the utilities, please provide those as well.
- **F-4** Actual Revenue and Expenditure Reports. Provide 2022 actual operating revenue and expenditure line-item performance (e.g. rate and non-rate revenue, misc. revenues, O&M, etc.) for the funds listed above in F-3.
- **F-5 Budget Revenue and Expense Reports.** Provide detailed 2023 revenue and expenditure line item budgets by organizational unit. Specify if the budget includes any planned increases or if there is a planned increase on top of the budget figures.
- **F-6 Projected Changes to O&M Costs.** Provide projected costs and timing of any anticipated future cost changes if not included in the current budget (such as staffing changes, added program costs, etc.).
- F-7 Debt Service Repayment Schedules. Include records pertaining to long-term debt obligations. Relevant debt service obligations may include revenue bonds, state or federal loans, inter-fund loans, and other debt instruments. Include detail for annual principal and interest payments over the term of repayment. If debt was a combined issue, identify the amount that is the responsibility of each utility.
- **F-8 Construction Work in Progress.** Provide construction work-in-progress detail as of December 31, 2022 and YTD 2023.
- **F-9** Taxes. Provide a sample state excise tax return with supporting worksheet, if available.

#### Other

- O-1 Current Service Agreements. Provide documentation and/or contracts detailing any special service agreements between the City water, wastewater, or solid waste utilities and specific retail or industrial customers or treatment agreements.
- **O-2 Rate Schedules.** Provide detailed rate ordinances for the three utilities that are presently in effect.



# Contact Information

Please direct any questions and/or items collected as a part of this data request to:

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