



# City of Toppenish

"Where the West Still Lives"

21 West First Avenue  
Toppenish, WA 98948  
Phone (509) 865-7318  
www.cityoftoppenish.us

## Sign Permit Application

<b>Sign Address:</b>		<b>Business Name:</b>	
<b>Sign Type - Check all that apply:</b>		<b>Type of Business:</b>	
Free Standing Building Mounted Flat against the building Projecting from the building Projecting over sidewalk Roof mounted Lighted Constant Flashing		<b>Sign Details – Complete all that apply:</b>	
		Sign length	(Feet & Inches)
		Sign width	(Feet & Inches)
		Distance from ground to:	
		Bottom edge of sign	(Feet & Inches)
		Top edge of sign	(Feet & Inches)
		Number of sides	
		Sign is a corporate logo	(Name of company)
<b>Required additional submittal checklist:</b>			
Freestanding sign	Building mounted sign - Projecting or roof	Building mounted sign - Flat	
Color rendering of sign	Color rendering of sign	Color rendering of sign	
Site plan	Building permit application	Details of how sign is attached to building	
Building permit application	Engineered design drawings	Elevation color drawing of the building	
Engineered design drawings	Elevation color drawing of the building showing sign location	showing sign location	

<b>Owner:</b>		Day Phone:		
Mailing Address:		City:	State:	Zip:
E-Mail:		Cell Phone:		
<b>Contractor:</b>		Day Phone:		
Contact:				
Mailing Address:		City:	State:	Zip:
Contractor License No.:		Expiration Date:		
E-Mail:		Cell Phone:		
<b>Authorized Agent:</b>		<input type="checkbox"/> Same as Owner	Day Phone:	
Mailing Address:		City:	State:	Zip:
Contact:				
Professional License No.:		Expiration Date:		
E-Mail:		Cell Phone:		

**IMPORTANT:** All contractors and subcontractors must have a current City of Toppenish Business License.

## **Western Theme Standards**

**All signs must adhere to the Western Theme Standards as required in the Toppenish Municipal Code Section 15.10.035\***

1. The lettering and coloring of the sign must conform to the fonts and colors approved by the Planning Commission as being Western Theme fonts and colors.

Names of fonts

Color Pantone numbers

2. Hot, Fluorescent, or neon colors shall not be used.
3. Artwork, graphics, borders, framing, posts, and other components of the sign shall be of a Western Theme.
4. Signs shall not distract or otherwise take away from the overall appearance of the Western Theme.
5. Lighted message board type signs or signs with flashing images are not allowed.
6. \*Signs consisting of corporate logos that do not reflect a Western Theme in graphics, fonts, or colors must be approved by the Planning Commission.

I hereby acknowledge that I have read this application and certify under penalty of perjury under the laws of the State of Washington that the above answers are true and complete to the best of my knowledge. I agree to comply with all current codes, laws, regulations and permit requirements related to this project. I hereby grant to the City of Toppenish a right to enter onto the premises as described for this permit application to make such inspections and tests as may be required.

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Signature of Owner, Contractor or Authorized Agent

Date:



# CITY OF TOPPENISH SUMMARY OF SIGN STANDARDS

## 15.10.030 SIGN CONSTRUCTION REGULATION

### Signs in Residential Districts

- A. No sign shall be hung so that the bottom thereof shall be less than 10-feet above the sidewalk, and all signs that come within three feet of a vertical line with the outside edge of the curb shall be 15-feet above the sidewalk.
- B. Freestanding signs shall:
  1. Be a maximum of eight feet high;
  2. Not exceed 40-square feet on each side.
- C. Roof-top signs are prohibited.

### Signs in Commercial Districts

- A. Freestanding shall:
  1. Not obstruct the view of surrounding businesses;
  2. Be a maximum of 30-feet high; except, they may be a maximum of 40-feet high along the following roadways:
    - a. Within the B-2 general business district along South Elm Street from Washington Avenue through the intersection with State Route 22 onto Highway 97 to the south city limits; and
    - b. Along West First Avenue from South Beech Street to the west city limits.
  3. Have an area not to exceed 200-square feet on each side.
- B. Building-mounted shall:
  1. Not obstruct the view of surrounding businesses
  2. Not exceed 15-feet above roof line.
- C. Placement restrictions.
  1. Any sign projecting over a sidewalk must have at least 7-feet of clearance as measured from the lowest point of the sign to the surface of the sidewalk.
  2. Projection over other public property including street right of way is prohibited.

## 15.10.035 WESTERN THEME REQUIREMENTS

### Fonts and Colors

- A. In general lettering and colors must conform to the list of fonts and colors as approved by the planning commission and maintained by the building official.
  1. Colors must be consistent with the corresponding Pantone color numbers that have been approved by the planning commission.
  2. Colors of paint, plastic, vinyl or other material must match the appropriate Pantone matching system color number that is equivalent to the color on the planning commission's list that has been approved, but if an exact match cannot be made because the manufacturer of the colored material does not use the

Pantone system, then a color may be used that substantially matches the approved Pantone system number, if approved by the planning commission.

- B. Hot, fluorescent, or neon colors are not allowed.

### **Artwork**

- A. Artwork on signs, including bordering, pictures or graphics, is not required but if used must complement the western theme. Examples of artwork which have been approved by the planning commission are maintained by the building official.
- B. Signs shall not distract or otherwise take away from the overall appearance of the western theme.

### **Sign Review & Corporate Logos**

The planning commission has the authority to approve corporate logos which have lettering, fonts, and colors other than those approved if they are part of a graphic design used by commercial enterprises, organizations or institutions on their signs as unique icons, marks, emblems or words by which they can easily be recognized by the public.

Staff shall have the authority to approve signs that are not corporate logos which have the Western Theme and lettering, fonts, and colors as approved by the Planning Commission which are maintained by the building official.

Provided that:

- A. Hot, fluorescent or neon colors are not allowed;
- B. Any artwork including bordering pictures or graphics compliments the western design theme.
- C. The sign does not distract from the overall appearance of the western theme.

### **15.10.036 PROHIBITED SIGNS**

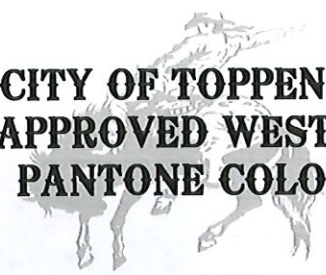
The following signs are prohibited:

- A. Temporary door and window signs not related to business activities, except signs advertising community events, such as Mural Society, Chamber of Commerce, local service club, and Rodeo Association fund-raising activities.
- B. Digital signs in doors and windows, such as electronic message boards and signs that flash or strobe, except "open" and "closed" signs that are no larger than one foot by two feet in overall size.
- C. Strobe lights.
- D. Banners on display for more than 90 days, and banners that are out of date or torn, ragged, or dilapidated.
- E. Signs which project from a building unless they are design by a structural engineer and are approved by the planning commission.
- F. Temporary window and door signs which exceed 33 percent of the surface area of the windows on which they are displayed. Exception: "Open" and "Closed" signs that are no larger than one foot by two feet in overall size.
- G. Billboards.
- H. Abandoned signs.

# CITY OF TOPPENISH

## LIST OF APPROVED WESTERN THEME


### PANTONE COLORS



The following is the list of approved colors, based on the Pantone sign color and name system.

**CAUTION, EXTRMELY IMPORTANT:** *The colors depicted are approximate and only for illustrative purposes. The exact color match must be made to the Pantone system.*

PANTONE COATED	PANTONE UNCOATED	APPROXIMATE COLOR ( <i>SEE BELOW</i> )
193C	193U	[Red]
1935C	1935U	[Red]
195C	1955U	[Red]
199C	199U	[Red]
200C	200U	[Red]
5395C	5395U	[Dark Red]
717C	717U	[Orange]
726C	726U	[Light Orange]
4325C	4325U	[Dark Brown]
7526C	7526U	[Dark Brown]
724C	724U	[Brown]
463C	463U	[Brown]
4645C	4645U	[Brown]
465C	465U	[Brown]
4655C	4655U	[Brown]
7508C	7508U	[Orange]
7406C	7406U	[Orange]
7411C	7411U	[Orange]
331C	331U	[Teal]
393C	393U	[Yellow]
376C	376U	[Light Green]
399C	399U	[Olive Green]
371C	371U	[Dark Green]
3278C	3285U	[Dark Green]
363C	363U	[Dark Green]
357C	357U	[Dark Green]
2975C	2975U	[Light Blue]
3125C	3125U	[Light Blue]
322C	322U	[Dark Blue]
316C	3165U	[Dark Blue]
291C	291U	[Light Blue]
299C	2995U	[Light Blue]
300C	300U	[Light Blue]
301C	301U	[Light Blue]
2955C	2955U	[Dark Blue]
2635C	2645U	[Light Blue]

	215U	
235C	235U	
302C	302U	

**APPROVED WESTERN THEME  
FONTS**

<u>FONT NAME</u>	<u>EXAMPLE OF FONT</u>
Adine Kinberg-Script	Adine-Kinberg-Script 1234567890
Bookman Old Style	Bookman Old Style 1234567890
Calisto MT	Calisto MT 1234567890
Castellar ( <i>originally approved name was "Colonna MT"</i> )	CASTELLAR 1234567890
Edwardian Script ITC	<i>Edwardian Script ITC 1234567890</i>
Elephant ( <i>originally approved name was "Onyx"</i> )	<b>Elephant 1234567890</b>
Engravers MT ( <i>originally approved name was "Onyx"</i> )	<b>ENGRAVERS MT 1234567890</b>
Garamond	Garamond 1234567890
Harington	Harington 1234567890
Imprint MT	Imprint MT Shadow 1234567890
Marlboro	<b>Marlboro 1234567890</b>
Monotype Corvisa	<i>Monotype Corvisa 1234567890</i>
Oklahoma	<b>Oklahoma 1234567890</b>
Onyx	<b>Onyx 1234567890</b>
Place Script MT	<i>Place Script MT 1234567890</i>
Playbill BT	<b>Playbill BT 12334567890</b>

West Test

**WEST TEST 1234567890**

## Approved Western Theme Fonts

Adine Kinberg-Script
Bookman Old Style
Calisto MT
Castellar (originally approved name was "Colonna MT")
Elephant (originally approved name was "Onyx")
Engravers MT (originally approved name was "Onyx")
Garamond
Harington
Imprint MT
Marlboro
Monotype Corvisa Oklahoma
Onyx
Place Script MT
Playbill BT
West Test

## List of Approved Western Themed Colors

The following is the list of approved colors, based on the Pantone sign color and name system.

CAUTION, EXTRMELY IMPORTANT: The exact color match must be made to the Pantone system.

PANTONE	PANTONE
193C	193U
1935C	1935U
195C	1955U
199C	199U
200C	200U
5395C	5395U
717C	717U
726C	726U
4325C	4325U
7526C	7526U
724C	724U
463C	463U
4645C	4645U
465C	465U
4655C	4655U
7508C	7508U
7406C	7406U
7411C	7411U
331C	331U
393C	393U



376C	376U
399C	399U
371C	371U
3278C	3285U
363C	363U
357C	357U
2975C	2975U
3125C	3125U
322C	322U
316C	3165U
291C	291U
299C	2995U
300C	300U
301C	301U
2955C	2955U
2635C	2645U
--	215U
235C	235U
302C	302U